



KENNY WHITE'S SCHOOL OF THOUGHT

"MUCH IS GIVEN, MUCH IS REQUIRED"

INCEPTION



KENNYWHITEYFP@SCHOOLOFTHOUGHT.INFO

EPIPHANY THE SCHOOL OF THOUGHT

- Over a million dollars has been invested in my education by various entities. This education with experience has matured into some knowledge and wisdom shut in my bones and I compel to let it out before I take it to by grave.
- “Much is given, much is required”



WHAT IS THE SCHOOL OF THOUGHT

In my life time, I have constantly observed professionals, entrepreneurs, and business persons that were more than competent in their field but clueless outside it.

- Clergymen who don't know how to take portrait photos
- Professionals who don't know how to interact with contractors

The School of Thought is a series of workshops sessions where I can teach things that I Know to be true



GOALS

The goal of the School of Thought is for me to share all that I've learned over the years, in a cohesive manner.

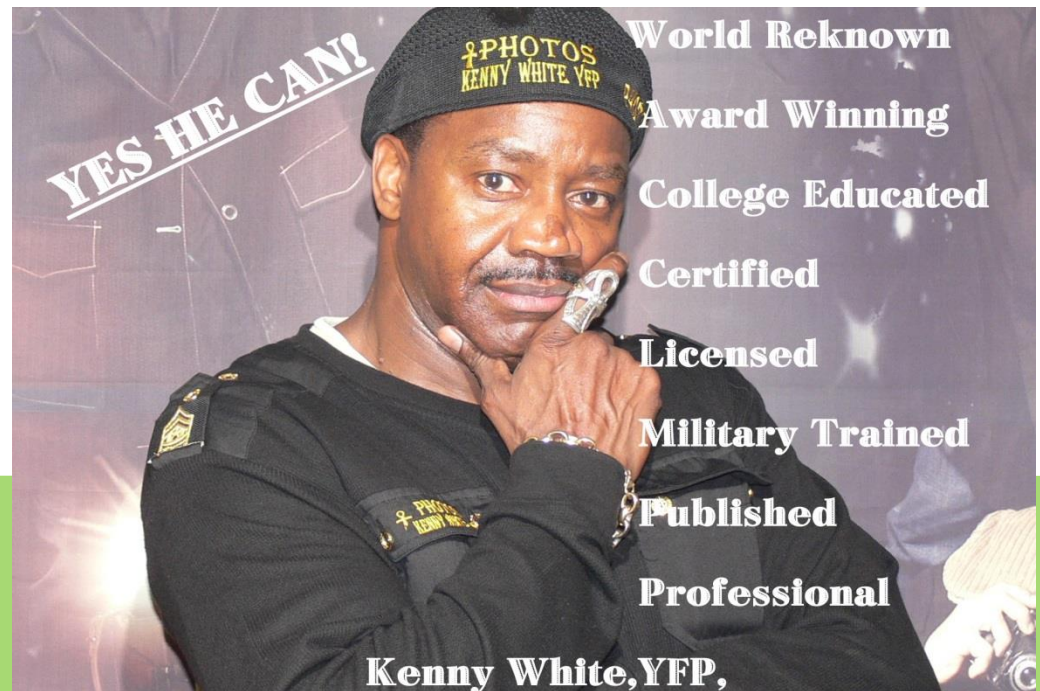
Wherever I go, there are simply some things that I know to be true for anybody who wants to be successful. I want my message to be spread long and far so that I can teach anybody who is willing to learn.



CREDIBILITY STATEMENT

I've experienced more success in my life time than I know what to do with. I feel compelled to take all of the wisdom that I've gathered and share it with as many people that I can.

