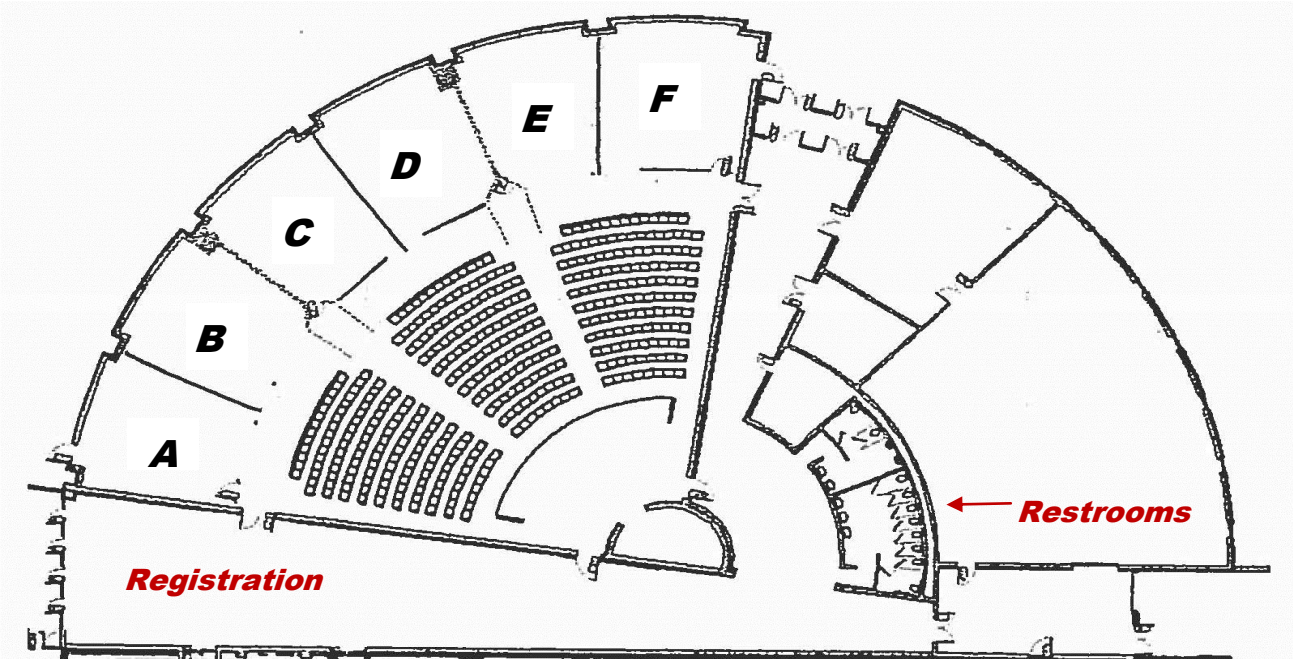


Map



<b>Room A - Business &amp; Finance</b> 1-A <b>Five Legal Things You Should Know about Farmland Leases</b> 2-A <b>Info Needed for Lenders</b> 3-A <b>Key Steps to Consider for Successful Farm Transitions (DOUBLE SESSION)</b>	<b>Room B - Plants &amp; Animals</b> 1-B <b>Equine Dental</b> 2-B <b>Veterinary Feed Directive (VFD): What Does it Mean to the Small-scale Producer</b> 3-B <b>Season Extension Techniques for your Farm</b> 4-B <b>Forage Identification and Hay Selection</b>	<b>Room C - Communication</b> 1-C <b>Real Colors Personality Type (DOUBLE SESSION)</b> 3-C <b>Conflict, Dispute Resolution, &amp; Dealing with Difficult People and Situations</b> 4-C <b>Young Women in Agriculture- Priorities: The Powerhouse of Action</b>
<b>Room D - Home &amp; Family</b> 1-D <b>Sweetly Seductive: Strategies for Overcoming your Sweet Tooth!</b> 2-D <b>Pamper Yourself</b> 3-D <b>Assigning Farm Tasks for Children</b> 4-D <b>Cut Flowers for Income</b>	<b>Room E - Special Interest</b> 1-E <b>Renewable Energy Development in Ohio Agriculture</b> 2-E <b>Beekeeping Basics</b> 3-E <b>Preserving a Legacy</b> 4-E <b>Farmers' Market Basics</b>	<b>Auditorium</b> <b>Welcome</b> <b>Keynote</b> <b>Closing and Door Prizes</b>

**Conference Committee:**

**Emily Adams**, OSU Extension Educator, Agriculture and Natural Resources, Coshocton Co.  
**Christine Kendle**, OSU Extension Educator, Family and Consumer Sciences, Tuscarawas Co.  
**Cheryl Mickley**, OSU Extension Educator, Family and Consumer Sciences, Carroll Co.  
**Heather Neikirk**, OSU Extension Educator, Agriculture and Natural Resources, Stark Co.  
**Kate Shumaker**, OSU Extension Educator, Family and Consumer Sciences, Holmes Co.  
**Sandy Smith**, OSU Extension Educator, Agriculture and Natural Resources, Carroll Co.

