

AWESOME APPS & TOOLS

Doug Haddix | University Communications



THE OHIO STATE UNIVERSITY

FREE TOOLS*

*unless noted



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E-MAIL





UNROLL.ME

- Delete unwanted email subscriptions
- Roll up other subscriptions into 1 daily email
- Daily updates on new subscriptions



Combine your favorite subscriptions into one email.

After unsubscribing from what you don't want, we combine what you love into a beautiful digest called **The Rollup**.

Get Started



NEWS.ME

- Daily email
- Top shared stories by

friends &

contacts

Your Top Stories

353 stories were shared by your friends yesterday. Here's the best 15 of the bunch



Rap Genius Co-Founder Moghadam Fired Over Tasteless Comments on Santa Barbara Shooting

recode.net | Shared by Patrick LaForge, Robert Hernandez and 1 other

Rap Genius co-founder Mahbod Moghadam has been fired from the annotation service after posting appalling comments on the memoir of mass murderer Elliot Rodger, who killed six people in a shooting spree earlier this week. In now-removed annotations...



A Specter of Past Executions Resurfaces in Tennessee

nyti.ms | Shared by Dan Toffey and The New York Times

U.S. INYT Now A Specter of Past Executions Resurfaces in Tennessee Photo Daryl Holton chose the electric chair as his method of execution in 2007. Credit Ángel Franco/The New York Times A man who had shot to death his four young children, for...





<u>RAPPORTIVE</u>

- Gmail extension
- Pulls profile

 info for the
 email sender
 on the right
 side of their
 email

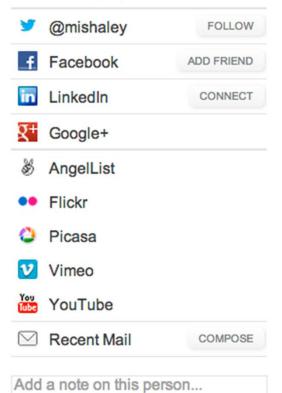
Misha Leybovich



misha.leybovich@ meograph.com

San Francisco Bay 📐 Area

CEO at Meograph



Your notes are private: only you can read them.



WE TRANSFER

- Email files too large as attachments
- Confirmation email when recipient downloads file
- PLUS service for \$10/month; files up to 10 GB & 50GB cloud storage

| Send up to 2GB + Add files |
|-------------------------------|
| Friend's email |
| Your email |
| Message |
| Transfer ? |



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PRESENTATIONS



BRAND SITE OSU

• Templates, logos, stationery, social media & more





<u>SNAGIT</u>

- Still images & video clips
- Copy and paste images | Embed mp4 video into PowerPoint
- \$50 one-time license



Capture and Edit Images

Capture anything on your screen, an entire desktop, region, or scrolling window from any webpage or app, and mark it up with loads of effects.



Record a Video of Your Screen

Quickly show anything on your screen by recording a video. And you can even trim out any parts you don't need.



Save or Send Your Screen Captures

Save your files to your computer, send them directly to Google Drive, Microsoft Office, or any of Snagit's other sharing options.



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➡ TechSmith[®]

Products Solutions Help U.S. English

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Company Store



Free Trial

Image and Video Screen Capture

Sometimes words aren't enough. Use images and videos to show people exactly what you're seeing. Snagit gives you an easy way to guickly provide better feedback, create clear documentation, and change the way you work together.

Try Snagit for Free | Buy Now

Snagit overview Features Extras Upgrade



Images and Videos in Minutes

No matter what you're working on, Snagit helps you capture great looking images and videos with just a few clicks. Easily customize your screen captures with effects, or show off what's important with Snagit's markup tools. You can also create quick videos by recording your screen.

