



**Agricultural & Environmental Systems
011015: Food Marketing & Research
Virtual Item-Development Workshops
03/13/24, 03/14/24, and 03/25/24**

Agenda

Day 1:

Item Writing

- 3:00 Welcome, Brief Introductions Large Group Work
Overview of Item-Writing Process Review of Course Outline
- 3:15 Review and Approval of Test Blueprint (Day 1 only)
Split into Groups/ Small Group Work
Writing Test Items
- 5:00 Adjourn

Day 2:

Item Writing (continued)

- 3:00 Welcome, Brief Introductions
Large Group Work
- 3:15 Instructions for Item-Writing
Review of Course Outline
Split into Groups/ Small Group Work Writing Test Items (Continued)
- 5:00 Adjourn

Day 3:

Large Group Review

- 3:00 Welcome, Brief Introductions
Large Group Work
- 3:15 Split into Groups
Item Review
- 5:00 Adjourn

Rev.11/5/21