

LAMB 509

"Producing and Marketing Quality Lamb Products"

December 13-14, 2016

Sponsored by: The Ohio State University Animal Sciences Department, Ohio Sheep Improvement Association and the Ohio Sheep and Wool Program

LAMB 509 is a 2-day short course designed to address several factors associated with producing consistent, high quality, wholesome lamb at the farm, packing-plant and retail levels. This is a hands-on program that will enhance your understanding of quality attributes that affect consumer acceptability and ultimately consumer demand of lamb products. The objectives of the **LAMB 509** are to:

- **Improve** the competitive position of Ohio lamb producers through marketing high quality, consistent, wholesome lamb products.
- **Explain** and teach through hands-on training the differences in value determining factors that influence prices received for market lambs and lamb products.
- **Provide** an overview of muscle quality attributes affecting lamb and discuss the management, environmental, nutritional, and genetic factors that contribute to muscle quality deficiencies.
- **Enhance** the understanding of the numerous links in the production chain between the producer and the consumer and the interaction among these links.

This program will provide necessary information and enhance your understanding of meat quality and marketing, enabling you to make informed decisions that will ultimately affect the profitability, competitiveness and wholesomeness of the food products you are producing.

The program is being held December 13-14, 2016 at the Animal Sciences Building on the Ohio State University Columbus Campus. A maximum of 32 spaces will be available on a first-come first-served basis.

Registration fee for **LAMB 509** is \$125/participant. This fee covers all meals, materials and parking arrangements. This program is the result of a partnership with the Ohio Sheep and Wool Program, the Ohio Sheep Improvement Association, The Ohio State University Extension and The Ohio State University Department of Animal Sciences.

Hotel accommodations will be the responsibility of the participants. For additional information on **LAMB 509**, contact:

Roger A. High (614) 246-8299
Dr. Lyda Garcia (614) 292-3642

LAMB



509

2016 - A 2-day Program

Tentative Schedule

Tuesday December 13, 2016

8:00 a.m. - Arrival in Columbus
Welcome/Outline of **LAMB 509**
Live Animal Evaluation
Ultrasound Evaluation and Demo
Grid Pricing
Lamb Harvest
Adjourn - 7:30 pm

Wednesday December 14, 2016

7:30 a.m. Grading Procedures
Carcass and Retail Fabrication
Processing and Product Development
Retail Product Discussion
Open Discussion
Review Live, Carcass, and Retail Values
Adjourn 8:00 pm

LAMB 509 Application Form

Please Register by November 23, 2016

Name: _____ Area Code/Phone: _____

Address: _____

City/State/Zip: _____

I am: ☐ Allied Industry ☐ Producer ☐ Direct-marketer

Type of operation: ☐ Purebred ☐ Commercial ☐ Club Lamb ☐ Feeder # of animals _____

☐ Please put me on the list for the next class if no space is available.

Please make check for \$125.00 pre-registration fee payable to: **Ohio Sheep Improvement Association** and mail by December 2, 2016 to: Roger A. High, Ohio Sheep Improvement Association, , 280 N. High St., P.O. Box 182383 Columbus, OH 43218

Or reply by fax 614/249-8299 or Email: rhigh@ofbf.org