

Food Waste Facts – Why it is important!

“Roughly one third of the food produced in the world for human consumption every year — approximately 1.3 billion tonnes - gets lost or wasted.”¹

“In developing countries, 40% of losses occur at post-harvest and processing levels; **while in developed countries, more than 40% of losses happen at retail and consumer levels.**”¹

\$218 billion per year is spent on growing, processing, transporting, and disposing food never eaten in the United States.²

Consumer education on this topic has the highest financial benefit per tonne of food waste redirected.²

Rules and Procedures for Photo Competition:

Take a photo that demonstrates how wasted food can be hidden in plain sight around you.

Include an engaging, informative, and fun caption (250 characters max).

- All photographs must be submitted by an @osu.edu to knowfoodwaste@gmail.com
 - Subject line: **KFW Photo Competition**
- All entries will be posted on our Facebook page. The amount of likes you get will count towards your ability to win one of the cash prizes.
- Participants are encouraged to share their submission on social media using hashtags:

#knowfoodwaste #nofoodwaste #HidingInPlainSight
- Participants may submit multiple entries but can only win one prize. Each submission will count for 1 entry into a raffle.
- Submit image files as .jpeg or .png format. Do not compress the image, use highest resolution possible
- Submissions will be accepted up to the stated deadline: **December 4, 2020**

Judging and Award Information:

- Judges will be faculty, staff, and students associated with Know Food Waste.
- Judges will complete a survey to rate then rank all submissions on the following criteria:
 1. Relevance to food waste and “Hiding in Plain Sight” theme (40%)
 2. Originality and creativity of photograph (40%)
 3. Caption: engaging, informative, and fun! (15%)
 4. Number of likes (5%)
- Winners will receive amazon gift cards
 - 1st place: \$150**
 - 2nd place: \$100**
 - 3rd place: \$75**
 - Two Honorable Mentions: \$25 each**

Raffle Prize: Apple AirPods (Each submission will be entered in a raffle to win a pair of AirPods. We encourage you to submit multiple entries to increase your chances of winning the raffle prize!)

Please forward all questions and concerns to knowfoodwaste@gmail.com or yose.6@buckeyemail.osu.edu

¹ Jenny Gustavsson and others, *Global Food Losses and Food Waste Extent, Causes and Prevention* (Rome, Italy, 2011).

² ReFED, *A Roadmap to Reduce U.S. Food Waste by 20 Percent*, 2016 <<https://doi.org/10.1017/CBO9781107415324.004>>.

Notice: The Know Food Waste club reserves the right to use any submitted photograph and description on any social media account or website related to Ohio State, CFAES, OSU Food Waste Collaborative and Know Food Waste.