



qualtrics: High Touch, Hello Tech

Karri Benishek | Wexner Medical Center Ambulatory Marketing Director



Agenda

- Qualtrics at OSU
- Navigation Basics
- Creating a Project (Survey)
- Best Practices



Qualtrics at OSU: Overview

- Preferred survey tool and the only tool on contract
- Can be used by current faculty, staff and students with a valid Ohio State username and password
- Collaboration across the institution
- Business Associate Agreement (BAA) for security restricted or sensitive data such as FERPA, PHI or HIPAA



Qualtrics at OSU: Core Purposes

- Course requirements
- Academic research
- Administrative surveys
- Event registration
- Proposal/Grant Submission and Review



Qualtrics at OSU: Today's Focus

- Course requirements
- Academic research
- Administrative surveys
- Event registration
- Proposal/Grant Submission and Review



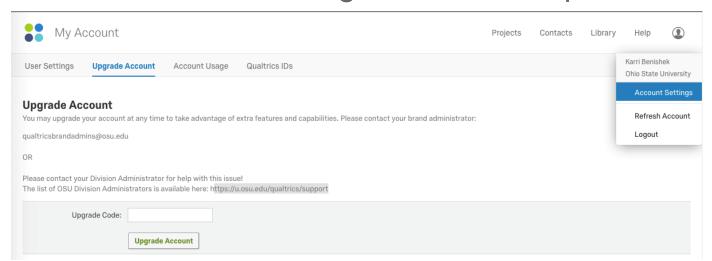
Don't have Qualtrics?

- Navigate to <u>osu.qualtrics.com</u>
- Use OSU Username and Password
- First login defaults to the general account; it will allow you to create surveys, but not distribute your surveys
 - Department Administrators
 - Upgrade codes
 - HelpDesk



Don't have Qualtrics?

 (if applicable) To use an upgrade code, click on your name in the upper right hand corner of the page and choose "Account Settings" from the drop-down.