SNAGIT FEATURES



SEESAW

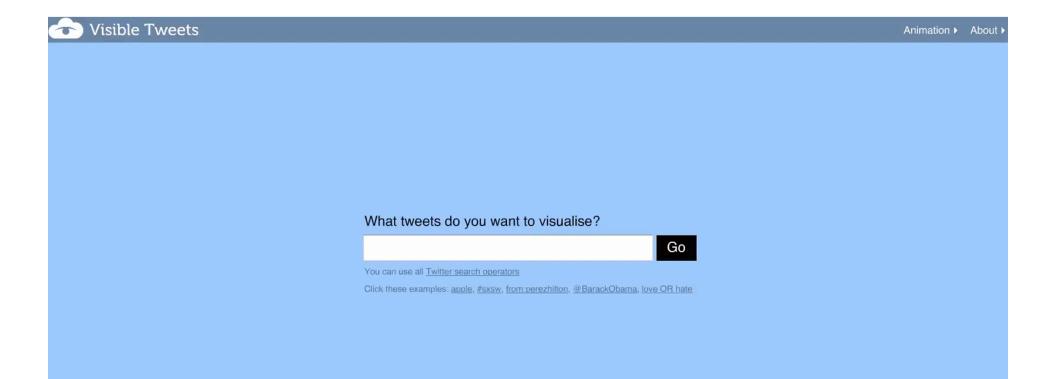
- Display tweets and other search results in real time
- Can save searches on your Saw board

| Off this a.m. to British Council here in Sierra Leone. Talk is on press role in democracy, also who is a journalist. #spj , | News Wire | Impressed with Maya Angelou audio that NPR embedded inside its tweet? You can do that: http://t.co/h2NOR6tk3G #kipcamp | SEE SI Onreliable WiFi, electricity in Sierra Leone mean no blog from Kip @SPJethicschair today. Things African journos deal with daily. #KipCamp 11:30AM - 29 May 14 |
|--|--|--|--|
| #kipcamp 3:52PM - 29 May 14 See more: #spj #kipcamp | radio-online.com Louisville Public Media names Brendan McCarthy as interim News Director, | 1:15PM - 29 May 14 | See more: #KipCamp |
| | succeeding Gabe Bullard, who prepares to depart this summer for the Nieman Foundation for Journalism Fellowship at Harvard University. McCarthy See more: #kipcamp | | Kips Bay Show House ChipPrograms Epithet inside Sierra Leone Assn of Jrnlists. Kip's OSPJethicschair promotes ethics deep in-country. #kipcamp http://t.co/WDvv85rGLt 10:24PM - 29 May 14 |
| | | | A JOLENALIST IS AN ORDINARY MAN. WOMAN WITH AN EXTRA ORDINARY MISSION" |



VISIBLE TWEETS

- Display tweets in real time
- Use Animation/Rotation for best display





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THE CLOUD



CLOUD STORAGE & COLLABORATION

- Buckeye Box (50 GB free)
- <u>Google Drive</u> (15 GB free)
- <u>Drop Box</u> (2 GB free)
- <u>Microsoft One Drive</u> (7 GB free)
- <u>Apple iCloud (5 GB free)</u>

