



Public Health
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Greene County

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<u>Measure #</u>	<u>Required Document #</u>	<u>Example #</u>	<u>Document Date:</u>
3.1.2	2	1	06/10/15
Document Page #	Required Element		
1	Bullet 1: Excerpt from the Community Preventative Services Task Force (Community Guide) showing the evidence-base for the health promotion strategy.		
2-3	Bullet 2: Play Xenia plan appendix showing the strategy development with the engagement of the community through neighborhood forums to gain input and feedback from the target audience (example is Southwestern Xenia).		
4 -5	Bullet 3: Play Xenia plan goal c shows the focus on the built environment by noting the investment in park improvements.		
6	Bullet 4: Facebook post example of the various marketing strategies used to promote the Play Xenia plan implemented park improvements.		
7	Bullet 5: Introduction of the Play Xenia plan showing the committee partners, including our agency (Greene County Combined Health District).		

Document Description:

This report represents the utilization of evidence based practice to engage the community through neighborhood forums to solicit feedback from the target audience in the creation of a recreation plan. Changes to the built environment to increase physical activity which can reduce the prevalence of chronic diseases such as obesity were selected. The plan was placed on a city website as well as covered by local media and shared via social media. Health promotion strategies outlined are a product of collaboration with stakeholders, partners and the community.

Environmental and Policy Approaches to Increase Physical Activity: Creation of or Enhanced Access to Places for Physical Activity Combined with Informational Outreach Activities

Task Force Finding

Intervention Definition

These interventions attempt to change the local environment to create opportunities for physical activity. Access to places for physical activity can be created or enhanced both by building trails or facilities and by reducing barriers (e.g., reducing fees or changing operating hours of facilities). Many of these programs also provide training in use of equipment, other health education activities, and incentives such as risk factor screening and counseling. Several programs reviewed were conducted at worksites.

Task Force Finding (May 2001)

These interventions are strongly recommended because of their effectiveness in increasing physical activity and improving physical fitness among adults. Other positive effects include decreases in adiposity.

Publications

Kahn EB, Ramsey LT, Brownson R, et al. The effectiveness of interventions to increase physical activity: a systematic review. *Am J Prev Med* 2002;22(4S):73-107.

Task Force on Community Preventive Services. Recommendations to increase physical activity in communities. *Am J Prev Med* 2002;22 (4S):67-72.

CDC. Increasing physical activity. A report on recommendations of the Task Force on Community Preventive Services [www.cdc.gov/mmwr/preview/mmwrhtml/rr5018a1.htm]. *MMWR* 2001;50 (RR-18):1-16.

Task Force on Community Preventive Services. Physical activity. In: Zaza S, Briss PA, Harris KW, eds. *The Guide to Community Preventive Services: What Works to Promote Health?* Atlanta (GA): Oxford University Press;2005:80-113 (Out of Print).

Disclaimer

The findings and conclusions on this page are those of the Community Preventive Services Task Force and do not necessarily represent those of CDC. Task Force evidence-based recommendations are not mandates for compliance or spending. Instead, they provide information and options for decision makers and stakeholders to consider when determining which programs, services, and policies best meet the needs, preferences, available resources, and constraints of their constituents.

Document last updated January 23, 2014



Appendix E: Neighborhood Forum Comments

The City held a series of five public neighborhood meetings in locations throughout Xenia during October and November 2014. Xenians were invited to attend the meeting, hear a brief presentation from staff about the Needs and Opportunities identified in Chapter 2, and discuss with other citizens in small groups what improvements they would like to see in the City's parks, recreation programs and neighborhoods.

This Appendix provides an overview of the forum format and a consolidated list of citizen comments from each meeting.

