



THE OHIO STATE UNIVERSITY

IT Partnership Council

March 24, 2016



THE OHIO STATE UNIVERSITY

Learning Management System Upgrade

Liv Gjestvang



THE OHIO STATE UNIVERSITY

IT Partnership Council

University Marketing | March 24, 2016



Brand Name vs. Brand Image



Enhance the Ohio State brand image

Foundational Strategies

1

Single-minded brand idea

2

Actionable audience insights

3

Build strategic and executional capability



VP, Marketing
Chief Marketing Officer

Executive Assistant

Marketing Operations

Sr. Assoc. Dir.,
Marketing
Operations

Marketing Strategy

Sr. Assoc. VP,
Marketing Strategy

Marketing Strategist

Marketing Strategist

Marketing Strategist

Marketing Strategist

Marketing Strategist

Capabilities Development

Sr. AVP, Strat.
Capabilities
Development

Email Marketing

Social Media

Insights/Analytics

Research

SEO/Search
Marketing

Creative & Multi-Media

AVP, Creative and
Multi Media

Videography

Photography

Creative
(Dual report to
Marketing Comms)

Marketing Communications

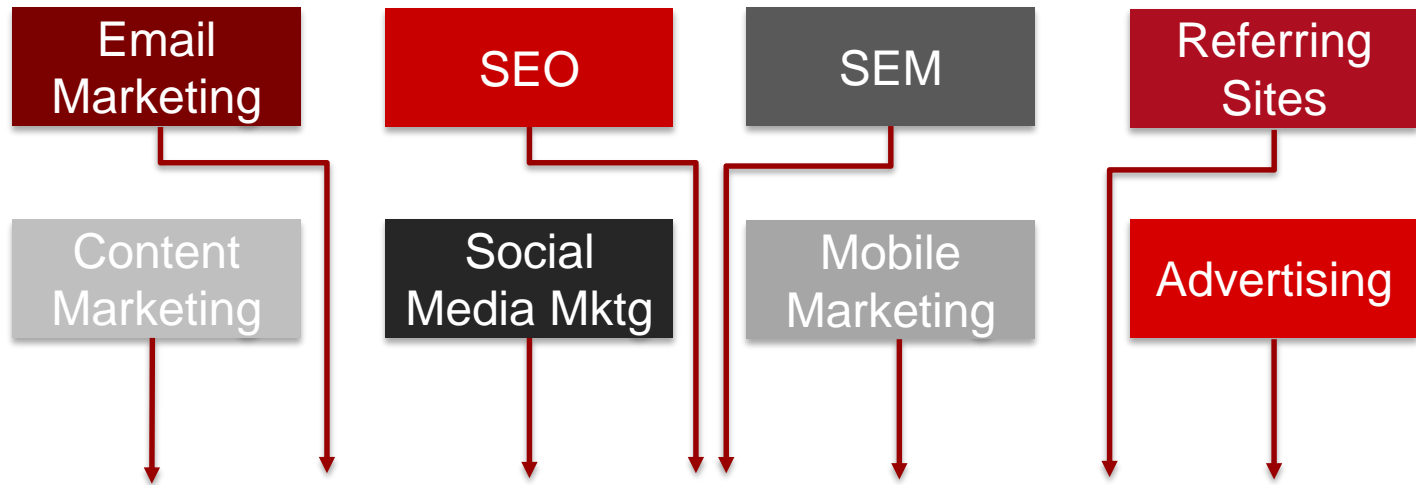
AVP, Strategic
Marketing
Communications

Creative
(Dual report to
Creative)

Content Marketing

Interactive
Marketing

Project
Management



User Experience

Marketing and Marketing Communications Development

Marketing
Automation

CMS

Analytics

Asset
Management

Social Media
Tools

Infrastructure



THE OHIO STATE UNIVERSITY

Questions?

Distance Education

Jennifer Simmons
Office of Distance Education and eLearning



**THE OHIO STATE
UNIVERSITY**

Agenda

- Current State
- Foundation
- Enrollment Plan
- Q & A

A photograph of a young man with a beard, wearing a grey t-shirt, black shorts, and a black backpack, sitting on a sidewalk. He is looking down at a smartphone in his hands, with white earbuds in his ears. He is also wearing red wristbands. The background shows a brick building and a paved area.