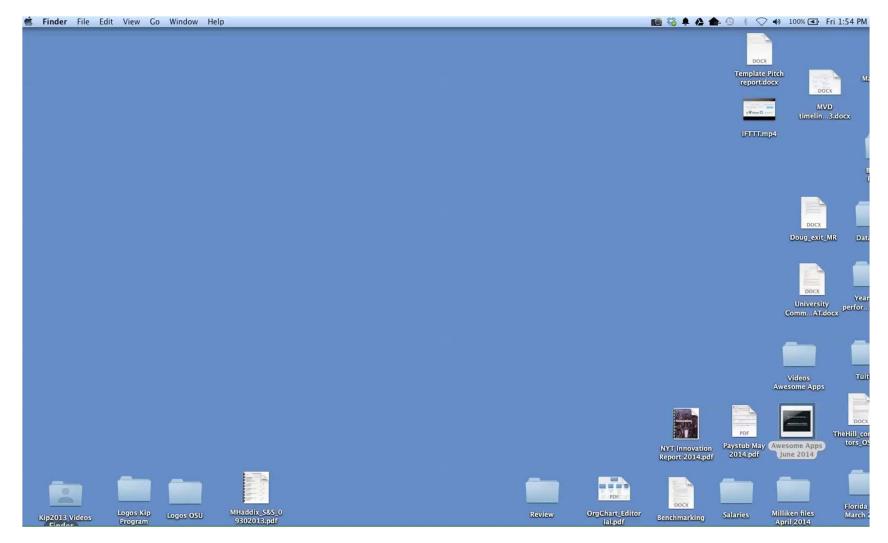


GOOGLE DRIVE: On the Web

| Google | ✓ Q | +Doug | P Share |
|--|--|---------|-----------------------|
| Drive | | (i) | ■ :: \$ · |
| CREATE | My Drive | | |
| ▶ My Drive | TITLE | OWNER 🚽 | LAST MODIFIED |
| Shared with Me | AVP Media Relations | me | Feb 28 me |
| Starred | 🗌 📩 🖿 Backup Fusion Tables Kiplinger OSU | me | 8/25/13 me |
| Recent Trash | Blogs Posterous backup | me | 4/5/13 me |
| More - | □ 🚖 🖿 Brand Assets | me | 9/18/13 me |
| Install Drive for | Budget FY14 | me | Feb 6 me |
| Install Drive for your computer | 🗋 🚖 🖿 BUDGET FY15 | me | Apr 3 me |
| | 🗌 📩 🖿 Budget general | me | May 27 me |
| | Budget rules processes | me | May 21 me |
| | CAR 2012 St Louis | me | 5/27/12 me |
| | CAR 2013 Louisville | me | 3/3/13 me |
| | 🗌 👷 🖿 Core Team | me | May 29 me |
| | Crisis communications | me | May 21 me |
| | Custom training PPTs Shared | me | May 6 me |
| | Doug Haddix | me | Feb 13 me |
| | 🗌 🚖 🖿 Ed Comm DOUG | me | 12/4/13 me |
| 100.15 GB (80%) of 125 GB <u>Manage</u> | Editorial Communications Shared | me | Mar 31 Deborah Guinan |



GOOGLE DRIVE: Download for computer, devices





EVERNOTE



Keep everything in sync

With Evernote, all of your notes, web clips, files and images are made available on every device and computer you use.



Remember things you like

Save everything cool and exciting you see online and in the real world. Snap a photo, record some audio and save it.



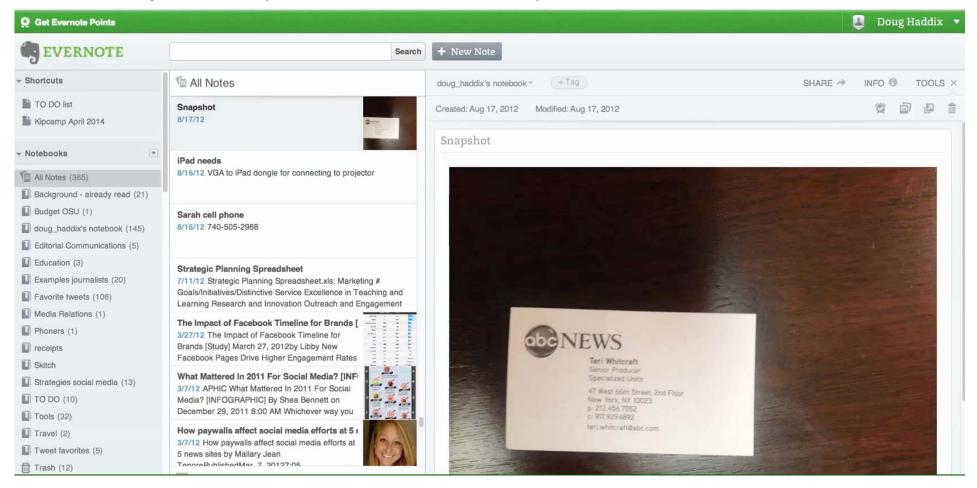
Save favorite webpages

Save entire webpages to your Evernote account with our nifty web clipper browser extensions. You get the whole page: text, images and links.



EVERNOTE

- Free for basic use
- \$45 premium (includes offline access)





IFTTT (If this, then that)

