

# **Idea Starter - Promoting FCS at Career Day**

This is an idea starter, not a full lesson or curriculum. Please add to it, use it, let us know what works or doesn't work, etc.

## Create Your Visual Display - FCS Work Toolbox (see one example, next page)

- What do you already have or use?
- What are some unusual tools you use for work/lessons?
- We might all use some of the same general tools and we might have some that are more specific to our work specializations and day-to-day work.

## **Use Your Toolbox** at Career Day presentation or Career Fair Table:

- Have students guess how the tools are used (either in your work, other fields related to FCS and/or in real world family life)
- Create a few scenarios and have students problem-solve (the tools can be hints or used for their scenario). Have them draw cards or put scenarios on a spin wheel. You could create short worksheet for individuals or have small group work discussion depending on the ages, setting, time limit, etc.
- From these basic tools (example calculator or sand timer) ask them what other tools or apps help them in their day-to-day responsibilities?

# **Don't forget** other supplies/ways to promote FCS and OSU Extension:

- FCS tablecloth or table runner
- Nametag, work "uniform" if you have specific clothes with logos or themes related to this profession
- Handouts upcoming programs, marketing for the county office, etc.
- Depending on age, setting, time have a very short FCS lesson to share that will offer a hands-on and/or tangible item to take home

#### Possible resources - These might be helpful for talking points and lesson development

- www.aafcs.org/careers/all-careers/fcs
- www.fcsed.net/fcsed/recruit/recruit-career-info

**Suggestion** from the National Partnership for Recruiting, Preparing, and Supporting FCS Educators, Marketing Playbook, <a href="https://www.fcsed.net/recruit/recruit-marketing">www.fcsed.net/recruit/recruit-marketing</a> page 11.

BALANCE BETWEEN DIFFERENT PROGRAMS – it is important to remember that FCS is a wide umbrella with many programs underneath it! We should be sharing and working together with our colleagues. This fits nicely with OSU Extension FCS balance between Healthy People, Healthy Relationships, and Healthy Finances topics. This reminds us to promote all FCS careers.

fcs.osu.edu





### COLLEGE of FOOD, AGRICULTURAL, and ENVIRONMENTAL SCIENCES

**Toolbox Example:** small toolbox that Patrice powers-barker.1@osu.edu pulled together for display. Small toolbox (less than 12x6" rectangle, purchased at dollar store), covered with stickers for FCS, OSU and some local partners (Library, Metroparks) and a few general ones about food.





Inside box: local foods topics (garden gloves, empty seed packet and MGV hotline to talk about recipe gardens, preparing and eating, fresh local produce, etc), food safety and preservation (sand timer, food thermometer, measuring spoons, bubble remover, not pictured could add additional food safety supplies like gloves and hairnet, stuffed animal microbes), family relationships/mealtime and stretching the food dollar (old Dine in Day materials, conversation starters, weGrill recipe book, measuring spoons, money stretching the food dollar), financial literacy/money management (calculator, fake money, not pictured shopping list), mindfulness (mini book, breathing wand/pipe cleaner with beads), parenting/family relationships (pax tools kudo note), general (measuring tape and mini flashlight) – could add to discussion "what do we shed light on?" and "how do we measure outreach/impact/community needs, etc?"

