

Extension Endowment Initiative

Bringing people and ideas together.

About Extension

Ohio State University Extension brings the knowledge of the university directly to all Ohioans in each of the 88 counties. OSU Extension is the trusted source for unbiased, science-based information that Ohioans can use to solve problems. We recognize that the problems of today are more complex than ever and that we need to manage the delicate balance between economic, environmental, and social consequences. OSU Extension supports individuals, families and communities by providing critical programs and services in four key areas: family and consumer science, 4-H youth development, community development, and agricultural and natural resources.

Philanthropy in Extension – Overview

Philanthropy, especially in the form of endowed, gifts provides a platform for private investments in OSU Extension. Contributions from companies, individuals, families and foundations are essential to sustaining the valuable programs and services provided through this cooperative service.



What is the Extension Endowment Initiative?

This initiative is a statewide effort to create perpetual funding sources for OSU Extension through long-term investments. We are striving to heighten awareness about giving opportunities benefiting Extension, strengthen local partnerships and cultivate endowment gifts that can power Extension's mission for years to come.

Who holds and manages endowed funds?

The Extension Advancement Team is authorized to secure gifts that are processed within and stewarded through The Ohio State University Foundation.

Will my gift(s) stay local?

Yes. Gifts can be designated by donors for use in select counties and for select programs. The Ohio State University Foundation must adhere to the restrictions established by donors for the gifts that the Foundation is able to accept. A number of endowed Extension funds already exist. Gifts and pledges of any amount can be directed to these established funds to add to the principal. A minimum gift of \$50,000 must be received in order to create a new restricted endowment, subject to university approval.



THE OHIO STATE UNIVERSITY
COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES

OSU Extension Advancement Team
364 West Lane Avenue
Columbus, Ohio 43201

(614) 292-1568 | advancement.cfaes.ohio-state.edu

3 Reasons You Should Support the Extension Endowment Initiative

1. Provide perpetual funding for the critical land-grant mission of disseminating knowledge and science-based tools directly to Ohioans for years to come.
2. Make a sustainable financial investment that reflects your philanthropic passions.
3. Be a champion for Ohio State right in your county of residence while gaining access to benefits as an OSU Foundation donor, such as President's Club (football ticket access), the Neil Legacy Society and possible tax deductions.

Possible Impact of Your Investment

Giving level	Amount generated annually for use*	Enabling/Supporting
\$2,000,000	\$85,000	A county Extension educator who can: <ul style="list-style-type: none"> • direct overall county operations; • design and evaluate programs; • deliver specialized workshops; and • advocate for Extension in the community
\$1,500,000	\$63,750	An Agriculture and Natural Resources educator in your county who offers science-based training on evolving issues in the industry
\$1,000,000	\$42,500	A program coordinator or assistant – serving as a path toward a long-term career in the Extension profession
\$500,000	\$21,500	Support for key program costs, such as training for 4-H volunteers or supplies for horticulture programs

* The university's annual endowment distribution rate is 4.25% of a seven-year average of the market value of the portfolio.

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