CURRENT STATE

Distance Education Current Offerings

UNDERGRADUATE

Dental Hygiene

RN to BSN

Health and Wellness Innovation in Healthcare

Health Sciences



Distance Education Current Offerings

GRADUATE

Dental Hygiene

Welding Engineering

Global Engineering Leadership

Agriculture and Extension Education

Social Work

Learning Technologies

Plant Health Management

Applied Clinical and Pre-Clinical Research

Doctor of Nursing Practice

Nursing

Art Education



Distance Education Future Offerings

Associate of Arts in Early Childhood Education

Master of Healthcare Innovation

Master of Arts in Bioethics

Master of Science in Pharmacology



A man with short brown hair and red sunglasses is sitting on a green lawn. He is wearing a black jacket over a bright green t-shirt and blue jeans. He is holding a red laptop and looking at the screen. A black backpack with red and grey accents is on the grass next to him. A water bottle is also visible on the grass. The scene is outdoors with sunlight filtering through the grass.

FOUNDATION



THE OHIO STATE UNIVERSITY

Office of Distance Education and eLearning

Defining Distance

DISTANCE COURSE

75+%

of instruction is offered
by distance

DISTANCE PROGRAM

50+%

of courses in a program
are distance



Defining Distance

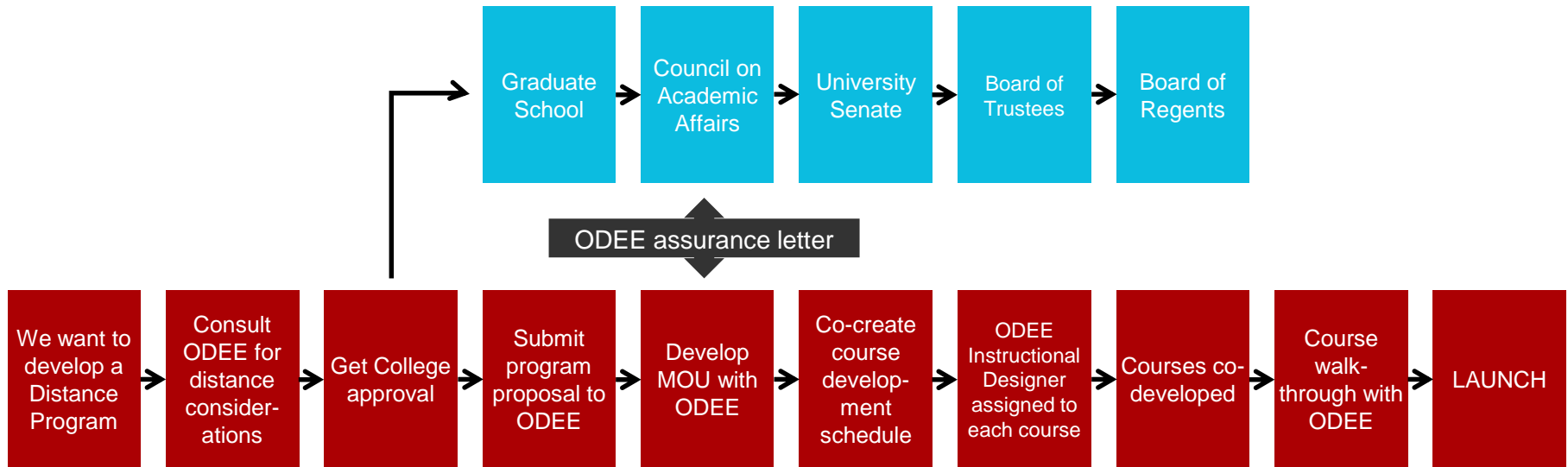
COURSES

Instruction Mode	Description	Percentage of class activities completed at a distance
DL	Distance Learning	100%
DH	Distance Enhanced	75-99%
HY	Hybrid Delivery	25-74%
P	In Person	0-24%