Locations/Dates

Forum	Location	Date
Southwestern Xenia	McKinley Elementary School	Oct. 28, 2014
Western Xenia	Cox Elementary School	Oct. 30, 2014
Northern Xenia	Shawnee Elementary School	Nov. 3, 2014
Eastern Xenia	United AME Church	Nov. 11, 2014
Southern Xenia	Greene County Media Room	Nov. 13, 2014

Format

- Open to public
- 2-51 attendees per meeting
- Opening presentation from staff about Play Xenia recreation initiatives, issues relevant to each neighborhood
- Small-group breakout (or single group if turnout is small)
- Discussions were guided, but ultimately focused on topics that were of interest to residents in attendance
- Post-small-group presentations to large group

Southwestern Xenia Forum

- Oct. 28, 2014
- McKinley Elementary School
- Neighborhoods: Arrowhead, Windsor Park, Reserve, Sterling Green, Wright Cycle Estates
- Topics: Sterling Green Park, Wright Cycle Park, general recreation issues
- Attendees: 20

STERLING GREEN PARK

INTANGIBLE

- College students tree plan
- Better coordinated plan
- Drug dealers in parking lot
- Summer program
- Tennis lessons
- Security lighting
- BBQ
- Movies in the park
- Teenagers camp there
- Nazarene church – community carnival
- Place to throw football
- Disc golf
- Place to practice baseball

TANGIBLE

- Fitness trail loop
- Exercise- half mile/walking
- Swings
- Fountain for people and dogs
- Benches along trail under shade of trees
- Bathroom
- Basketball with two courts (lined)
- Rubberized surface
- Upgrade play equipment to encompass all ages
- Volleyball sand
- Picnic shelter/trees
- Sled hill and backstop
- Disc golf
- Light for security (flood lights)
- Decorative lights along path to support security lighting
- Activities/spaces for seniors
- Bicycle loop connection to trail
- Pedestrian bridge crossover

WRIGHT CYCLE PARK

- Like country feel
- Much more private than other parks; would like more privacy
- Limited options for additional amenities due to the size of the pond and topography
- Passive activities – walking paths/trails, benches, geo-caching
- Shelters, picnic tables, between parking and dock
- Bonfire for neighbors
- Signage
- Playground equipment for kids – single slide
- Clean water in pond
- Fencing for parking lot and to keep people out when closed
- Leashed pets OK
- Don't want lighting past the parking
- Restrooms
- Dislike geese, vandalism, lack of common courtesy from users
- Dislike people using woods for bathrooms
- Dislike night fishermen
- Rotary Park, Beavercreek, Ohio is a good example of a park with a pond
- Not for kids 3 and under, graded bank, no physical barrier; best for users 10 years and older

GENERAL RECREATION

- Is there any thought to having a parks department and/or a park director?
- Create a friendlier pedestrian cross-over somewhere over US-35
- YMCA is outdated; needs to be upgraded
- Mixed reaction to idea of tax levy for rec center
- Tax levy should be well-marketed and explained
- Don't use word "membership" – sounds like a private club
- Should be part of comprehensive plan to address other issues
- Should have scholarships for lower-income users

