

# CRP2110 FINAL PROJECT

VLOG OR IN-DEPTH BLOG

## INSTRUCTIONS

The time has come for us to talk about your final project. Luckily, its a pretty simple project that builds off of your previous work, however you are to do it as an INDIVIDUAL. You have two options:

### 1: Urban Solution Vlog (Video Blog)

You are going to develop a Video Blog, using a SmartPhone or any other device, to develop a solution for ANY urban problem you identify. Before you start, identify a topic, make sure that you complete a video on the topic, and research other vlogs. HINT: This class has done this before.

### 2: Urban Solution Blog (Regular Blog)

This is a long-form Blog to develop a solution for either 1) a solution you can identify, or 2) a solution we have discussed in class.

## IMPORTANT DATES

DATE	CLASS	NO. 1: VLOG TIMELINE	NO. 2: BLOG TIMELINE
March 23	Class 22	Final Project Introduction	
March 28	Class 23		
March 30	Class 24		
April 4	Class 25	Topic Due	
April 6	Class 26		
April 11	Class 27		
April 13	Class 28	Working	Session
April 18	Class 29	Vlog Storyboard Due	Feedback Session
April 20	Class 30		Blog Rough Draft Due
April 25	Final Period	Final Vlog Due	Final Blog Due

## RUBRIC

Again, as in life you are not necessarily given exactly what you need to succeed. Because of this, there is no firm rubric. Assume I am a Multimillionaire investor, and if you sell me on the project, I will invest (via giving you a high grade).Your work will be judged on four basic principles:

- **Creativity**
- **Quality**
- **Completeness**
- **Value of the Solution**

## **PROJECT PHASES / GRADE PERCENTAGES**

### **1: Final Project Introduction**

This class will overview the project, provide details, timeline, rubric and project phase details.

### **2: Topic Due (2/20 Points, or 10%)**

Sheets will be handed out at the beginning of class where you are expected to explain your solution/topic in ONE PARAGRAPH or less. It must be detailed, yet concise. Illustrate the problem, but not overwhelming in detail. This will be reviewed by me and I will either approve or decline your topic. Once your topic is approved, points are awarded.

### **3: Storyboard/Rough Draft (4/20 Points, or 20%)**

#### **Vlog Participants:**

Illustrating your Vlog scene by scene will help you complete it. This visioning phase is critical to the overall final product. Before you get here, play with your camera, make sure you know how to use it for video. You are expected to have enough detail for me to provide MEANINGFUL feedback. A basic visioning template will be provided. Grade is based on your storyboard compared to your peers.

#### **Blog Participants:**

Writing is an iterative process. You are expected to have the majority of your blog written with details for your solution. These details might include: illustrations, photographs, diagrams, charts, etc. to demonstrate that you 1) have a detailed understanding of the problem and 2) have a solution for that problem. You are expected to have enough detail for me to provide MEANINGFUL feedback. Grade is based on your rough draft compared to your peers.

### **4: Feedback Session (2/20 Points, or 10%)**

I will meet with each of you to discuss your project. There will be a sign in sheet for 5-10 minute sessions, and they will overlap with class. Sign-up sheets will be passed around the class prior. To earn the points, you are expected to actively participate, expand on your ideas, and work with me to improve your project.

### **5: Final Project Due (12/20 Points, or 60%)**

The Final Project is due by 3:55pm on April 25th. During this class, you will present your final project to the class. If there are substantial errors or corrections needed, an extension/revision may be given.