# East Ohio Women in Agriculture Conference

Friday, March 24, 2017



*Learn · Grow · Connect · Inspire · Empower*



**THE OHIO STATE UNIVERSITY**

COLLEGE OF FOOD, AGRICULTURAL,  
AND ENVIRONMENTAL SCIENCES



# Schedule of Events

**9:00 Registration, Network Fair & Breakfast**  
*Main Hall*

**9:30 Welcome**  
*Auditorium*

**10:00-10:45 Breakout 1**

- 1-A **Business & Finance: Five Legal Things You Should Know about Farmland Leases** – Learn the most important legal aspects of a sound farmland leasing arrangement, whether you’re a landowner or a tenant operator. Peggy Hall, Ohio State University (Room A)
- 1-B **Plants & Animals: Equine Dental** – Spend time with a member of the Red Star Veterinary Clinic to learn and see first-hand the importance of establishing a sound equine dental program for your four-legged companion(s). Red Star Veterinary Clinic (Room B)
- 1-C **Communication: Real Colors Personality Type** – Learn to better understand yourself and others and improve communication effectiveness. Chris Kendle & Emily Adams, OSU Extension (Room C) **DOUBLE SESSION**
- 1-D **Home & Family: Sweetly Seductive: Strategies for Overcoming your Sweet Tooth!** – See where sugar is hiding in your diet and take home an action plan for healthier eating. Cheryl Mickley, OSU Extension (Room D)
- 1-E **Special Interest: Renewable Energy Development in Ohio Agriculture** – Review renewable energy trends in Ag and discuss financial considerations to promote informed decision-making on energy investments. Eric Romich, OSU Extension (Room E)



**11:00-11:45 Breakout 2**

- 2-A **Business & Finance: Info Needed for Lenders** – Join this panel discussion to learn the programs available from three leading agricultural lenders and what they need from you to make getting a loan for your agricultural dream a reality. Sarah Chronister Grubbs, Consumers National Bank; Tom Stocksdale, Farmers National Bank; Mary Fannin, Farm Credit; and Lisa Baird, Farm Service Agency (Room A)
- 2-B **Plants & Animals: Veterinary Feed Directive (VFD): What Does it Mean to the Small-scale Producer** – What the VFD is and how it could affect the small-scale, part-time producers, 4-H/FFA livestock projects and bee keepers. Sandy Smith, OSU Extension (Room B)
- 2-C **Part II: Real Colors Personality Type** (see 1-C above)
- 2-D **Home & Family: Pamper Yourself** – Fast and fun skin care items you can make at home! Kate Shumaker, OSU Extension (Room D)
- 2-E **Special Interest: Beekeeping Basics** – Looking for a new hobby that’s sure to keep you buzzing? Join two of our lady beekeepers as they share the basics of starting and maintaining your own hive and keeping bees. Carol Kralik and Laurene Kiel, Stark County Beekeepers’ Lady Beekeepers (Room E)

**12:00 Buffet Lunch & Network Fair** *Main Hall*

**12:45-1:30 Key Note: Purple Flannel: What it means to be a woman in agriculture,** Marlene Eick  
*Auditorium*



Whether she’s on set, in the barn, or in her garden, Marlene often pulls on her favorite purple flannel jacket. Today she’ll share some of her own stories and what it means to be a woman in agriculture, no matter which part of agriculture’s story you play a role in.

**Bio:** Based in part on her own experience growing up on a family farm, Eick believes in the powerful story being lived out each day on America’s farms and ranches and she eagerly engages clients in the process of sharing that story through photos, videos, and creative content. She and her husband own Herdmark Media, a digital storytelling agency for companies and organizations in agriculture. Marlene serves on the Ohio FFA Foundation’s Board of Directors, chairs the Ohio Pork Council’s Showpig Committee, and is an active church musician. She and her husband B.J. live outside Wooster, Ohio, with their dog “Trip” and an unpredictable assortment of other critters.

**1:45-2:30 Breakout 3**

- 3-A **Business & Finance: Key Steps to Consider for Successful Farm Transitions** – Are you having trouble organizing your farm succession and estate plans? This session will help you design a farm succession plan by answering 9 critical questions. David Marrison, OSU Extension (Room A) **DOUBLE SESSION**
- 3-B **Plants & Animals: Season Extension Techniques for your Farm** – Season extension techniques help growers maximize profits. This session will discuss options to consider for your farm. Jacqueline Kowalski, OSU Extension (Room B)
- 3-C **Communication: Conflict, Dispute Resolution, & Dealing with Difficult People and Situations** – Understand the causes of conflict and learn tools for dealing effectively and constructively with difficult situations that often occur in family businesses. Jackie Kirby-Wilkins, OSU Extension (Room C)
- 3-D **Home & Family: Assigning Farm Tasks for Children** – How does a child’s age and stage of development match up to their farm chores? Learn best practices and legal parameters of youth employment on Ohio farms. Dee Jepsen, OSU Extension (Room D)
- 3-E **Special Interest: Preserving a Legacy** – Learn why farmland preservation may be the path for you and how it can be done. Sally Gamauf & Darcy Brandel, Lonesome Pine Farm & Andy McDowell, Western Reserve Land Conservancy (Room E)

**2:45-3:30 Breakout 4**

- 4-A **Part II: Key Steps to Consider for Successful Farm Transitions** (see 3-A above)
- 4-B **Plants & Animals: Forage Identification and Hay Selection** – Take your knowledge of forages and hay from “hayseed” to “harvester” by learning to identify and evaluate forages and hays. Heather Neikirk and Ted Wiseman, OSU Extension. (Room B)
- 4-C **Communication: Young Women in Agriculture - Priorities: the Powerhouse of Action** Do your perceived priorities match your actions? Uncover hidden priorities and discover how to utilize them to their full potential. FFA State Officers Mary Buehler and Maggie Hovermale (Room C)
- 4-D **Home & Family: Cut Flowers for Income** – Learn how to grow, harvest, arrange and market cut flowers. Dee Beyeler & Joanna Miller, Beyeler Farms (Room D)
- 4-E **Special Interest: Farmers’ Market Basics** – Determining which markets are a best fit and what you need to begin selling your products at farmers’ markets. Christie Welch, OSU Extension (Room E)

**3:30 -3:45 Closing and Door Prizes**  
*Auditorium*

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