Ohio State University
Direct Marketing
Food & Agriculture

2016 Webinar Series

One-hour webinars will be offered to bring exceptional speakers to your home, office or local Extension center. If you're interested in finding out more about marketing issues, visit the website for details.

2016 Direct Marketing Webinar Series
All webinars begin at 12 noon

Date	Topic	Lead Presenter	Connection
Feb. 18	Marketing Trends Learned from the Super Bowl	Eric Barrett & Rob Leeds	http://carmenconnect.osu.edu/marketingtrends2016/
Mar. 2	Using All Your Senses in Branding Your Business	Eric Barrett & Rob Leeds	http://carmenconnect.osu.edu/brandingyourbusiness/
Apr. 21	Enhancing Your Web Presence	Melissa Carter	http://carmenconnect.osu.edu/enhancingwebpresence/
May 26	Product Recall & Traceability	Eric Pawlowski	http://carmenconnect.osu.edu/productrecallandtracibility/
June 16	Product Labeling	Emily Adams	http://carmenconnect.osu.edu/productlabeling/
July 21	Celebrate Ohio Local Foods Week	Heather Neikirk & Patricia Barker	http://carmenconnect.osu.edu/localfoodsweek/
Aug. 18	Produce Auctions	Brad Bergefurd	http://carmenconnect.osu.edu/auctionsforproduce/
Sept. 15	Pricing Your Products	Megan Leffew	http://carmenconnect.osu.edu/pricingproducts/
Oct. 20	Cooperatively Marketing Your Products	Hannah Scott	http://carmenconnect.osu.edu/marketingyourproducts/
Nov. 17	Using Facebook for Your Business	Duane Rigsby	http://carmenconnect.osu.edu/facebookforyourbusiness/
Dec. 15	Survey Results for Ohio Produce Marketers	Direct Marketing Team	http://carmenconnect.osu.edu/surveyresultsformarketers/

For recordings of all webinars go to go.osu.edu/DirectMarketingWebinars

THE OHIO STATE UNIVERSITY
COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES

http://directmarketing.osu.edu