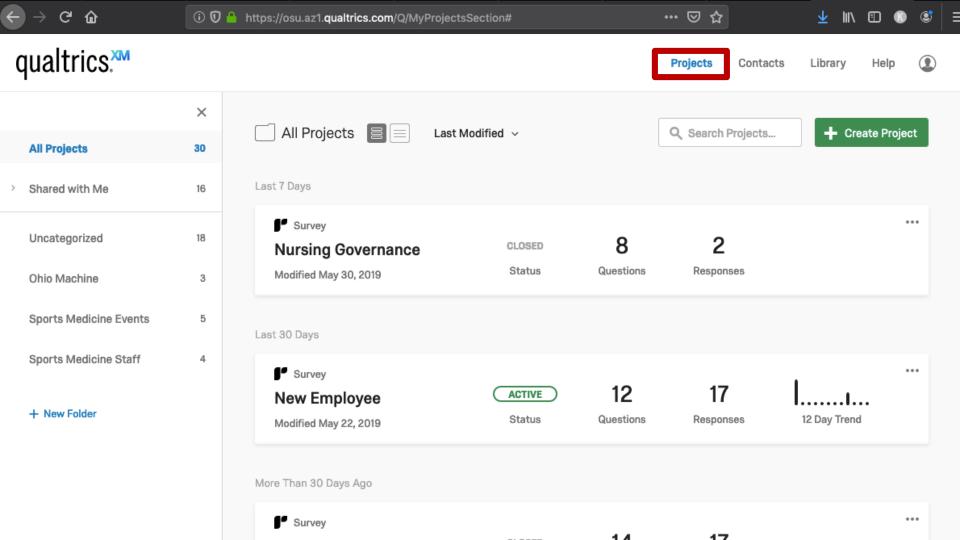


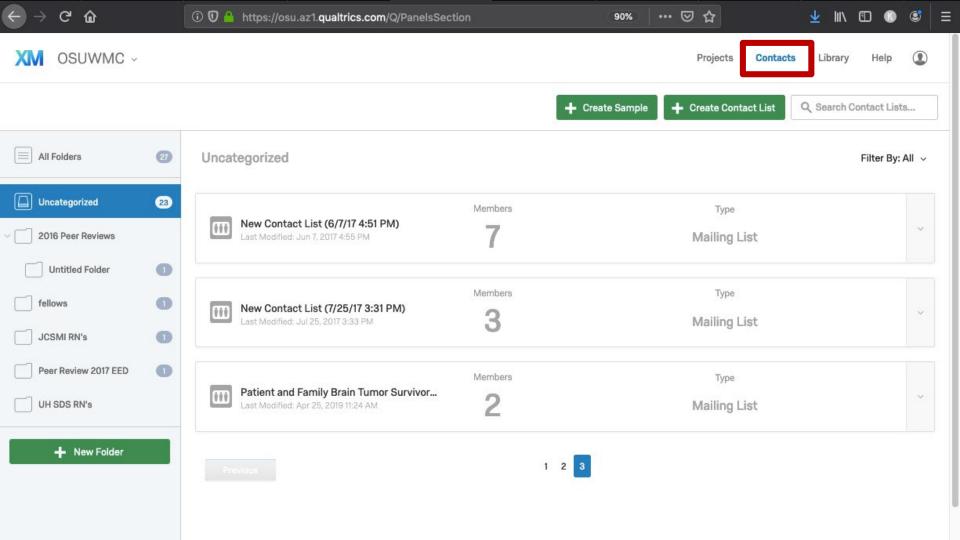


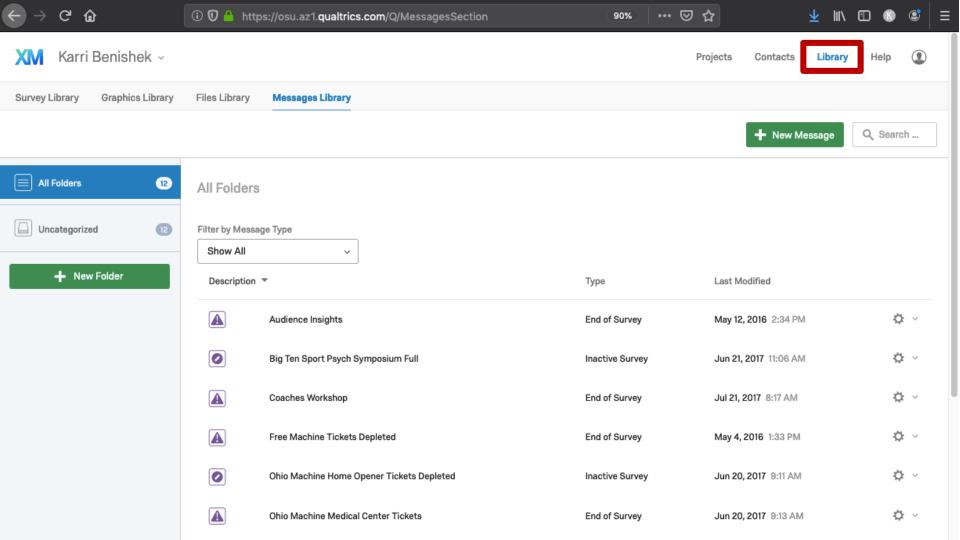


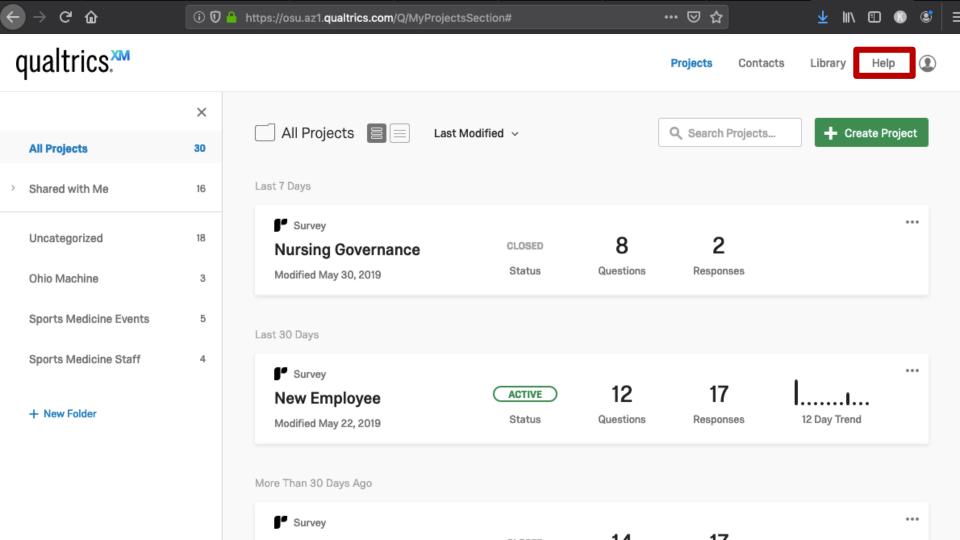
Navigation Basics











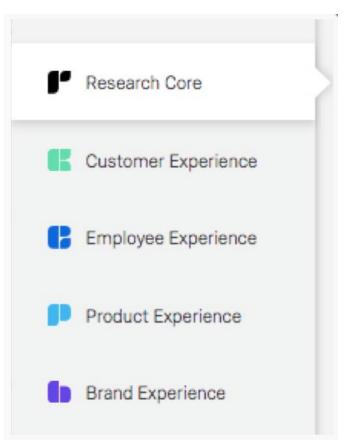


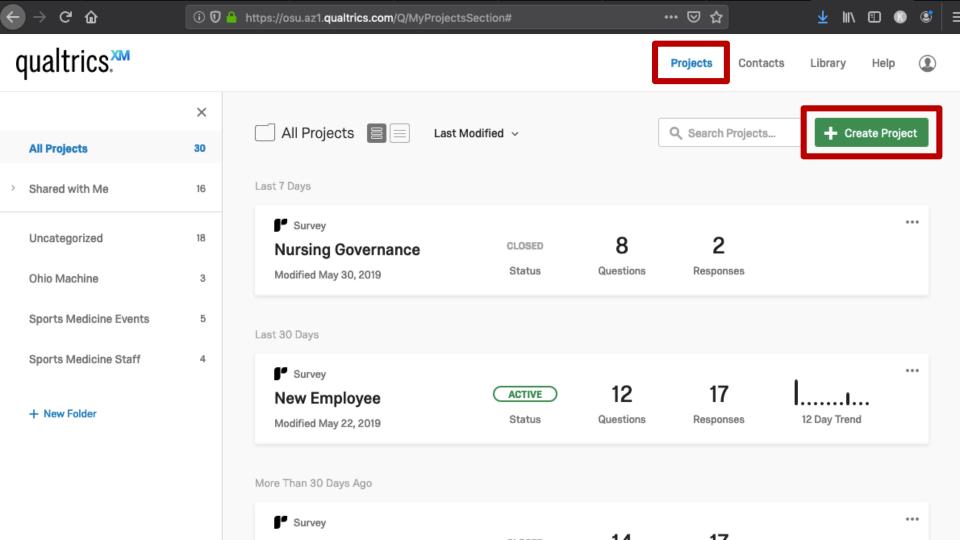
Let's create a project!

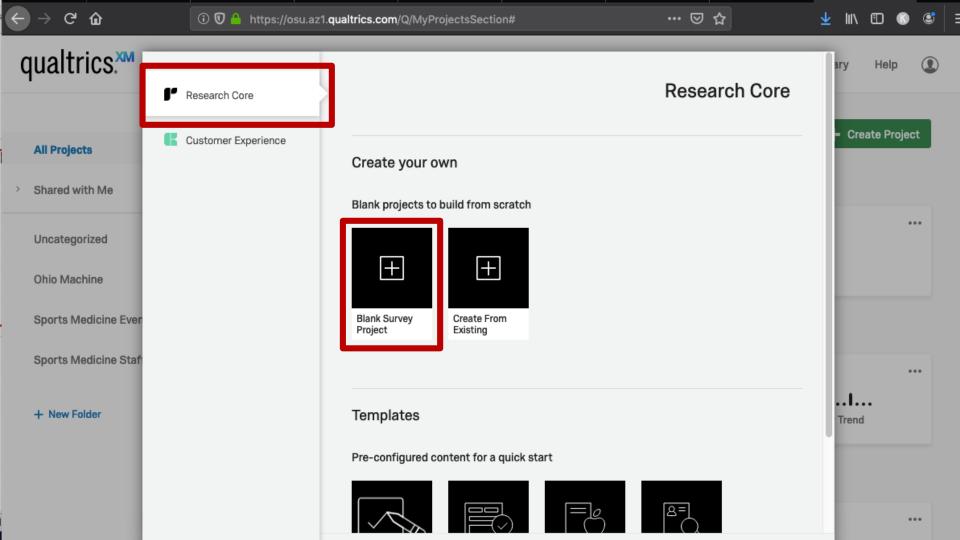


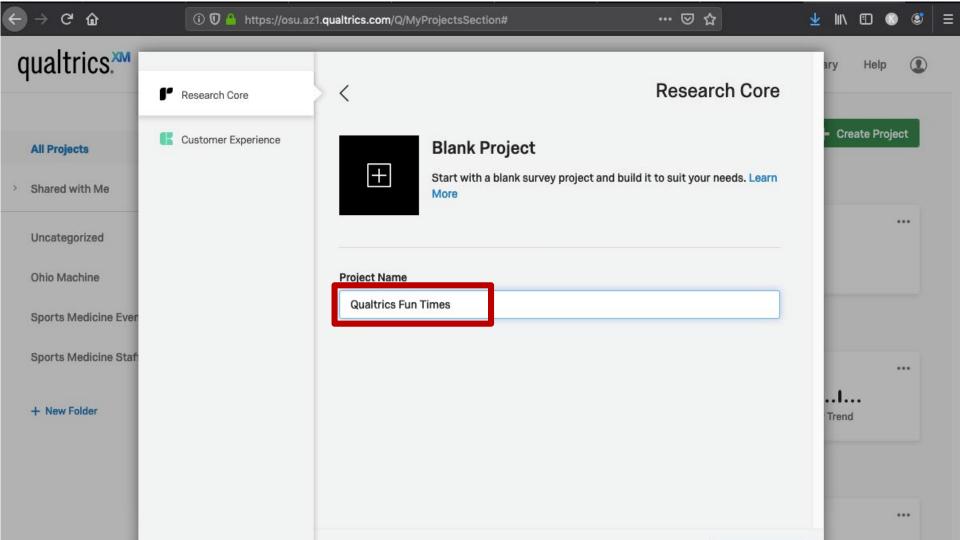
Research Core = Survey Platform

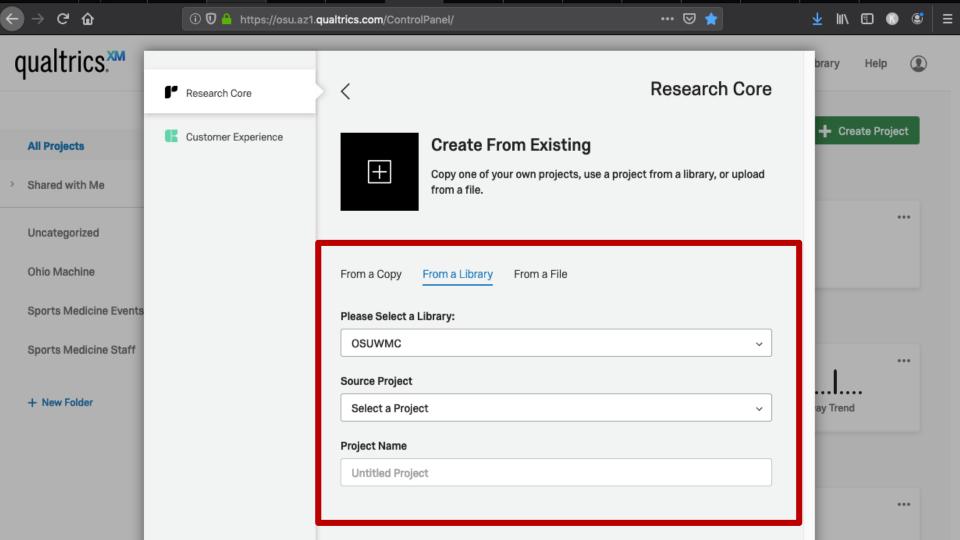
- Individual access may vary
- Everyone has Research Core











Whew! That was as easy as Microsoft...



