

Ralph's nonseparable valuation

Ralph is committed to supply 100 units of his product to a customer during the first period and 200 units of the same product during the second period. Proceeds equal to \$220 per unit are received at the end of period one and proceeds equal to \$266.20 per unit are received at the end of period two. Production combines capital and labor. Capital is acquired at the beginning of period one at a cost of \$200 per unit. First period labor costs \$100 per unit and is paid at the beginning of period one. Second period labor costs \$110 per unit and is paid at the beginning of period two. Capital is limited to 150 units. Ralph's opportunity cost of financing is 10% per period. Ralph's production technology is

$$\begin{aligned}q_1 &\leq \sqrt{KL_1} \\q_2 &\leq \sqrt{KL_2} \\K &\leq \bar{K}\end{aligned}$$

where q_j is the quantity of output j produced, K is the quantity of capital employed, L_j is the quantity of labor employed for product j , and \bar{K} is the upper limit on capital. Ralph's valuation of assets is based on present value of future cash flows.

Suggested:

1. Determine Ralph's optimal production plan.
2. Determine Ralph's valuation of capital at the beginning of period one.
— at the end of period one.

Now, suppose Ralph can build inventory to satisfy future demand.

2. Determine Ralph's optimal production plan with inventory. (hint: is production balanced between the two periods?)
3. Determine Ralph's valuation of capital at the beginning of period one.
— at the end of period one.
4. What is the value of inventory at time one?
5. What does this suggest about accountants' ability to individually value a firm's assets (and equities)?