Chapter 3: Action Plan

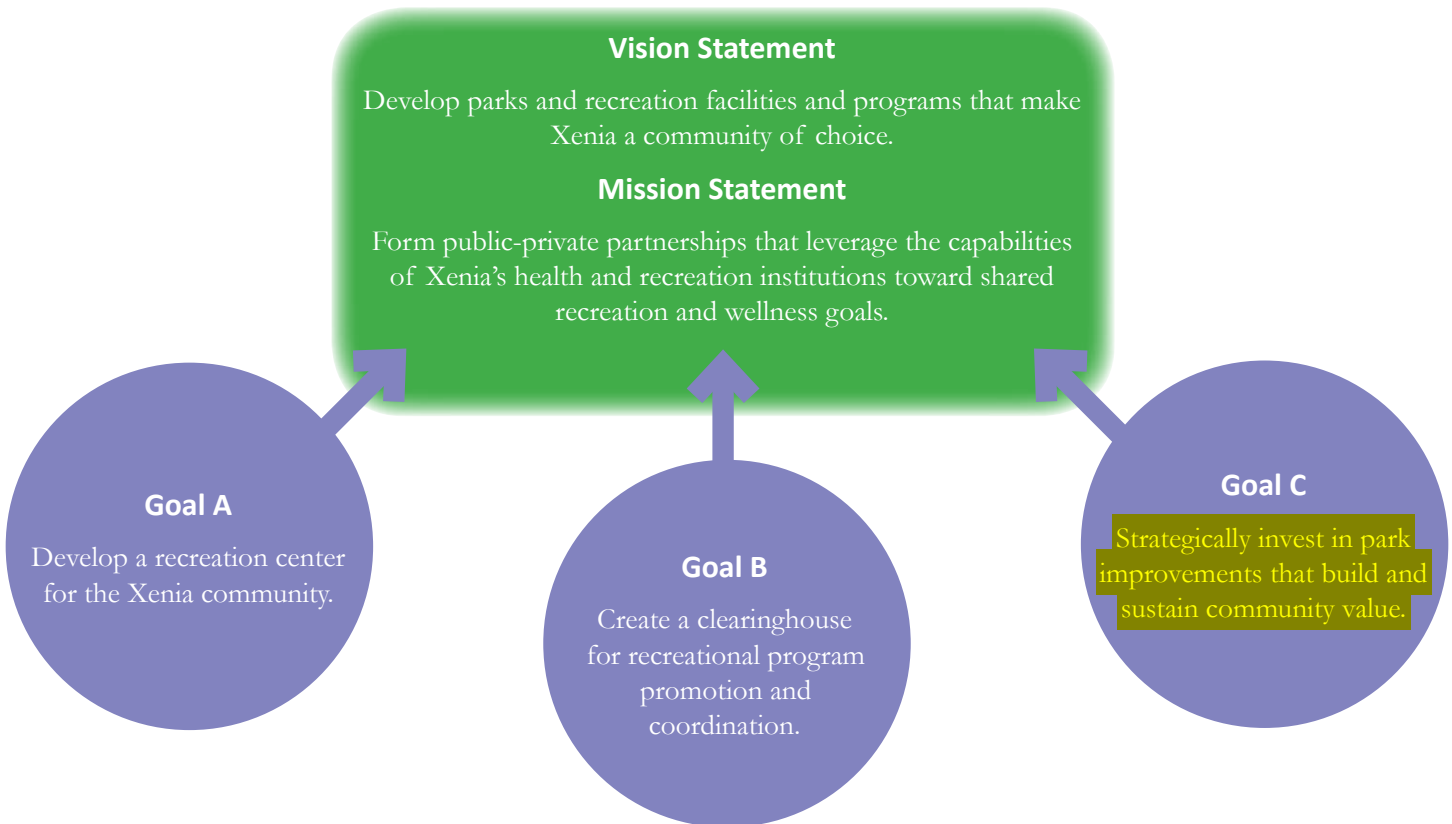
Through the process of surveys, Policy Committee meetings, focus groups, online participation and neighborhood forums, Xenia's recreation needs became apparent. Furthermore, discussions with the Policy Committee helped to shape these needs into a clear vision, mission and goals.

The Policy Committee discussions also helped to focus the Play Xenia goals on those needs that are most directly related to community recreation, while acknowledging recreation programming and efforts that are already underway. Through this process of narrowing down, it became apparent that commercial recreation, while important and related to community recreation, was more appropriately addressed

as part of the City's concurrent economic development strategic planning. Furthermore, a separate effort to revitalize the Xenia Towne Square shopping center with commercial recreation as a key component began during the Play Xenia process and became the focus of commercial recreation strategies.

Tourism development was another need that will be met through the City's economic development efforts; however it is partially addressed in Play Xenia in terms of promotion.

Discussion of the remaining needs informed development of a vision statement, mission statement, and three goals, as shown at the bottom of this page.



What is a Vision Statement?

Aspirational statement of what an organization wants to achieve in the mid-to-long-term future.
A cause; something to be pursued.

What is a Mission Statement?

Declaration of an organization's core purpose/focus.
An effect; something to be accomplished.

What is a Goal?

An observable and measurable end result having one or more objectives to be achieved within a more or less fixed timeframe.

Goal C: Strategically invest in park improvements that build and sustain community value.