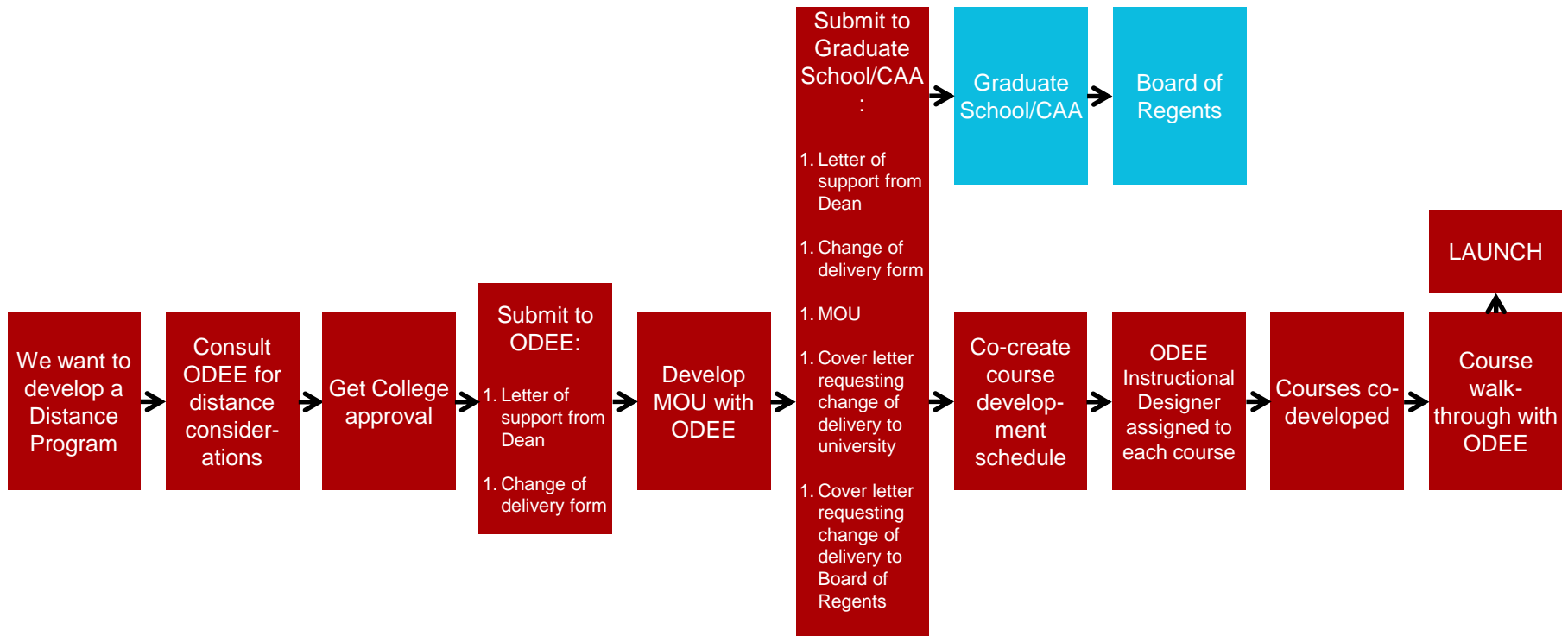
STUDENTS

ONLY

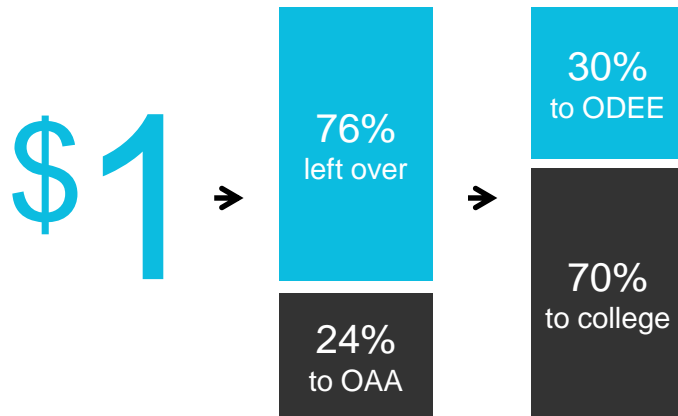
New Program Development Process



Change of Delivery Development Process



Distance Education Budget Model



- Students must be enrolled in a distance program
- Students must be enrolled in 100% distance courses during a given semester
- Increases the money returned to the college vs. the traditional budget model
- go.osu.edu/debudgetmodel

Program Development Details

- 14 week one-on-one faculty and instructional designer course development
- Media services
- Marketing and communications
- State authorization
- Professional development

Distance Education Tuition Model



IN-STATE STUDENTS

- In-state tuition
- \$100 distance fee

OUT-OF-STATE STUDENTS

- In-state tuition
- \$100 distance fee
- \$5 out-of-state fee





ENROLLMENT PLAN



THE OHIO STATE UNIVERSITY

Office of Distance Education and eLearning

Distance Education Future Offerings

5 Year DE Plan 15 → 35 and 587 → 3,000 students by FY20

Arts and Sciences

6 TBD Programs

Fisher College of Business

1 TBD Program

Education and Human Ecology

Associate Degree in Early Childhood Education
Masters in Sports Coaching

Engineering

Masters in Materials Science
Masters in Data Analytics

Food, Agricultural, and Environmental Sciences

Associates in Soil and Crop Management
Masters of Environment and Natural Resources



Distance Education Future Offerings

5 Year DE Plan 15 → 35 and 587 → 3,000 students by FY20

John Glenn College of Public Affairs

Executive Master of Public Administration

Medicine

Master of Arts in Bioethics
Bachelor of Science in Pharmacology

Nursing

BS in Health and Wellness Innovation in Healthcare
Masters in Healthcare Innovation

Public Health

Master of Public Health: Veterinary Specialization
Master of Public Health: Population Health Management



Questions?