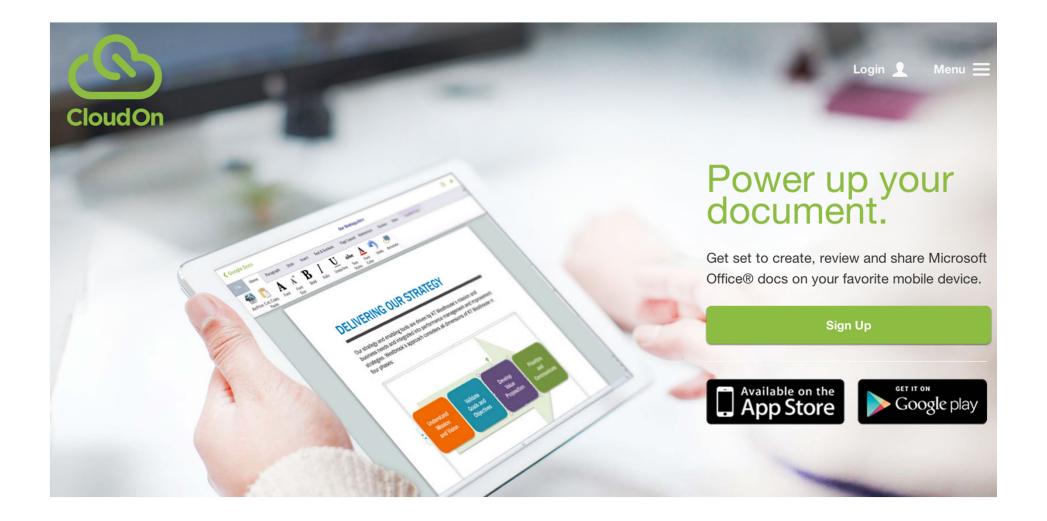
- No coding required pre-cooked "recipes"
- Automates frequent online actions

| IFTTT | | My Recipes | Create | Browse | Channels | doughaddix • |
|-------------------|------------------------------------|------------|--|--------|---|--------------|
| Dashboard | | | | | | |
| My Shared Recipes | My Personal Recipes | Join the c | nity conversation nd Facebook | 0 | Invitations Help us spread Invite a friend! | the word. |
| used 0 times | 2 are turned on Create a Recipe | Follow @ | ifttt {77.3K follow | wers | | |
| | | | | | | × |
| • | 🗢 🗎 10:54 | | | | | |
| Create a Recipe | N | low av | ailat | ole d | on And | droid |



<u>CLOUD ON</u>

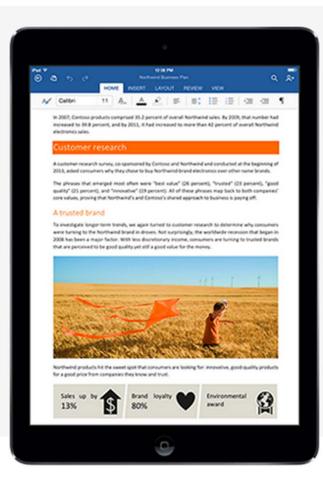
• Create, review and edit MS Office docs on a tablet or smartphone





MS OFFICE FOR IPAD

- Create, review and edit MS Office docs, spreadsheets, PPTs on iPad
- View for free; edit requires Office 365 subscription (\$80 for 4 years)



Introducing Office for iPad

View, create, edit, and print Office documents on your iPad[®] with touch-friendly Word, Excel, and PowerPoint apps. In Word, add comments or track changes while you work together with others. Review and update Excel spreadsheets and add formulas or charts. Change PowerPoint presentations and project them on a big screen. Editing and creating documents with Office for iPad requires an eligible Office 365 subscription (see the list). See Office for iPad in action.



Get Word → Get Excel → Get PowerPoint →

Want to try or buy Office 365?

For home

For business



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CROWDSOURCING, EVENTS & TRAVEL



GOOGLE DRIVE: Google Forms

| Google | ~ ૧ | +Doug | 📫 Share 👩 |
|-------------------------------------|---|---------|-----------------------|
| Drive | The color for folder 'Editorial Communications' was changed to 'Rainy sky'. Image: Communication of the color for folder 'Editorial Communications' was changed to 'Rainy sky'. Image: Communication of the color for folder 'Editorial Communications' was changed to 'Rainy sky'. Image: Communication of the color for folder 'Editorial Communications' was changed to 'Rainy sky'. Image: Communication of the color for folder 'Editorial Communications' was changed to 'Rainy sky'. | () | ≡ :: \$ - |
| | My Drive | | |
| My Drive | - TITLE | OWNER - | LAST MODIFIED |
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| Starred | 🗌 🚖 🔳 Backup Fusion Tables Kiplinger OSU | me | 8/25/13 me |
| Recent Trash | Blogs Posterous backup | me | 4/5/13 me |
| More - | Brand Assets | me | 9/18/13 me |
| | Budget FY14 | me | Feb 6 me |
| your computer | BUDGET FY15 | me | Apr 3 me |
| | 🔄 📩 Budget general | me | May 27 me |
| | 🔄 📩 Budget rules processes | me | May 21 me |
| | CAR 2012 St Louis | me | 5/27/12 me |
| | CAR 2013 Louisville | me | 3/3/13 me |
| | 🗌 📩 🖿 Core Team | me | May 29 me |
| | Crisis communications | me | May 21 me |
| | Custom training PPTs Shared | me | May 6 me |
| | 🔄 📩 Doug Haddix | me | Feb 13 me |
| | 🗌 📩 Ed Comm DOUG | me | 12/4/13 me |
| 100.15 GB (80%) of 125 GB Manage | C Ann Shared | me | Mar 31 Deborah Guinan |



