

#### What We'll Cover...

- Basics of photography & your camera
  - Technical
- Macro & close-up techniques
  - Creative





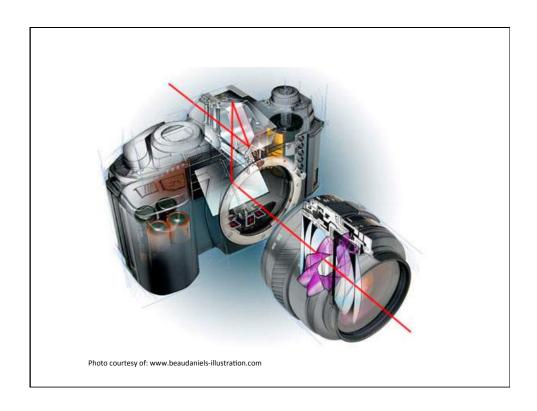


#### What is Photography?

Photography: the art, science, & practice of creating durable images by recording light or other electromagnetic radiation, either chemically, or by means of a light-sensitive material such as photographic film, or electronically by means of an image sensor

# What is Photography?

Photography: recording light!



# **Technical**

# Technical Components of Photography

- ISO\*
- Aperture\*
- Shutter speed\*
- Modes of shooting
- White balance



#### ISO

- Indicator of sensor sensitivity
- Higher ISO = increased light sensitivity
  - Great for low light situations
- Lower ISO = decreased light sensitivity
  - Great for high light situations



#### ISO & Noise

- When the sensor is more sensitive to light (higher ISO), it picks up extraneous light produced by the circuitry of the camera. The result is "noise."
- Higher ISO = more noise
- Lower ISO = less noise

## ISO & Noise - ISO 200



# ISO & Noise - ISO 1600



## ISO & Sensor Size

- Smaller sensors (APS-C) produce more noise at higher ISO speeds
  - More pixels are packed into a smaller area

# **Aperture**

 Aperture – size of the opening in the lens that determines amount of light falling onto sensor

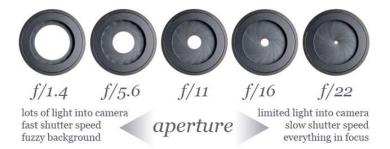


# More on Aperture

- The higher the *f*-number, the smaller the aperture
- The lower the *f*-number, the bigger the aperture



# Aperture & Depth of Field



# Aperture & Depth of Field - f3.5



# Aperture & Depth of Field - f16



# **Shutter Speed**

- Shutter speed the length of time the shutter is open when taking a photo
- Slow shutters good for:
  - Low light situations (nighttime)
  - Capture movement (running water)
- Fast shutters good for:
  - Movement (sports, macro)

# Modes of Shooting

- Automatic
- Programmable
- Scenes
- Aperture priority
- Shutter priority
- Manual
- Movie (if applicable)

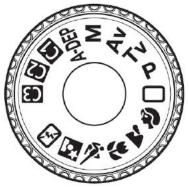


Photo courtesy of: yourcontentnotes.com

#### **Automatic**

- Camera chooses ISO, aperture, & shutter based on light entering camera
- Camera also chooses white balance & flash

# Programmable/Creative

 Camera chooses shutter & aperture, but you can choose other settings (like ISO)

#### Scenes

- Macro optimizes settings for close-ups
- Sports/motion fast shutter
- Landscape small aperture (high fnumber)
- Portrait large aperture (low *f*-number)
- Night slow shutter

# **Aperture Priority**

You choose aperture, camera chooses shutter





# **Shutter Priority**

You choose shutter, camera chooses aperture





#### Manual

- You choose all settings (ISO, aperture, shutter, white balance)
- Camera still provides suggested settings based on meter reading



