

Non-Degree Public Health and Social Services Evaluation Certificate

The Center for Health Outcomes and Policy Evaluation Studies (HOPES) is recruiting students for our non-degree Public Health and Social Services Evaluation Certificate program.

Who:

Those interested in enhancing their knowledge and skills pertaining to evaluation of public health and social services programs and initiatives (students, researchers, public health and social services practitioners, program officers, policy makers)

What:

Intermediate Level Certificate (3 modules)

Self-paced (asynchronous), with real-time (synchronous) activities

Virtual

When:

Tuesday, November 2 through Friday, December 10, 2021

*Course introduction: Tuesday, November 2, 5-6pm EST

*Office hours: Mondays, November 8 thru December 6
9:30-10:30 am EST

Thursdays, November 11 thru December 9
5-6pm EST

*Group discussion: Tuesday, November 30 5-6pm EST

*Focus group: Tuesday, December 14, 5-6pm EST

How much:

\$240 (20% discount)

**Please email Anne at trinh.89@osu.edu by
Friday, October 15 for information to register.**

Spots are limited!



THE OHIO STATE UNIVERSITY

CENTER FOR HEALTH OUTCOMES AND
POLICY EVALUATION STUDIES

Non-Degree Public Health and Social Services Evaluation Certificate

Intermediate Level Certificate Learning Objectives

Quantitative Data Collection for Evaluation

- Gain foundational knowledge on the use of quantitative data in public health and social services settings, including how to interpret quantitative analyses with confidence.
- Learn best practices in survey design.

Qualitative Data Collection for Evaluation

- Gain foundational knowledge on the use of qualitative data in public health and social services settings, including how to interpret qualitative analyses with confidence.
- Learn best practices in conducting interviews, focus groups and observations.

Data to Action: Frameworks for Data Use

- Understand how to use data to make data-informed decisions, including the tools and frameworks that can be used to move data to action.



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