 The project will fall in the default "Uncategorized" folder. We'll talk about organizing and folders shortly.



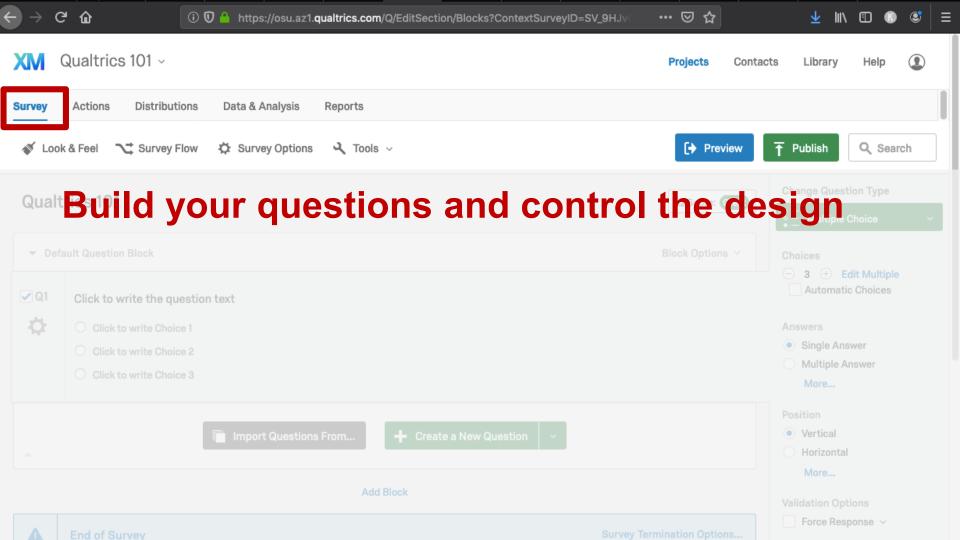
 Copied surveys will retain all the same settings as the original survey, including expirations, formatting, etc.

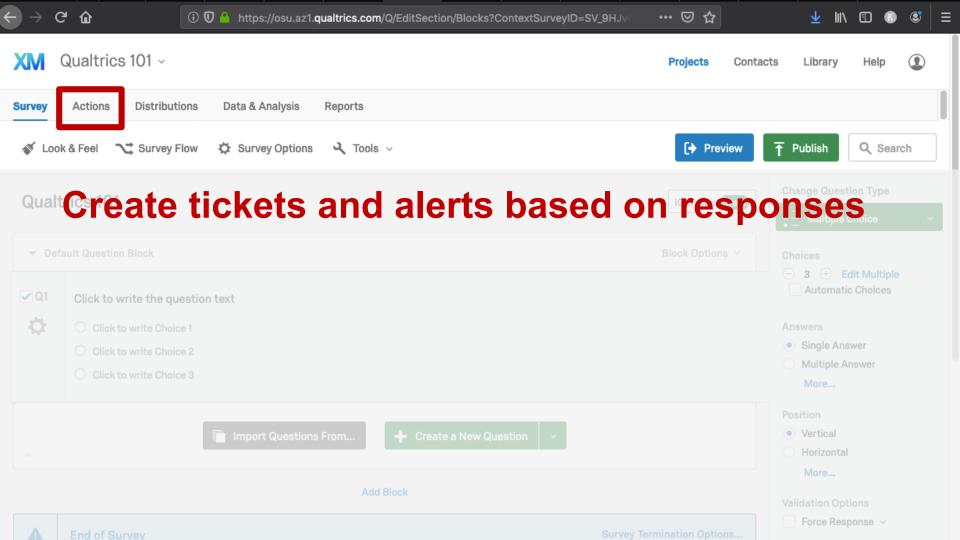


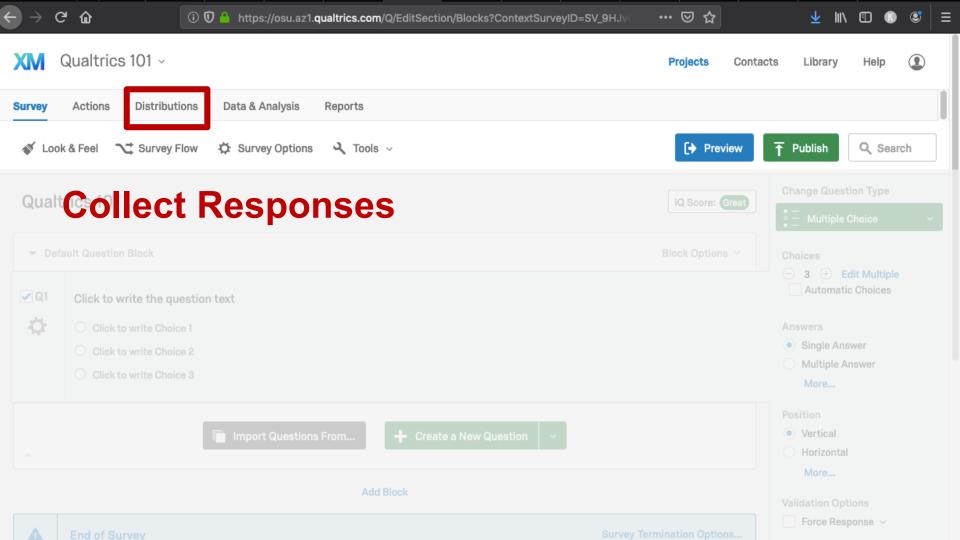


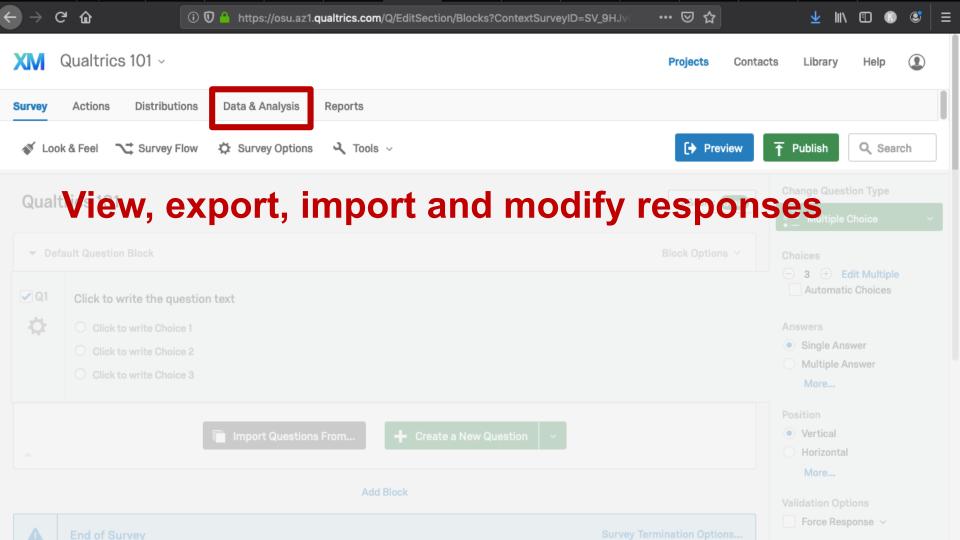
Let's add some content!