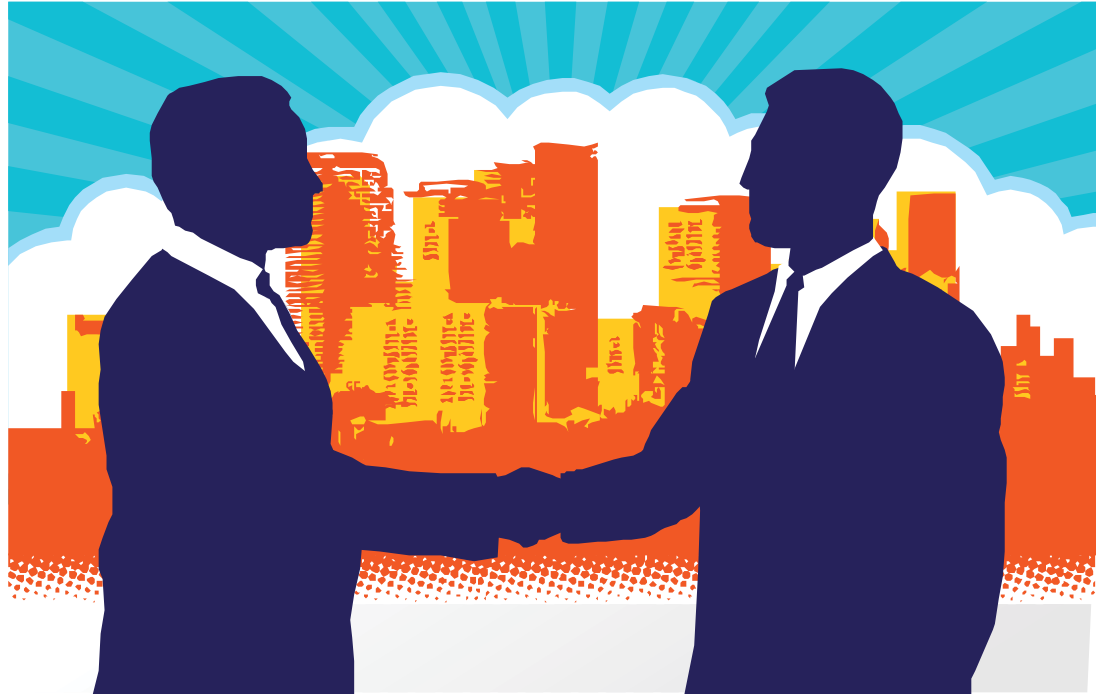
There are people out there that have problems that I've found the answers to. With great power, comes great responsibility.



AUDIENCE

My students are ...

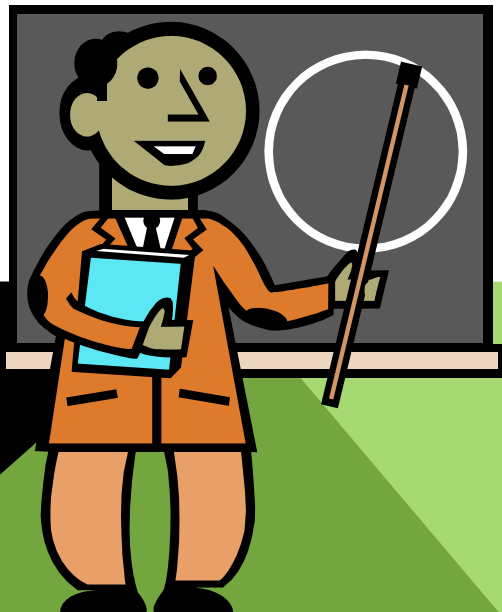
- entrepreneurs,
- professionals,
- businesspersons
- and aspirants.



TEACHING APPROACH

I will also use the interactive instruction strategy. That allows for a range of groupings and interactive methods.

I will outline the topic, the amount of discussion time, the composition and size of the groups, and reporting or sharing techniques will practice and learn these teaching strategies in my remaining year and a half here at the Ohio State University.