SURVEY MONKEY

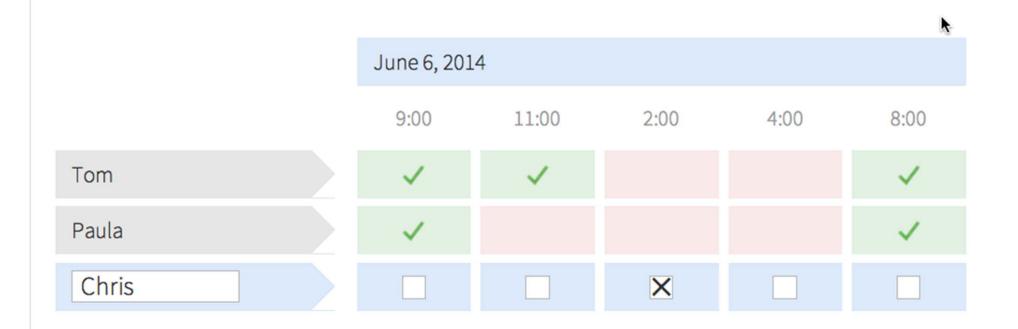
- Free: up to 10 questions & up to 100 responses
- Premium: \$228/yr for unlimited questions & responses

| Home My Surveys Survey Services - Plans & | Pricing | | | | | + Cre | ate Survey |
|---|----------------------------|---------------|----------|-----------|------------|-----------|----------------|
| You have a SELECT Annual a | ccount. To get even more p | rofessional f | eatures, | upgrad | e now! | | |
| | | | | | | | |
| Current Folder: View All Surveys + Manage Folders | | | Titl | e Search: | | | Search |
| Survey Title Sort | Created Sort | Modified Sort | Design | Collect | Analyze So | t / | Actions |
| Feedback April 2014 fellowship | April 30, 2014 11:35 AM | 14 hours ago | | ü | (| Clear T | ransfer Delete |
| Media calls OSU | April 14, 2014 5:28 PM | 45 days ago | | - | 0 | Clear T | ransfer Delete |
| Kiplinger Fellows survey 2014 | January 2, 2013 3:49 PM | 84 days ago | | ÷ | 55 | Clear T | ransfer Delet |
| Budget FY2015 requests | January 3, 2014 9:30 AM | 147 days ago | | ÷ | 0 | Clear T | ransfer Delet |
| Content audit Editorial Communications | September 6, 2013 10:09 AM | 175 days ago | | ÷÷ | 90 | 6 Clear T | ransfer Delet |
| Kiplinger Fellowship 2014 application | August 13, 2013 10:21 AM | 179 days ago | 2 | ÷÷ | 93 | 3 Clear T | ransfer Delet |
| Budget Requests FY2014 | June 6, 2013 11:15 AM | 350 days ago | 2 | ii | 37 | Clear T | ransfer Delet |
| Social Media tips | May 28, 2013 8:09 PM | 1 year ago | | ÷ | 0 | Clear T | ransfer Delete |
| Feedback April 2013 fellowship | April 17, 2013 11:34 AM | 1 year ago | | ÷ | (| Clear T | ransfer Delet |
| Evals 2013 | April 23, 2013 12:13 PM | 1 year ago | | ÷ | 21 | Clear T | ransfer Delet |



DOODLE

- Quick poll to set up a meeting
- Free for scheduling | \$39/yr for premium w/calendar integration & more





<u>EVENTBRITE</u>

- Great for handling registration (free or paid) for an event
- Charges only for paid events: 2.5% of receipts, 99 cents per ticket plus 3% for credit card processing

Eventbrite

Want to talk to a human? Call 888.541.9753 Share Like 259

We provide all the tools you need to make your event a success.

