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Value Proposition

Everyday millions of Americans commute to work on inefficient highways that waste hours of everyone's time. In the Columbus market alone, there are 2 million people that need some form of transportation. Highway users place high value on safety, reliability, and a fast commute. By designing a new transit system with these needs in mind we believe we can tap into one of the largest markets in the country. While many places in the world believe that efficient public transportation is the solution to these problems, we must remember that Americans love their cars. Any system we design would need to blend the best features of a public transit system with the privacy, convenience, and consumer choice of cars. By moving users to a new transit.