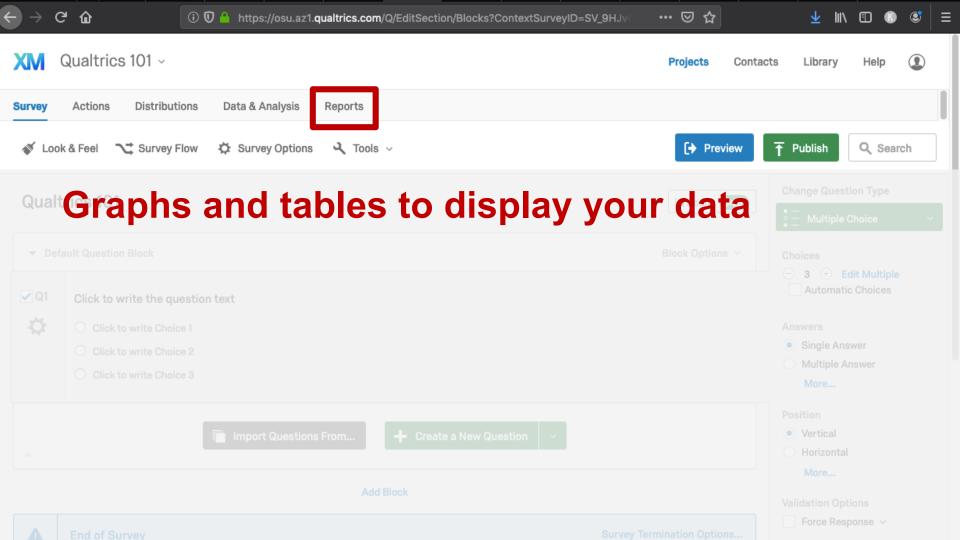


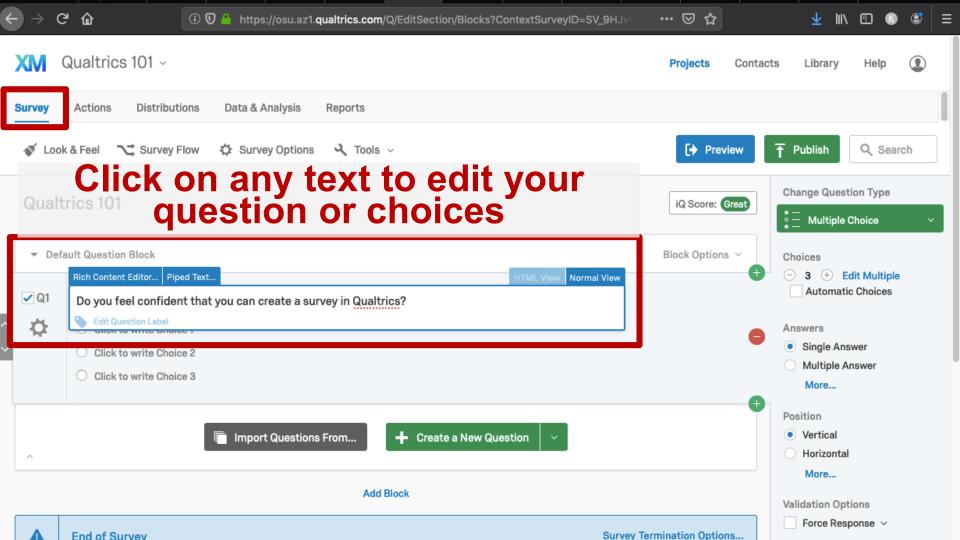


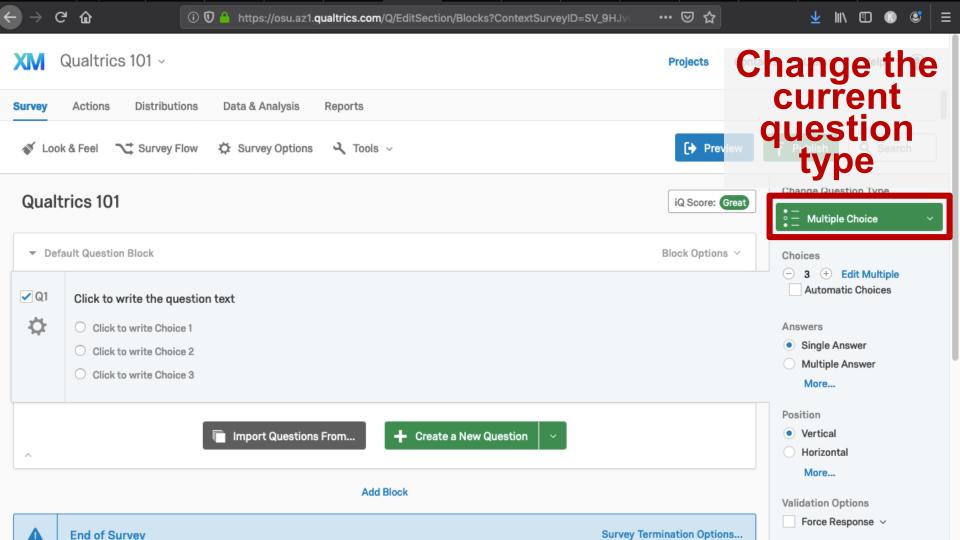


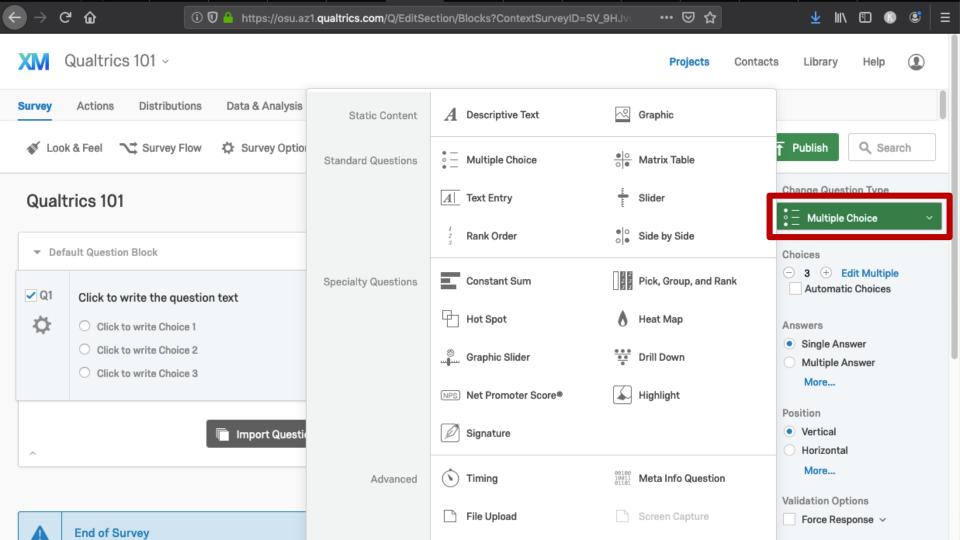


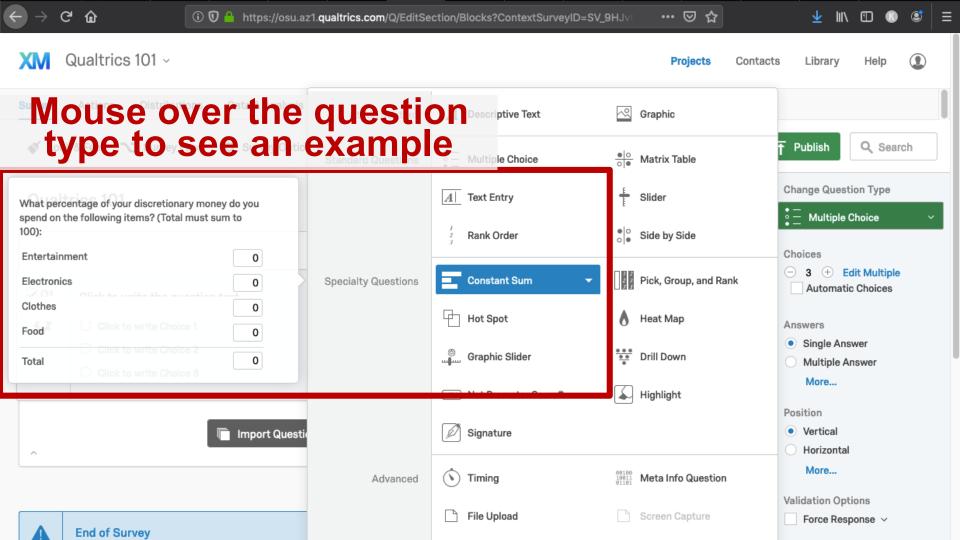


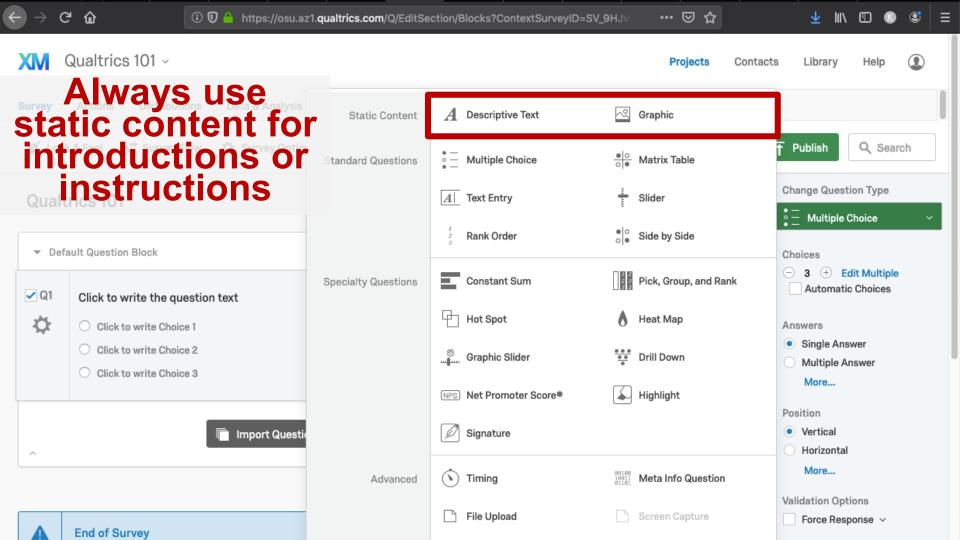


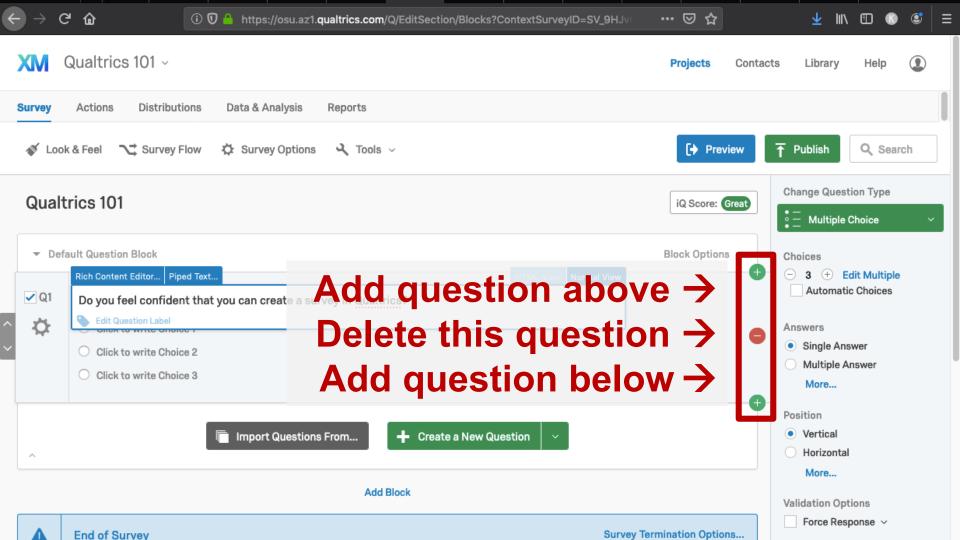


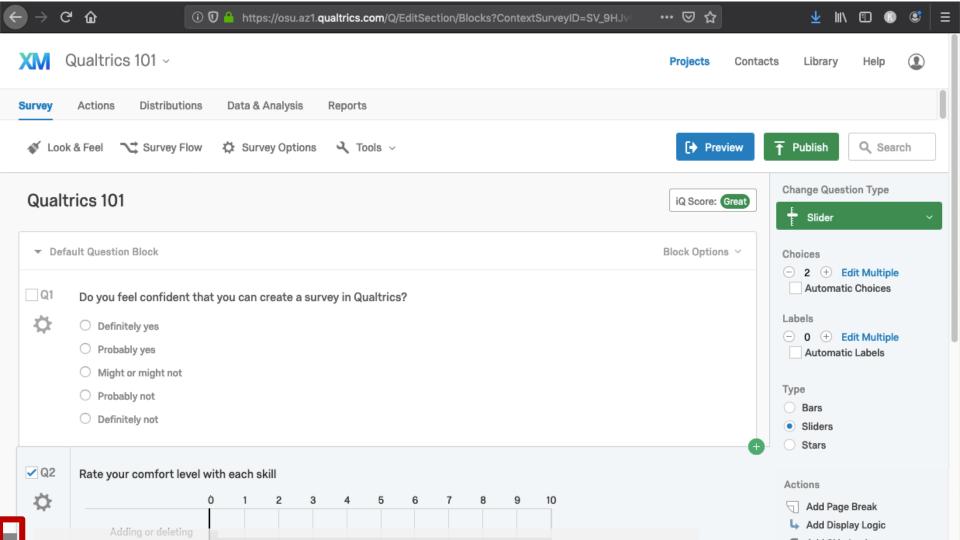


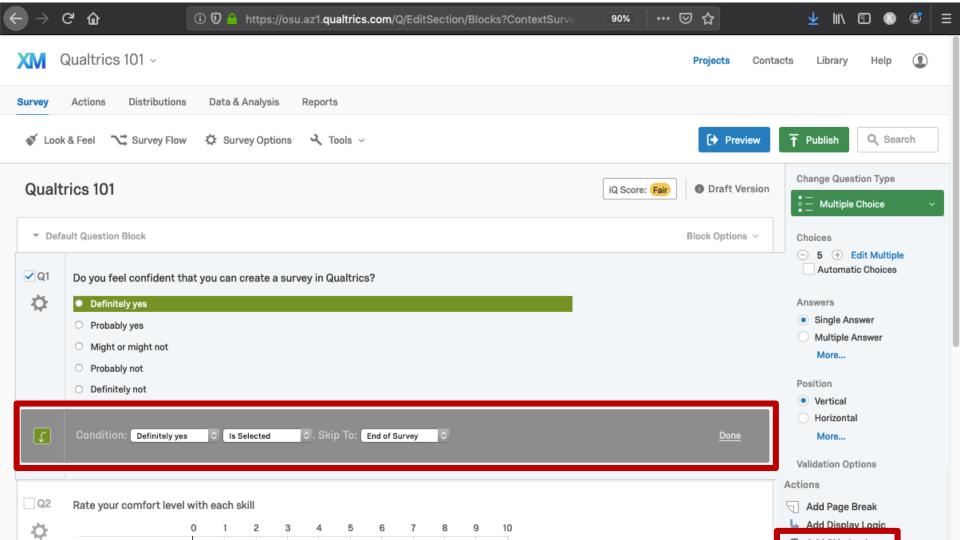


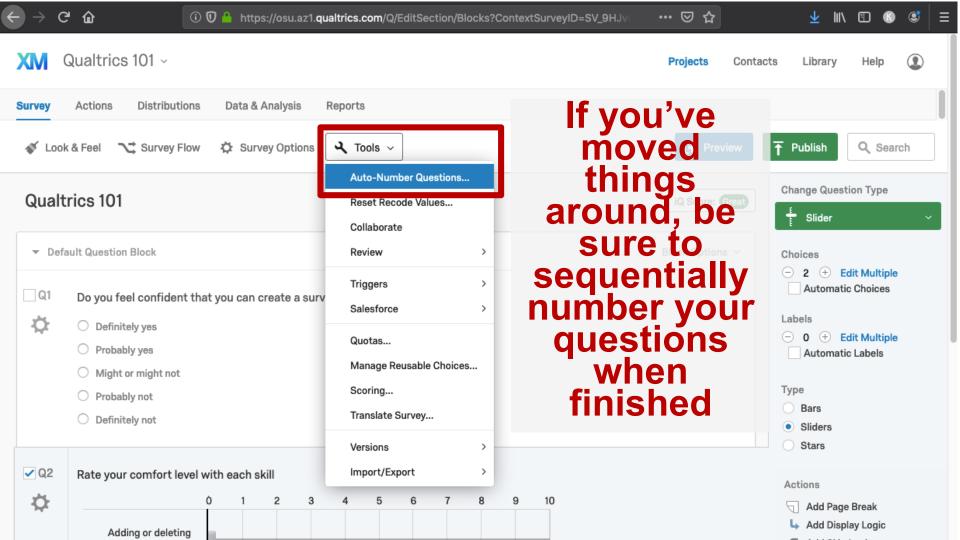


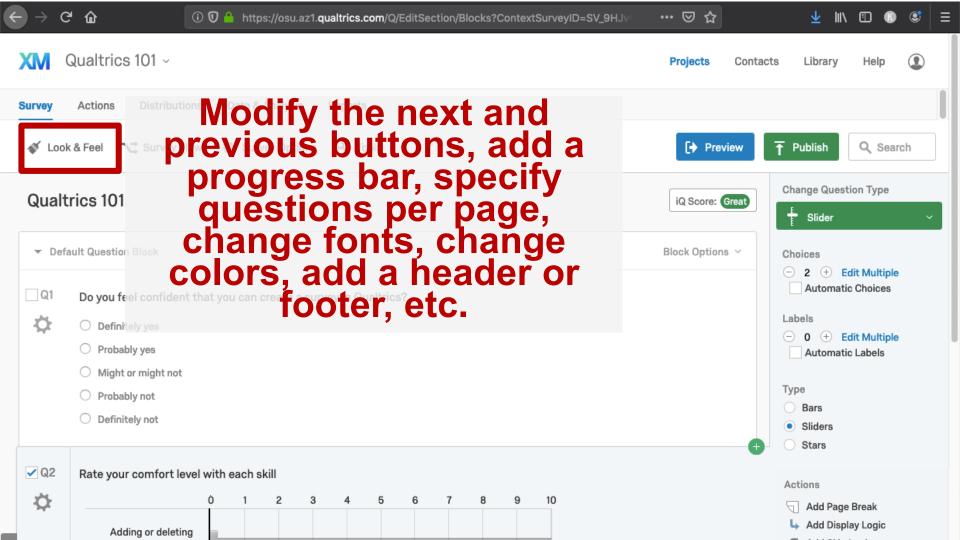


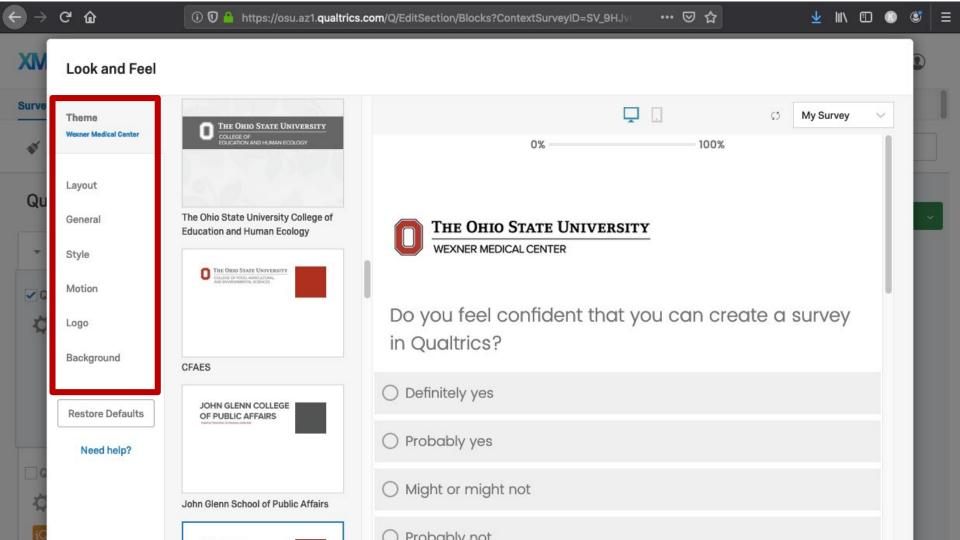


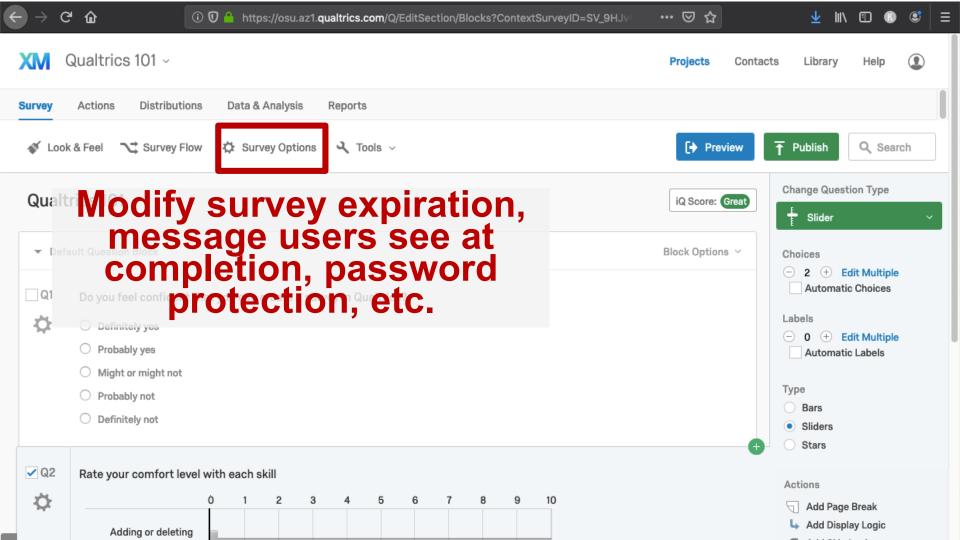


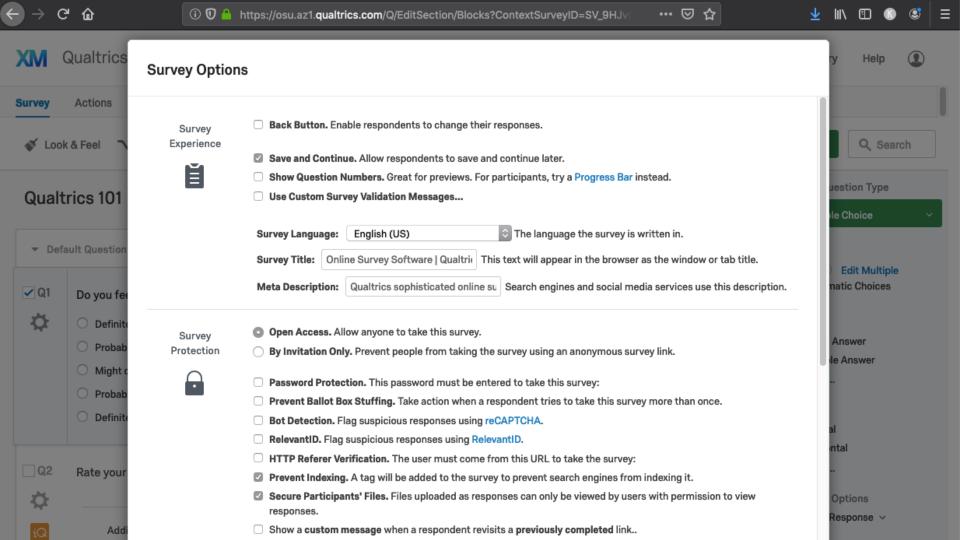


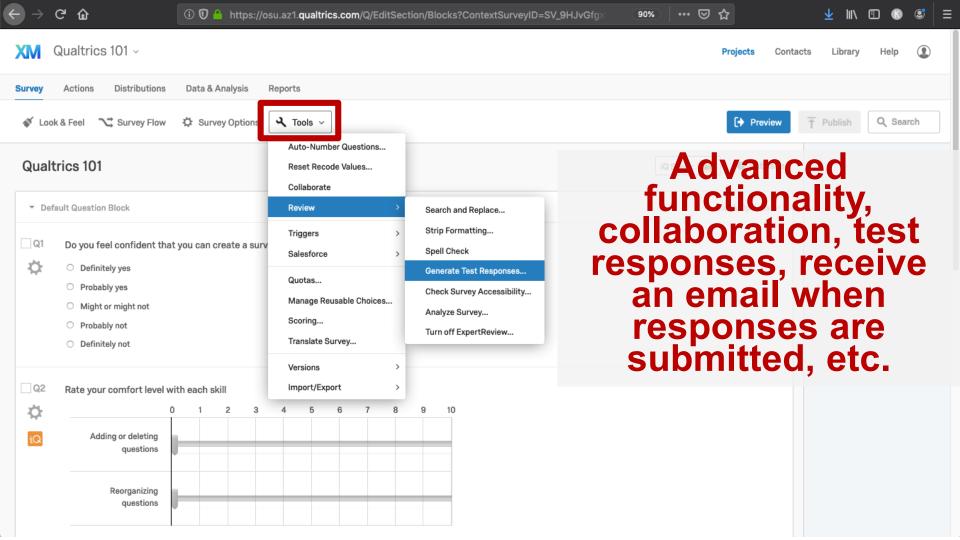


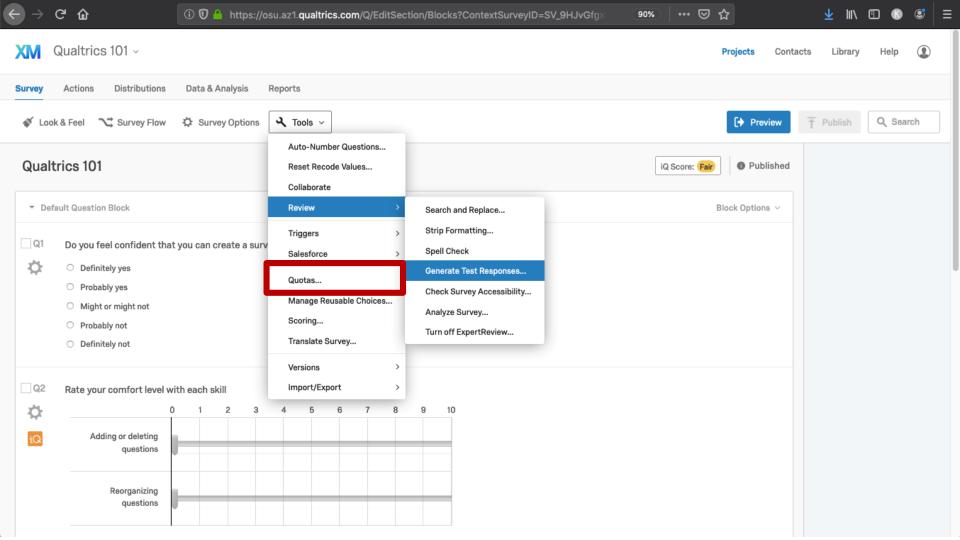


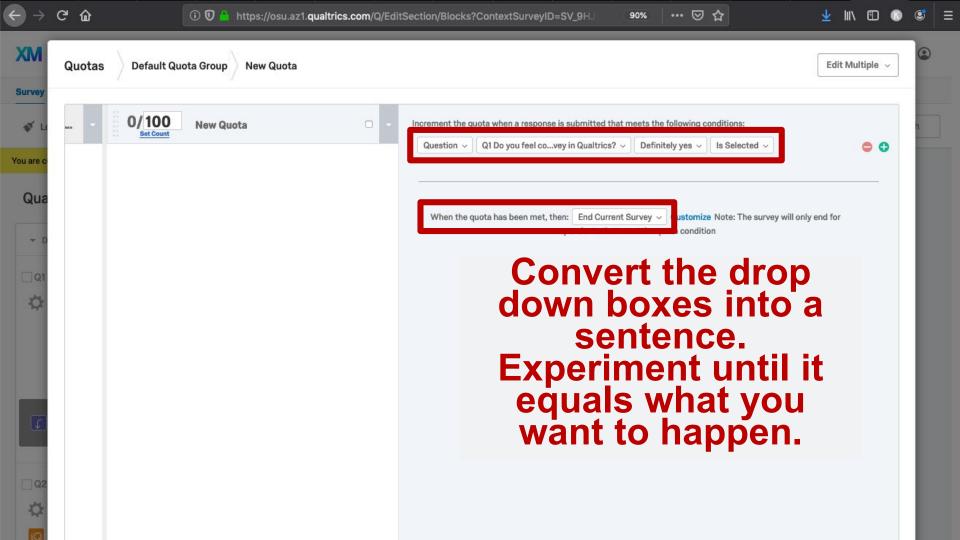


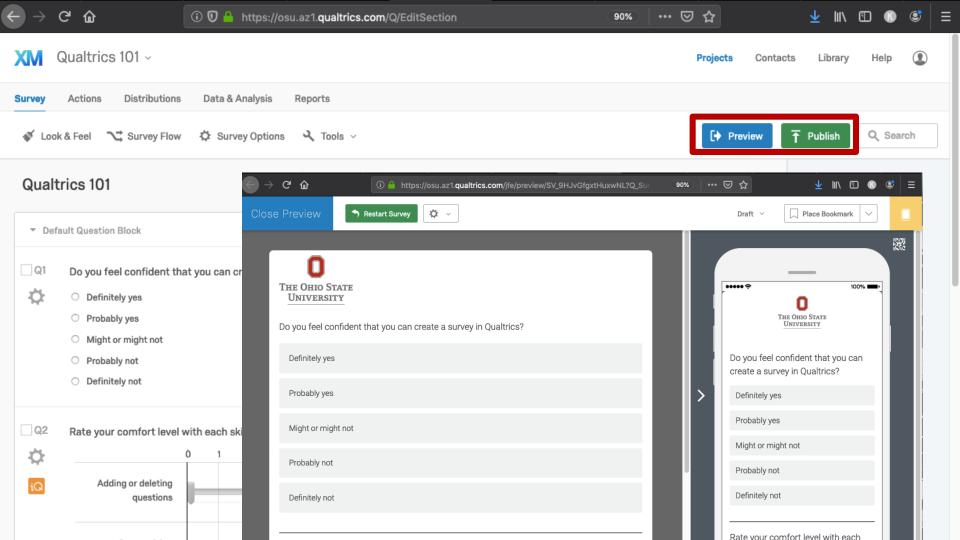








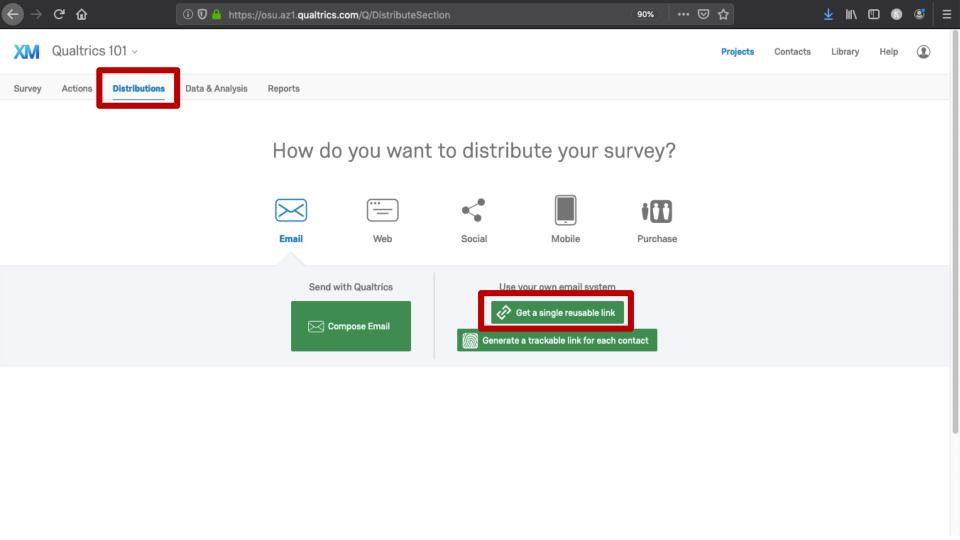


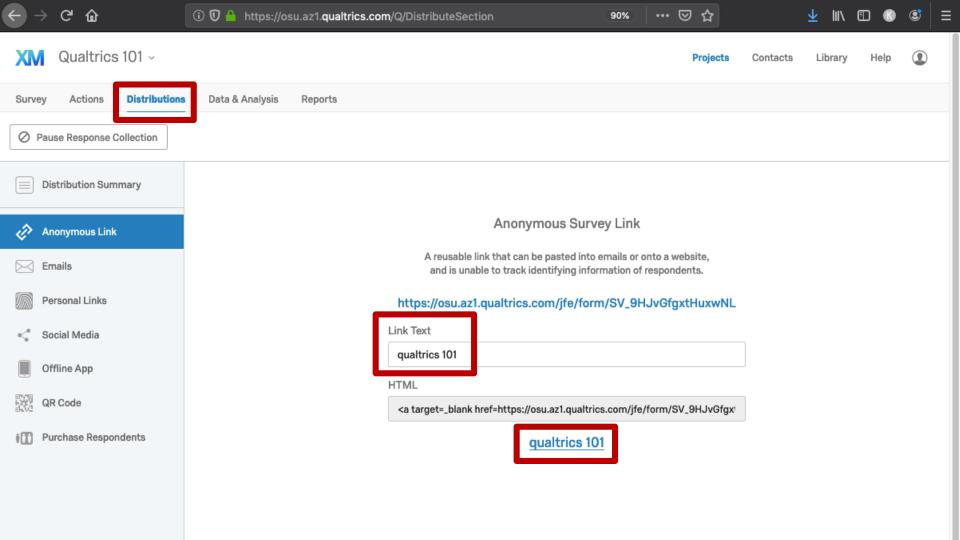


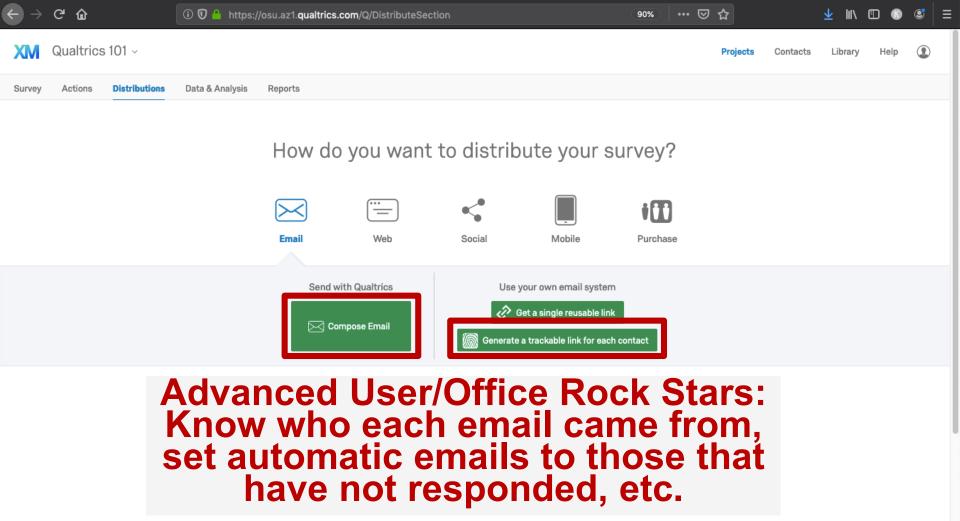


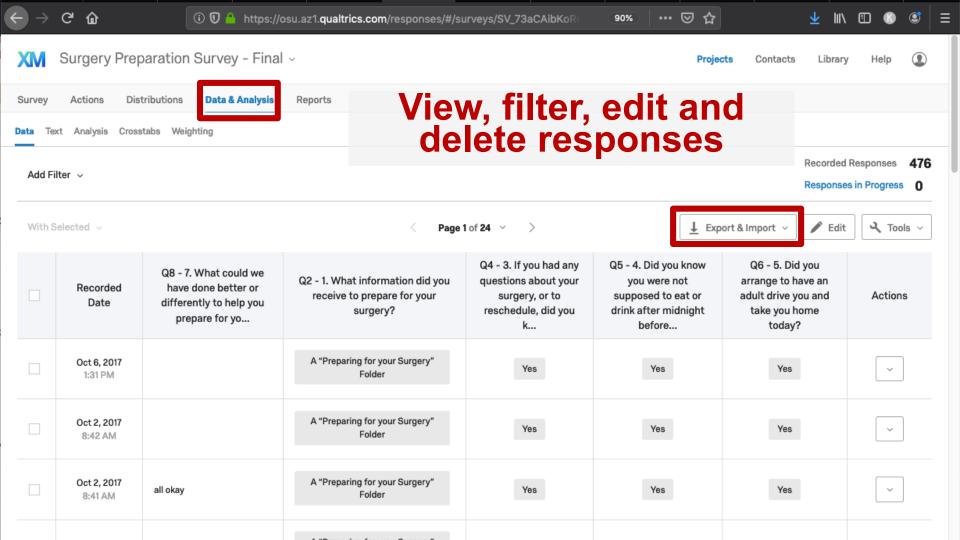
Collect and view the results













Best Practices



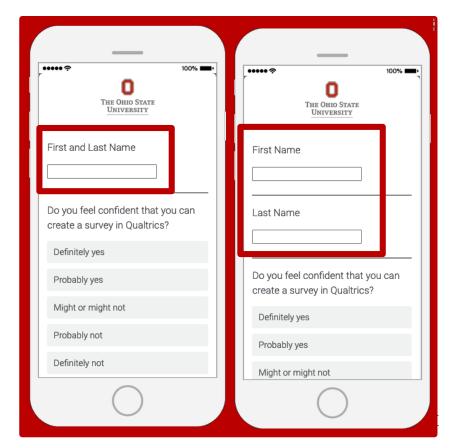
Best Practice: Define Your Goal

- Most relevant questions for your event
- Concise and simple
- Time to complete



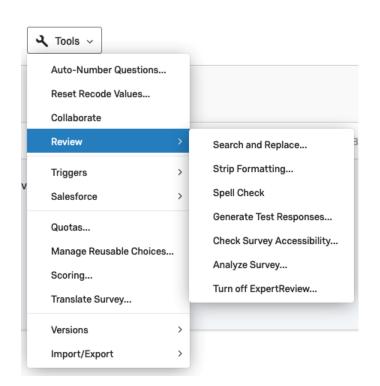
Best Practice: Plan For Your Output

 Consider how you will use the data



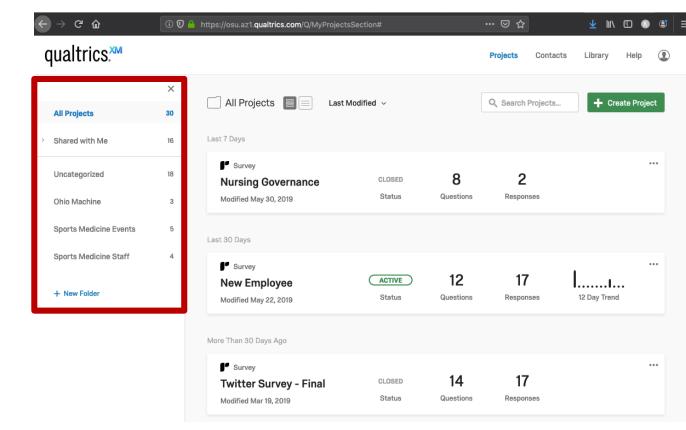
Best Practice: Consider in context

