

Tori Weiner

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EDUCATION

The Ohio State University

Columbus, Ohio

Max M. Fisher College of Business

Graduation: May 2019

- Specialization: Marketing, Real Estate/Urban Analysis
- Scholars: Media, Marketing, and Communications

Gateway Senior High School

Monroeville, PA

- Graduated 10th out of 300 in my class; Overall GPA: 4.02
- National Honor Society

June 2015

WORK EXPERIENCE

American Eagle Outfitters

Summer 2015

- Cohesively worked with my associates in surpassing projected daily sales goals while simultaneously maintaining a strong employee community and friendly floor atmosphere
- Obtained “*Jean Expert*” promotion (mastery in fabric, style, fit expertise) in less than three months

Gateway Heights Concession Stand

Summer 2012 and 2013

- Tracked inventory and purchases
- Responsible for opening, closing, and accounting for all cash receipts and expenditures

Advertising/Public Relations Apprenticeship

2013-2015

- Created marketing plans in response to challenges mock businesses had to overcome
- Worked with Pittsburgh companies to develop marketing strategies

Morning Announcements Anchor

2014-2015

- Produced videos and announcements to air during daily morning broadcasts
- Gained technical communication expertise - microphones, teleprompters, cameras, and lighting

LEADERSHIP EXPERIENCE

Morrill Tower Activities Board

2015-2016

- Selected as Director of Creative Marketing, Creator of building-wide Committee
- Introduced an innovative marketing strategy that will increase program attendance by 10%

BBYO (B’nai B’rith Youth Organization)

2009-2015

- Served concurrently as Regional Vice President and President (2013-2015)
- Coordinated Regional Convention (twice)
- Instituted a new marketing plan that increased membership by 50 people and programming excellence by three-fold

Hugh O’Brian Youth Leadership Ambassador

2013-2014

- Coordinated leadership summits for interested high school students

Pittsburgh’s J-Serve

2009-2015

- Facilitated groups of 25 kids in community service projects
- Initiated community building between the volunteers and persons in need

INTERESTS/AWARDS

AIM – Gifted Program

- Placed in top 5 in various public speaking competitions, attended the Cyril Wecht Forensic Institute (twice), and witnessed open heart surgeries

Army Award for Excellence

- Award given by school staff based on character, school leadership, and community service

Miss Independence Competition

- Selected as runner-up in a community-wide competition centered around philanthropy, character, and leadership

Interests

- Competitive dancing, public speaking, Pittsburgh sports, reality television enthusiast, religious involvements