FOOD SAFETY

THE FACTS

1 in 6 people get sick from contaminated food each year.



643

produce related outbreaks since 2004.



of outbreak-associated foodborne illnesses are linked to produce.

NOROVIRUS



SALMONELLA

most common causes of foodborne outbreaks in produce.

53% of fresh produce outbreaks are from



outbreaks are from the consumption of contaminated leafy greens, tomatoes, melons and berries.

61%

of consumers report substantial concerns about food safety.



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PREHARVEST HAZARDS

impact produce safety and quality.







Water

Waste

Workers

Wildlife

BOTTOM LINE