- What are you doing to support distance education in your colleges?

Thank you

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odee.osu.edu | online.osu.edu | u.osu.edu/distanceeducation







THE OHIO STATE UNIVERSITY

OSU Surplus Department
Shredding Services
March 24, 2016



CAPABILITY

180 - 200 Hard Drives Per Hour / 90 – 100 Server Drives Per Hour
Opening Size 5 1/8" X 2"





PROGRAM BENEFITS

- Uses the existing Surplus Disposal Request System
- Includes computer and server hard drives, flash drives, phones, CD/DVD's
- Certificate of Destruction (COD) is provided including HD serial numbers
- 7 years retention of Disposal Request and COD records
- Serial numbers are scanned at time of shredding and can be reconciled with a list if provided by the sender.
- Only OSU employees will be certified to transport HD's and have access to the shredder.
- Free pick up by OSU Surplus employees using lockable mobile transport boxes. Storage and shredder location is secured with a locked fence and gate.



SURPLUS PROPERTY MANAGEMENT SYSTEM (SPMS)

Use the SPMS to create a disposal request (DR) for shredding services

Item Descriptions

Shredder Service – Extracted Hard Drives Including Server and External HD's	\$4.00 ea.
Shredder Service – Equipment Containing Hard Drives (computers / servers)	\$0.00 ea.
Shredder Service – Tape Drives	\$4.00 ea.
Shredder Service – Misc. (cell phones)	\$1.00 ea.
Shredder Service – Misc. (flash drives, CD/DVD, floppy discs, cassette tapes)	\$1.75 lb.

- Extracted HD's require a separate DR (multiple HD's can be on a single DR)
- Computers containing HD's must be on a separate DR (multiple computers can be on a single DR)
- Tape Drives require a separate DR (multiple tapes can be on a single DR)
- Flash drives, phones, and CD/DVD's can be combined but must be on a separate DR



PROGRAM STATUS

- Pilot Program – Underway
 - 8 DR's complete - Pharm CBO/Coll & OCIO
 - 322 HD's, 6 boxes of misc. floppies, CD, tapes, 70 cell phones
- University Wide Service - Roll out date April 1, 2016
- Initial service may be slow based on the number received.





LOCATION

Surplus Department (far east end of the Central Receiving docks)
2650 Kenny Road
Columbus, Ohio 43210 (West Campus)

HOURS

Office :	7:00 am - 4:00 pm	Monday – Friday
Receiving :	7:30 am - 3:00 pm	Monday, Wednesday, Thursday, and Friday
Department Transfer Day:	8:00 am - 3:00 pm	The First Monday of the month
Public Sale Day:	8:00 am - 3:30 pm	The Third Tuesday of the month

CONTACTS

TBD	Assistant Manager, Surplus	688-3545	
Michael Brammer	Staff, Surplus	292-8710	brammer.30@osu.edu
Michael Swick	Operations Manager, RSM, Surplus	292-9738	swick.72@osu.edu
Shawn Jones	Director, Strategy and Operations PRSM	688-8682	jones.127@osu.edu
Nathan Andridge	Senior Director, PRSM	292-6339	andridge.2@osu.edu

Links

Surplus Department	surplus.osu.edu
GovDeals	govdeals.com
Facebook	OSU Surplus Store



ITPC Guiding Principles: Initial Thoughts

What We Do:

1. Share information
2. Facilitate IT collaboration by creating communication channels
3. Foster a broad technology focus
4. Create recommendations to, or provide leadership for, the campus?
5. Answer questions for the larger community?
6. Demonstrate technologies that can serve as the foundation for larger adoption?
7. Make a commitment to IT strategy across the University

How We Operate:

1. Open organization
2. Independent Council powered by volunteers
3. Seek representation from everyone
 - Planning group vs. broader Council



**Next ITPC
meeting:
Thurs. May 26**