CURRICULUM

Entrepreneurship 101

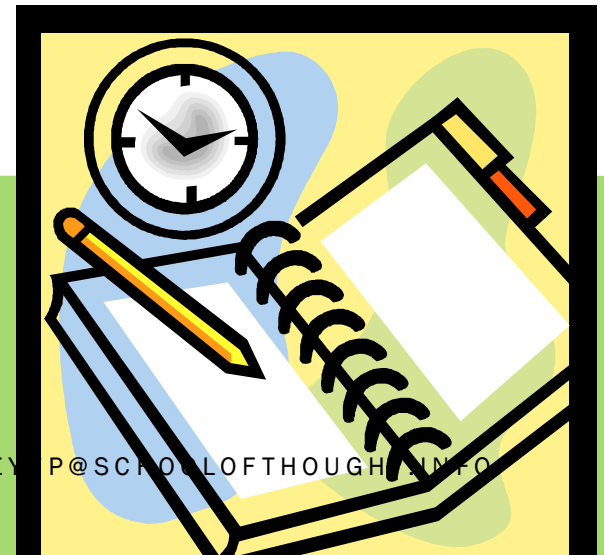
Marketing 101

Time Management 101

Photography and Image Improvement

Problem Solving 101

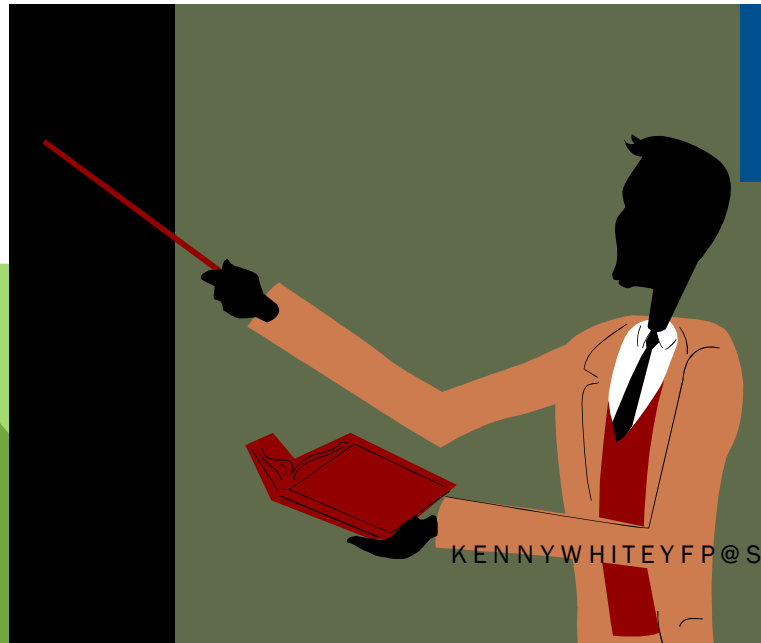
CYA; Insurance and other asset Protection strategies 101



SESSION STRUCTURE

I will conduct 90 minutes workshops on a quarterly bases primary in the central Ohio business and professional community. Columbus Ohio due to our convenient is always hosting convention, conferences and workshops.

The standard presentation with be 90 minutes; a 45 minute lecture,15 minutes Q&A,30minutes networking and logistic .



ENTREPRENEURSHIP 101

This course is design for the individual who, rather than working as an employee want to own small business and assumes all the risk and reward of a given business venture, idea, or good or service offered for sale. This course with cover business plans and resource to get you start.



MARKETING 101

This course will deal with how to market yourself, whether it is television, radio, web, print and networking.