Park	Phase 1 (funded) Improvements 2015-2016	Phase 2 (not yet funded) Improvements Date To Be Determined	Phase 1 Cost Estimate	Phase 2 Cost Estimate	Funding Sources
Sol Arnovitz Park	Gravel primary trail loop with two pedestrian bridges Mulch/gravel secondary trail system with stone stepper creek crossings Disc golf course Expanded parking lot Picnic shelter/gazebo	Asphalt primary trail loop Entry feature columns Paver plazas with seating walls and formal tree plantings at top of sledding hill and at Leigh Ave. entrance Nature education programs Volunteer forest management	Construction: \$228,055 Design: \$17,399 design	Construction: \$416,614 Design: \$25,773	City capital/labor Natureworks Grant Xenia Rotary Volunteers
Sterling Green Park	Gravel and mowed trail system Seating walls adjacent to playground Meadow along park edges Tree planting Half basketball court	Asphalt trails Trail connection to future subdivision Gardens Entry feature columns Plazas by shelter and at top of sledding hill New play equipment	Construction: \$146,705 Design: \$2,137	Construction: \$438,089 Design: \$3,600	City capital/labor Volunteers
Xenia Station	Splash pad New shelter in west parking lot Plazas surrounding splash pad and new shelter Ohio-to-Erie connection from Hill St. to hub Gravel trail at rear of site Additional trees/landscaping FOXs volunteer programming	Seat walls Public art Trail connection to Chestnut Street Expanded festival programming	Construction: \$599,357 Design: \$28,722	Construction: \$340,968 Design: \$13,157	City capital/labor FOXs
Lexington Park/ New East End Park	Lexington: Additional play equipment Volunteer-led programming (community picnics, festivals, gardens) Broader neighborhood revitalization efforts	New Park: Acquisition/redevelopment of vacant parcels Play equipment, basketball courts Gardens Picnic Shelter/Gazebo Other amenities TBD	\$0	Acquisition/ Demo: \$0 - \$300,000 Construction: \$200,000 - \$400,000 Design: \$20,000 - \$40,000	City labor Volunteer groups CDBG
West Side Park	None	Increased/relocated parking 2 new soccer/football/lacrosse fields Relocated bike path, basketball court, south baseball field, skate park, and playground Gravel trail loop Tree planting Optional amenities: Plazas, regrading, lighting, new playground, new skate park, traffic calming on Sheelin Dr., asphalt trails	\$0	Construction: \$797,209 - \$1,972,730 Design: \$52,641 - \$109,915	Private fundraising
Shawnee Park	None	Enhancement of northern area of park with narrowed Park Ave., entry feature columns, decorative pavers and trees/landscaping	\$0	Construction: \$203,396 Design: \$2,638	To be determined
Parnell/ Ridgebury Parks	None	Gravel paths to improve connection with neighborhood Replacement of ball diamonds with meadows	\$0	Construction: \$30,000	To be determined
Wright Cycle Park	None	Gravel trail loop, connection with future trails in Gladly Run Preserve Trees/landscaping	\$0	Construction: \$30,000	To be determined
Beverly Hills/ Franklin/Spring Hill Parks	None	Gravel paths to improve connection with neighborhood in Beverly Hills/Franklin Continued maintenance of equipment	\$0	Construction: \$30,000	To be determined
Home Avenue Park	Remove equipment Maintain as passive greenspace		\$0	\$0	City labor

Domain #_3_ Standard: ____2____

Measure: ____1____ Date: _12/15/2016__

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OHIO POLITICS June 13 - * Like Page

What do you think of City of Xenia Government's \$300K investment?



Xenia upgrades Sol Arnovitz Park
 Xenia plans to make the park a regional destination.
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 **Jason Long** Xenia Community Open Forum
 October 25, 2015 -

over the creek of Xenia's new Disc Golf course. Great people

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Chapter 1: Introduction

Play Xenia is a needs assessment and action plan for improving recreation in the City of Xenia. This plan comes on the heels of X-Plan, Xenia's citizen-driven comprehensive plan adopted in 2013. Recreation was given a high priority by citizens in the X-Plan process. X-Plan identified several recommended initiatives in pursuit of one of its four vision elements: "Be a Community of Choice." These initiatives include:

- A community recreation center
- Attraction of commercial recreation businesses to Xenia
- Improved leveraging and promotion of Xenia's bike path system
- Right-sizing and improving numerous City parks
- Partnerships with non-City organizations
- Parks/Recreation master plan

