Contemporary Careers in
Food and Nutrition

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We've come a long way...

- Street vendors and caterers date back to Ancient Rome
- French Revolution launched the modern restaurant industry early 1800s
- Industrial Revolution allowed for mass production of foods
- ❖ The Food that Built America
- Dietetics organized in 1917 with the formation of American Dietetics Association

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The Future is Bright for Foodies



- Restaurant/Dining establishments had nearly \$74 billion sales February 2022
- 102 "Top-rated" Food and Beverage Manufacturing companies in Columbus area
- Hundreds of food trade associations with hundreds of members each

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Nutrition Opportunities Never-Ending

- -Clinical care in acute, out-patient settings and home health
- -Technology increasing opportunities for private practice
- -Pharmaceutical/nutrition products industry
- -Fitness and Wellness Roles
- -Media/Social Media/Communications



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CDR Workforce Demand Study 2012 (Predictions for 2011-2021)

10 Change Drivers Impacting Demand

- Aging of America
- Diversity in Workforce and Population
- Educational Cost and Requirements vs Employability
- Interdisciplinary Team Approach to Care
- Generalists Gain traction over Specialists



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CDR Workforce Demand Study 2012

10 Change Drivers - Continued

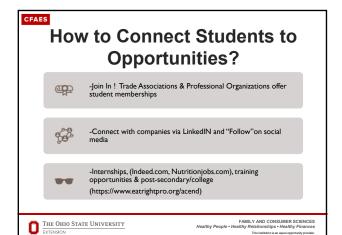
- Technology transforms nutrition care
- · Individual health/genetic testing
- · Food Industry demands for health and sustainability
- Healthcare Reform increases access
- · Rise in chronic disease a public health priority



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Sources:

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