

I chose this project because of my intense passion for music and my willingness to become more involved with the greater Columbus Community outside of the Ohio State Campus Area.



My Participation in IA has helped me to see beyond the reaches of CD102.5 in Central Ohio in order to see the reaches of such an organization around the world. I believe that it is important to see how media such as radio functions is portrayed in order to truly understand a modern globalized society.

CD102.5 Promotions and Marketing Internship

On the surface, an internship at one of the country's largest independent radio stations may not seem like it has many global implications, however a closer look reveals that many day to day tasks of such a media organization has many international components, such as playing music from international artists, dealing with foreign record companies and tour management when booking concerts, as well as working doing promotions at many international events around Columbus such as the Italian festival.



I fully intend to stay with CD102.5 long after my second year of college ends. This experience will definitely help me build networking and experience which I can hopefully use to obtain a position abroad working for a similar company in the media and/or entertainment industry, one of my largest post-graduation goals.

HONORS & SCHOLARS International Affairs Scholars

Aidan Crenshaw

Major: International Studies

My favorite part of working at CD102.5 is definitely my coworkers without whom I could not survive at the station.

Additionally, I enjoy building networking and marketing skills in an office environment as well as the opportunity to attend many events around Columbus that I would not attend otherwise, and of course all the free concert tickets and movie passes!

