

# Video tips

## Raise camera to eye level

Better yet, have someone else record you using the rear-facing camera on your mobile device. For any smartphone or tablet, the camera on the back of the device will be higher resolution than the front facing camera.

If you're using a webcam, that stack of text books is your friend. Raise the camera so that it isn't looking up your nose.

## Face a window, or have a lamp nearby and remove the shade

Everyone looks best in natural light, but the worst thing you can do is stand with a window behind you. Instead, face the window so that you're not backlit:

In front of a window:



Same window, but now facing the window:



## Use clean backgrounds

Try to find a spot to record with minimal distractions behind you- that way the viewer can focus on you and your message.

## External microphones provide best audio

This can be as simple as using the earbuds that came with your device- and you don't have to put them in your ears. Wrap the cords around a button, tuck them into a pocket, or drape them around your neck so that the microphone is closer to your mouth. Note, this could be tricky if you're having another person record as you speak. In that case, test it out and see what you like best.

Do avoid recording audio outside on a windy day- it will be very hard to hear you.