Eventbrite enables people all over the world to post, promote, and track any event.



Post an event in minutes

It's simple to organize festivals, performances, fundraisers, conferences, parties, retreats, workshops, and events of all kinds!



Customize your event page

Have control over the look and feel of your event page. You can also offer multiple ticket types, discount codes, merchandise and more.



Let your attendees pay online

Easily collect money with credit card processing, PayPal, and more. Track payments and manage refunds all in one place.









<u>TRIPIT</u>

- Auto-build itinerary with confirmation emails from hotels, airlines, etc.
- Can share & manage itineraries with others.

| most rewarding v | Way to rent Get flight alert | ?" travel app s with TripIt Pro Pro for free |
|--|--|--|
| THINK | Share detailed plans with the whole team Try TripIt for Teams! Doug Haddix - | Add a Trip Support |
| from Concur | Home Trips Network Point Tracker TripIt Pro Teams | v share your trips |
| TRIPS Upcoming trips (5) | Upcoming trips | |
| Past trips (114) | View past trips View All Traveler Not Traveler Add | vertisement |
| Unfiled items (4) | IRE national conference (9 days) Jun 25 - Jul 3, 2014 | |
| + Add a trip | Not Monitored Options - Options - | |
| STAY ORGANIZED | Lima, Peru, July 2014 (22 days) Not Monitored Private trip | |
| Calendar integration | | |
| Manage team travel | NAHJ convention (5 days) Not Monitored Options | |
| | Who's close: No Connections close | ended AY |
| Stay informed with | SPJ national conference (5 days) Sep 3 - 7, 2014 | NÊRICA' |
| alerts on flight delays and cancellations | | best |
| Start your Triplt Pro | Sep 24 - 28, 2014 | el value |
| free trial | | he day, k or |



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SOCIAL MEDIA



<u>HOOTSUITE</u>

Monitor and post to multiple social platforms: Twitter, Facebook, LinkedIn & several more.

hootsuite

- Set up saved searches & alerts.
- Shorten long URLs.
- Schedule updates.
- Basic analytics.