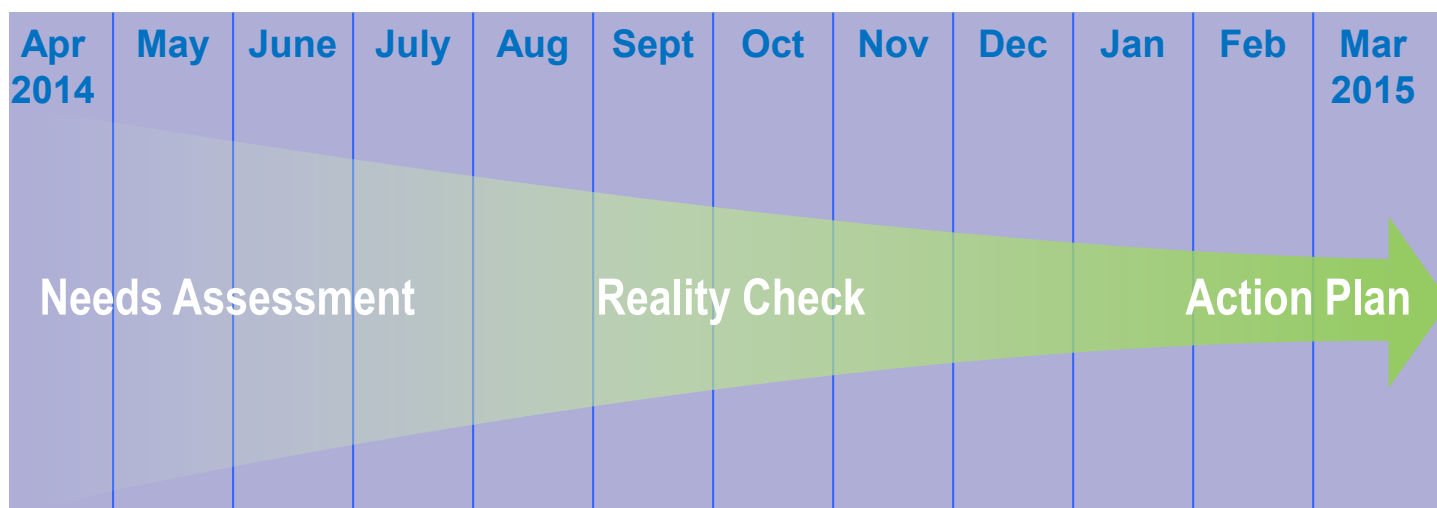
Play Xenia is essentially the last bullet in this list, a recreation master plan. City leaders decided that, rather than jumping into a specific project, the City needed a more indepth understanding of Xenia's recreation needs and the steps needed to achieve X-Plan's goals.

Process

Like X-Plan, Play Xenia has been developed through City staff working side-by-side with citizens, elected officials, recreation program managers, and facility owners and policy makers. To the right is a summary of this process.

During this process, Play Xenia evolved from a standard strategic planning exercise to a launching pad for an ongoing series of initiatives by the City and other groups. The following sections explain this evolution.

May 2014: Policy Committee formation	Committee included representatives of: <ul style="list-style-type: none"> • City Council • Board for Recreation, Arts and Cultural Activities • Planning and Zoning Commission • Greene County Parks and Trails • Greene County Combined Health District • Xenia YMCA • The Cleft • Xenia Adult Recreation and Service Center • Athletes in Action • Xenia Community School District • Xenia Rotary/Chamber of Commerce
March - August 2014: Needs Assessment	<ul style="list-style-type: none"> • Adult surveys mailed to every Xenia household/ made available online • 536 Xenia residents responded; 79 non-residents • Youth surveys administered at schools • 149 high school students • 122 middle school students • 126 elementary school students • Focus groups: Athletic and Non-Athletic program managers • Inventory of parks and recreation facilities and programming • Recreation market analysis • Needs assessment report • City Council briefing
August - November 2014: Reality Check	<ul style="list-style-type: none"> • Online participation • Neighborhood workshops • Verification of needs assessment data, draft vision/ mission/goals • Discussin of specific park improvements, neighborhood revitalization
November 2014 - June 2015 Action Plan	<ul style="list-style-type: none"> • Park Development Plans • Action Plan • Start of recreation center initiative • Hiring of Public Relations Coordinator (recreation promotion to be part of duties)





Recreation Needs Assessment and Action Plan

June 10, 2015

Prepared by: City of Xenia Planning and Zoning Department





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