


Planning Dashboard																			
		Program Dashboard		Measure Definitions		Data Entry		Action Plan		Reporting Tool		To Update For a New Year		Back To Top of Page		User Guide			
Jump To Measure:		<a href="#">1</a>		<a href="#">2</a>		<a href="#">3</a>		<a href="#">4</a>		<a href="#">5</a>									
Key Performance Measures						Measure Description <small>(Why this measure is being tracked &amp; other relevant information.)</small>						Data Entry & Collection							
1 Submit 3 press releases per month to local media						Strategic Plan Priority 1 Transform public image: Goal: The health district is valued by all community stakeholders. Objective: Increase public awareness.  Measure: Submit 3 press releases per month to local media channels: 1 educational, one social media. (ties with nursing 1 educational message)						Responsible for Measure Oversight: Corinne Riegler <small>Data Entry &amp; Action Plan</small> Contact Information: <a href="#">Corinne Riegler</a> Data Source: log						Measure links to SP Priorities: Yes	
1.1 Total Number of NR sent												Data Collection Frequency: Monthly						Strategic Plan Priority Associated with Measure:	
1.2												Metric Type: Whole Number						1.1.2	
2 # of times a health message is sent to the medical community						Strategic Plan Priority 1 Transform public image: Goal: The health district is valued by all community stakeholders. Objective: Expand community networks.  Measure: Monthly reach out to an area of the medical community with health messages / education.						Responsible for Measure Oversight: Kay Schroer <small>Data Entry &amp; Action Plan</small> Contact Information: <a href="#">Kay Schroer</a> Data Source: manual						Measure links to SP Priorities: Yes	
2.1 # of messages sent												Data Collection Frequency: Monthly						Strategic Plan Priority Associated with Measure:	
2.2												Metric Type: Whole Number						1.2.2	

7/27/2017



**Notes:** \*idea “we are your health district” campaign, peoples’ go to source of information, use of public health vs health, explore technology to engage younger population.

\*\* Funding is needed to make public aware of what we do to help us transform our public image. We don’t always have a levy so image must come 1<sup>st</sup>.

-when LCHD facebook posting are made, inform BOH & staff and encourage them to share on their personal pages

### Strategic Priority #1: Transform Public Image, *continued*

Strategy #1.2: Expand community networks					
Objectives	Measure	Action Steps	Timeframe	Lead	Status
<b>Objective 1.2.1:</b> Annually, participate in at least 4 local political meetings (e.g. township trustee, council meetings, county commissioner, mayor, etc) (See Objective 4.3.2)	Four meetings attended	Identify local meetings Request invite / participation Identify staff/ BOH to participate <i>-add ambassador duties to staff</i>	Ongoing (Annually)	Health Commissioner, BOH	4 meetings attended 2015  2016 – mayor, auditor, district advisory board
<b>Objective 1.2.2:</b> Monthly reach out to an area of the medical community (hospital, doctor, dentist or veterinary offices, EMT, FQHC)	Twelve communications going out annually	Provide health education Invite to partner in projects Inform of programs	Ongoing (Annually)	DON, Health Educator, (Health Education Committee interim)	Completed for 2015  Completed for 2016
<b>Objective 1.2.3:</b> Develop intentional public outreach plan by June 2017 (See Objective 1.1.2)	Plan	-Presentations to community groups -Open houses to targeted groups (EMS, food service, politicians, schools, employers, health care) -Capture opportunities with state/national awareness days/weeks <i>-ambassador</i>	March 2016 – June 2017	PIO / Health Educator	(Levy) video 9/2015
<b>Notes:</b> Objective 1.2.2 WIC currently meets quarterly with the hospital					