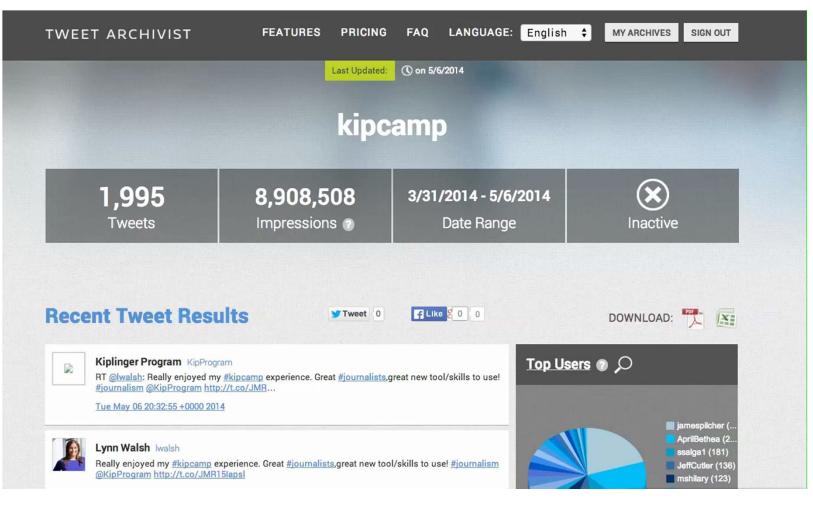


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| 7 | ✓ + Add Stream + Add Social Network | |
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| ⊻ ⊾ | spj_tweets May 19, 3:23pm via Storify @tpuckey @DougHaddix @LindseyMastis You've been quoted in my #Storify story "JournCamp 2014 Training in San Diego" sfy.co/dhC6 | KipProgramx KipProgramx 1:45pm via Web Spent the day talking press freedom issues with Sierra Leone Association of Journalists. #Kipcamp, #SPJ Day 1, Sierra Leone, met w students, Minister of Info., news council reps, guild of editors all hoping for better pic.twitter.com/pUYUv6r8nQ Way 29, 9:27am via Web |
| * * * | 1 retweets Image: RussPtacek May 18, 10:31am via Twitter for iPhone @DougHaddix yup. See you next month. Show Conversation | KipProgramn KipProgramy 1:07pm via Web Unreliable WiFi, electricity in Sierra Leone mean no blog from Kip @SPJethicschair today. Things African journos Day 1, Sierra Leone, met w students, Minister of Info., news council reps, guild of editors all hoping for better journalism. @KipProgram |
| ? | RussPtacek May 18, 10:28am via Twitter for iPhone @DougHaddix I hope you're cracking with me and not at me. | Richardsmusings seamlessocial 11:55am via Twitter for iPhone May 28, 1:59pm via Paper.li @DebraJasper & @BetsyHubbard Some great #whoa knowledge bombs from your presentation #mindsetff The Collaborative Economy Daily is out! paper.li/seamlessocial/ Stories via @KipProgram |
| | Show Conversation HeatherGoldin May 16, 7:06pm via Twitter for iPhone | Marisol_Bello Marisol_Bello 11:26am via TweetDeck Go KipCamp alumn @LeoShane with the first question to POTUS about Shinseki resignation. Saylitweets • May 28, 1:55pm via Twitter for Android Tweeple, now you can schedule tweets on #tweetdeck |
| | Thanks to @DougHaddix, if you are looking for a crash course in online data look no further than mediafire.com/haddix | Richardsmusings with images! #amazing feature for all social maniacs Melt your face with his philanthropy! Great quote CircomRegional |
| | JWalmsleyJourno May 16, 6:20pm via Web "So go to pivot table report. I always want to say ree- | Mar 27, 5:58am via Web .@vbnytt's @flameglory writes about going to @KipProgram + what she learned that applies to regional news circom-regional eu/component/con |



TWEET ARCHIVIST

- 3 archives = \$15/month | One month only = \$20 (good for an event).
- Saves, analyzes & exports tweets before they vanish.





BANJO: The live Internet

• Curates social media for major events.





FIFA World Cup Trophy Tour São Paulo, Brazil



French Open Paris, France



Mississauga Collision Peel, Canada



Republican Leadership Conference New Orleans, LA More Trending



Military Coup In Thailand Pom Pram Sattru, Thailand



<u>BANJO</u>

 Free smartphone & tablet app for social media near you or any address.





Paul DaSilva

I'm happy to be home in Fall River after being in Boston after this horrific incident... my prayers go out to all the victims and their families! God Bless Boston and the USA! @ Boston Marathon Finish Line



154 feet (26 minutes ago)



<u>GOOGLE HANGOUT</u> video conference

- Hang out via video chat with up to 10 people/computers.
- Google Hangout on Air can stream live on your YouTube channel. Video is later automatically rendered and saved.





John Butterill's nature walks Google +





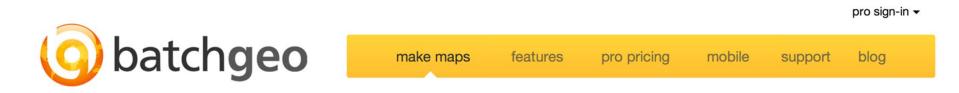
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MAPS



BATCHGEO

- Free: Up to 250 addresses mapped. | \$100/month for more robust mapping.
- Interactive on the Web and/or save as PDF or screen shot.



Copy and then paste your location data below:

| Duke Rd & Walden Ave | Buffalo | NY | 14225 | Apple Store Walden Galleria | (716) 685-2762 | Example Group 2 | http://www.apple.cc |
|----------------------------|--------------------|----|-------|-----------------------------|----------------|-----------------|---------------------|
| 630 Old Country Rd. | Garden City | NY | 11530 | Apple Store Roosevelt Field | (516) 248-3347 | Example Group 3 | http://www.apple.cc |
| 160 Walt Whitman Rd. | Huntington Station | NY | 11746 | Apple Store Walt Whitman | (631) 425-1563 | Example Group 3 | http://www.apple.cc |
| 9553 Carousel Center Drive | Syracuse | NY | 13290 | Apple Store Carousel | (315) 422-8484 | Example Group 2 | http://www.apple.cc |
| 2655 Richmond Ave | Staten Island | NY | 10314 | Apple Store Staten Island | (718) 477-4180 | Example Group 1 | http://www.apple.cc |

