

# NEFESH B'NEFESH DANIELLE R. GERSHEN



**Who:** Nefesh B'Nefesh is a non-profit organization that helps facilitate immigration to Israel. They assist by providing support through financial, professional, and logistical services. They also create social opportunities for immigrants.

**What:**  
I worked in Nefesh B'Nefesh's Tel Aviv Hub Location. The office isn't only for NBN Staff but serves as a shared workspace for immigrants who are running their own business, are freelance workers, or job searching (kind of like a WeWork space but only for immigrants in the program).

- So, what did I do?**
- » Assist in daily office function
  - » Run their social media accounts (@nbnTLV on Instagram)
  - » Help plan social events (flyers and pictures on right)
  - » Create a campaign for NBN on Campus, a resource for college students who are considering immigrating to Israel

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JULY 4TH BBQ EVENT



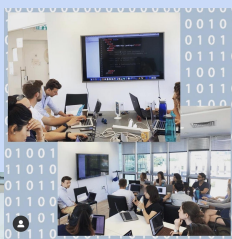
BEER MAKING 101  
HOSTED WITH A LOCAL BREWERY



FLYER FOR MUSEUM TOURS



CODING 101 EVENT



**Impact:**

- » Having the opportunity to create lasting programming for the TLV Hub For example, celebrating every day through the small stuff like national chocolate milk day or national daughter day!
- » Establish a more well-rounded database of college graduates who are willing to serve as a resource for future immigrants.

**Takeaways:**

- » Greater understanding what goes into being an immigrant.
- » Living and working in a different country is a once in a lifetime experience. In Israel, the work culture is causal in comparison to in the United States and their workweek is Sunday-Thursday!