

Communications Resources: Ready When You Are

Online tips, templates and request forms

Marketing and Communications in the College of Food, Agricultural, and Environmental Sciences provides everything from news and social media to marketing, publications, websites and videos. Online request forms can help get your project started, and digital resources can help you create branded, professional communication pieces on your own.

WORKING WITH US

Projects start with a Project Request form. Find it and the Web Request form on our homepage:

communications.cfaes.ohio-state.edu.

Questions about the request forms? Contact Kelly Zachrich, zachrich.24@osu.edu

Follow CFAES on social media channels:

cfaes.osu.edu/about-cfaes/interact-with-us

Submit your videos to the college's YouTube channel: Click "Add Content to YouTube" at communications.cfaes.ohio-state.edu

Purchase publications: estore.osu-extension.org

Subscribe to college news:

cfaes.osu.edu/news/subscribe

Crisis communications plan:

Look under "Crisis Communications" at communications.cfaes.ohio-state.edu/resources

DO IT YOURSELF

Branding guidelines can be found on the college's and university's brand websites:

cfaes.osu.edu/brand • brand.osu.edu

Templates for flyers, postcards, reports and 15 other categories can be found at:

cfaes.osu.edu/brand/templates

Guidelines for clothing and giveaways:

cfaes.osu.edu/brand/merchandise

Questions about branding? Send questions and your communications pieces to the brand team for review: Cfaes_bat@osu.edu

Working with the media? Call any member of the news team to talk through an upcoming interview:

cfaes.osu.edu/news/contact-news-team

Online tips for working with the media under "News and Media Relations" at:

communications.cfaes.ohio-state.edu/resources



THE OHIO STATE UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES

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