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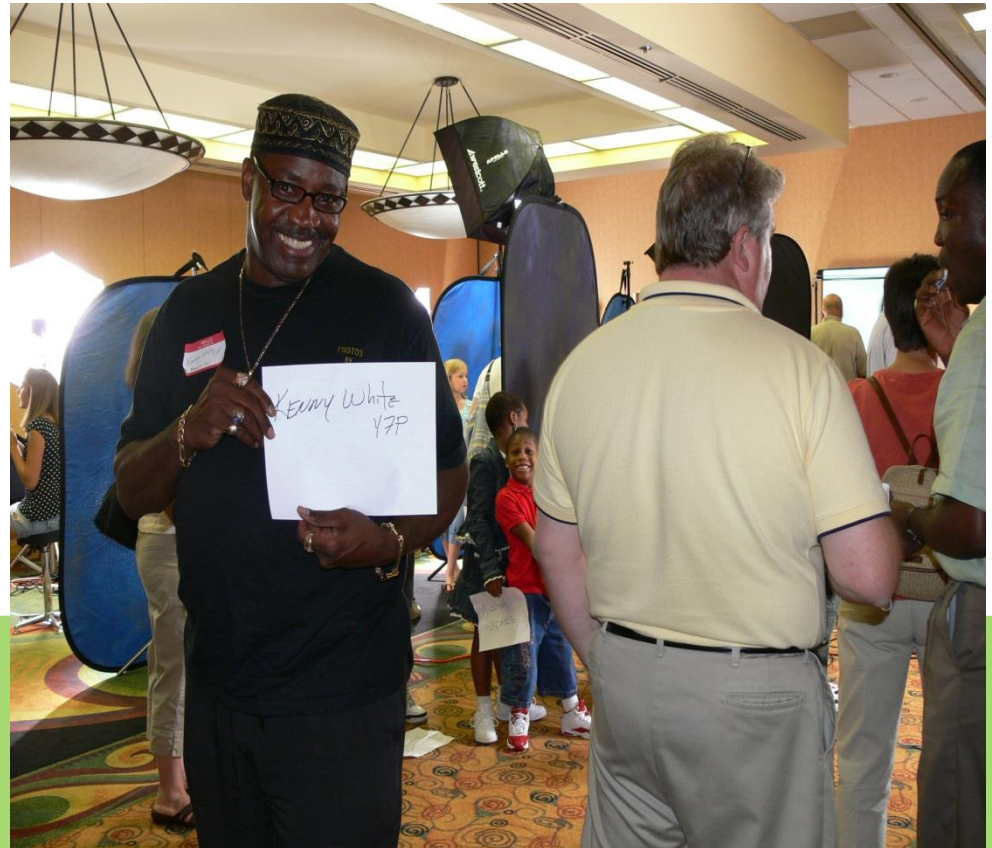
TIME MANAGEMENT 101

This course will teach you Time management which is the act or process of planning and exercising conscious control over the amount of time spent on specific activities, especially to increase effectiveness, efficiency or productivity. You will learn how to better manage your time by a range of skills, tools, and techniques used to manage time to accomplish specific tasks, projects and goals complying with a due date. This is time well spent!



PHOTOGRAPHY AND IMAGE IMPROVEMENT

Learn what to do when someone point a camera at you. What to do after you have the images. More important learn how to improve your image.



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PROBLEM SOLVING 101

If there is a problem there is a solution. This course is design to teach you the most effective way to solve your problem. How to take that stumbling block and make them stepping stone.



CYA: INSURANCE AND OTHER ASSET PROTECTION STRATEGIES 101

Believe me get it is hard but keep it is harder. CYA, cover your assets, this course is design to teach you prove strategies on how to keep what you got from the haters, the robbers, the gold diggers even the IRS.



EXPANSION

- Video tape the seminars and write books to enhance credibility
- But what really plant this idea in my mind was the class field trips I took with Dr. Z. Foundation of WDE (5968) and the exposure to a few of the small business development agencies. I can even picture a relationship where I use their facility and equipment to train their client on a fee bases, with my School of Thought getting the fees.



BUSINESS PLAN

I would give it to you free but the law of the universe dictates that you must pay for something to appreciate it. The course is only \$20.14 per course.

[Small Business Association](#)



CUSTOMER SATISFACTION

Refund Policy: There is a money guarantee if you're not 100% satisfy just mention it at the end of the course when you turn in your survey and your investment will be promptly refunded.

QUESTIONS?

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