- Proofreading
- You as the respondent
- Devices
- Browsers
- Test responses

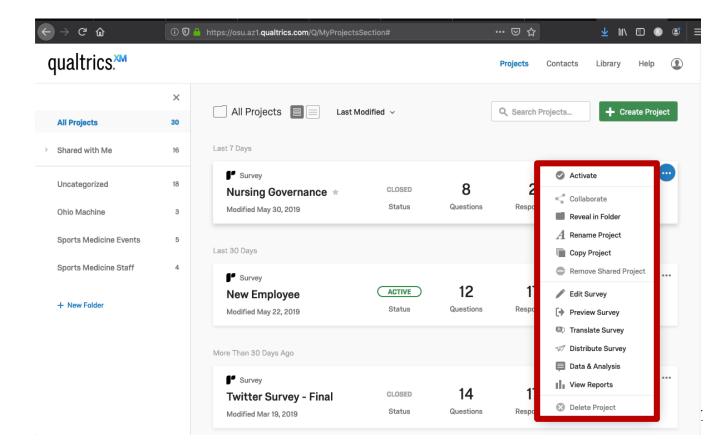




Best Practice: Stay Organized



Best Practice: Collaborate





Thank You

Karri Benishek | benishek.2@osu.edu



Additional Resources: Training

- Qualtrics at OSU https://u.osu.edu/qualtrics/
- Step by Step Narratives and Screenshots http://www.qualtrics.com/university/researchsuite/
- Video Tutorials https://basecamp.qualtrics.com/



Additional Resources: Payments

- (OSU Participants only) Include instructions such as:
 Please complete an eRequest to pay the \$50 conference registration fee. In the eRequest system, select Internal Order and select OSU Administrative Professionals from the Internal Vendor list.
- Consider using CVENT instead for registration (note that there are associated credit card and per registrant fees)
- CyberSource Check with your IT partner

