

# TAYLOR KECKLEY

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Admissions Committee  
Data Analytics Major  
Building 067  
1760 Neil Ave  
Columbus, OH 43210

## **Dear Admissions Committee:**

Upon graduation from Ohio State, I hope to one day work for the government or for a multinational company. As a part of my position I want to analyze the efficiency and security of current programs at the company and craft solutions to improve and solve these issues. Because data analytics is such an interdisciplinary program, it will give me a good foundation to do work such as this and to continue to learn as the field evolves.

Within the data analytics major, I am most interested in the Computational Analytics specialization and the cyber-security focus. With all of the scammers in the world I find cyber-security is a vital field and by helping save people or companies from these attacks, I can do my small part to leave the world better than I found it.

During Spring semester 2020, I joined Python project group that was a part of the Media, Marketing, and Communications Scholars digital sandbox program. Before the unexpected change in the semester, we worked on learning to program in Python and discussed topics such as machine learning and data mining. I look forward to expanding my skillset and growing within the data analytics major.

Sincerely,

*Taylor Keckley*

**Taylor Keckley**