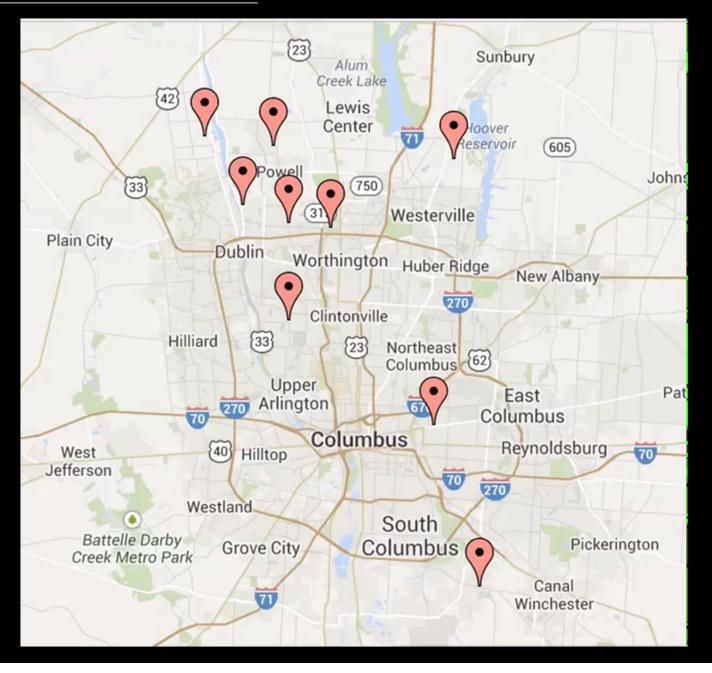
(Don't forget to include some header columns - You can also try our Spreadsheet Template, or hit "Map Now" and try it out with our example data.)

or

Validate & Set Options

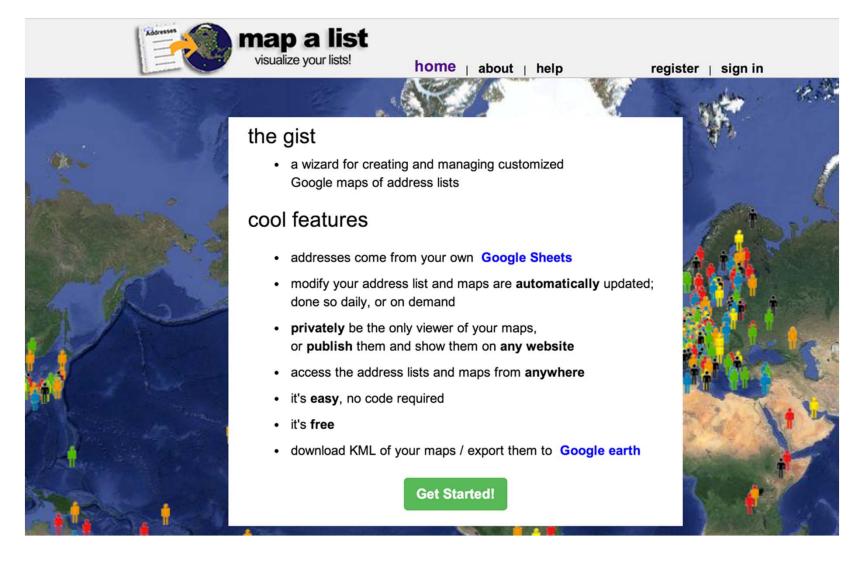








MAPALIST



MAPALIST

- Make point map or heat map.
- Can email link.
- Download KML
 - for Google Earth.

Share Your Map

Homicides Baltimore 2012 5/30/2014 8:24:29 PM York 1 White Parkville Pikesville FallsExpy No Cheswolde Overlea Mid-Govans elairAd 695 139) Rossville ill Arlington 147 PenLucy 695 r Mill Gwynn Oak {1} Cedonia Coldstream -Woodlawn SEIFN omestead Rosedale Montebello Security Bl Walbrook Essex Bridgeview-Greenlaw 150 Baltimore **Qact** {40} Baltimore Highlands ke Frederick Ave Palaps Catonsville 157 Violetville 895 Wes oort Arbutus herry Hil Dundalk ancis Scott Key Bridge Halethorpe (295) Brooklyn 895B 195 Sparrows Curtis Bay



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• <u>www.mediafire.com/haddix</u>