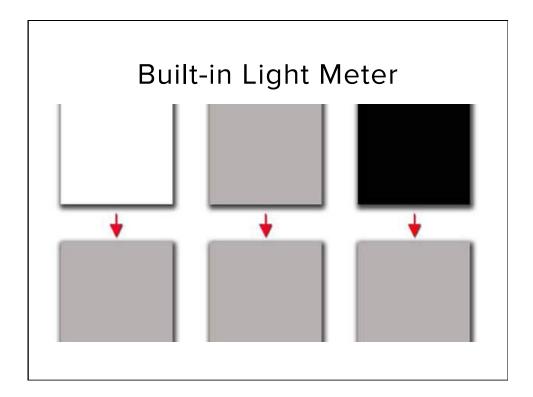
#### White Balance

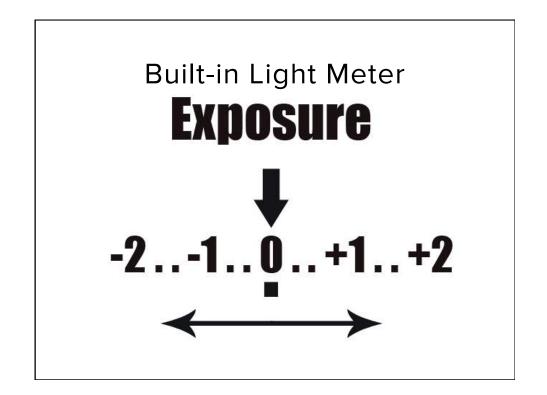
- Removes color casts created by shooting under particular light situations
  - Auto white balance
  - Kelvin
  - Custom
  - Tungsten
  - Fluorescent
  - Daylight
  - Flash
  - Cloudy
  - Shade



# Built-in Light Meter

- Camera exposes for middle gray
  - Midway point between white & black
  - Also referred to as "18% gray"
- Not always accurate for bright white or dark scenes
  - Snow
  - Nighttime photography





# Macro & Close-up Techniques

#### Video Time!

http://www.youtube.com/watch? v=wqRn3at0H60

#### Macro Lenses

- Macro lenses
  - 50mm
  - 100mm
  - 180mm
  - 200mm
- Lenses with macro feature
- Dedicated macro lenses
  - Canon MP-E 65m: 1-5x magnification











#### Reverse Lens

- Reverse prime lens (28mm or 50mm)
- Use special adapter
- Reversed lens acts as magnifier













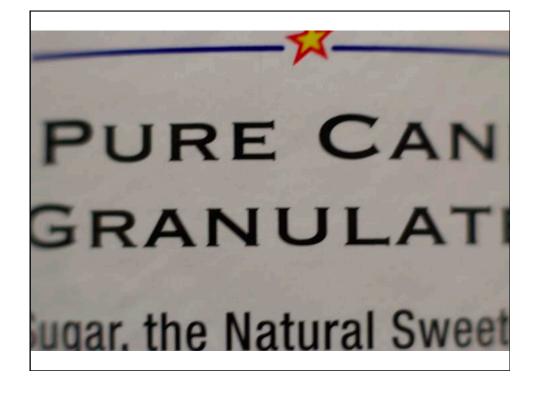


#### **Extension Tubes**

- Decreases minimum focal distance
- Increases magnification of subject on sensor
- Contain no optical elements (glass)
- Come in variety of sizes (can combine)
- Cheap ones do not maintain electrical connectivity (difficult to master)







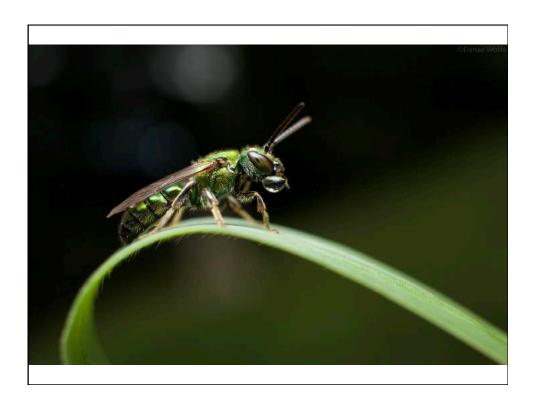














# **Filters**

- Filters that screw onto end of lens
- Add magnification
- Add extra glass element
  - Reduces light

## Macro Flash

- Ring flashes
- Twin light flashes



# Macro for your Camera Phone

- Macro lens adaptors
- Use old camera lens



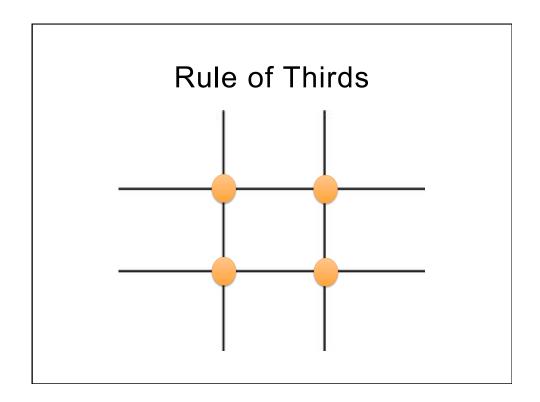




# Creative

## Get Creative!

- Composition
- Lighting
- Depth of field
- Background & bokeh
- Color
- Subject



# Composition





# Lighting







# Depth of Field (DOF)





# Background





# Bokeh



# Color







