

User Persona



Name: Brutus

Age: 21

Gender: Male

Family: Girlfriend

Education: Undergraduate Student

Location: Columbus, OH

Budget



Tech Familiarity



Company Reputation



Hobbies

Tech Fan



AI Fan



Drone Fan



Habits

Buckeye Fan



Cleanliness



Preferred AI Brands



Technology Requirements

Cost



Long-term



Cleaness



Reliability



Safety



Devices used:

