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- Publicity increasing demand
  - Newspapers, magazines, blogs Emeril, Martha Stewart, Julia Child
    - 18 Restaurants using ramps in Chicago area alon
- Prevailing Economic Situation
  - People looking for supplemental income
  - Increased harvest pressure
- Establish regulations for public lands
  - NC/TN only pay \$0.25/lb. to harvest on public land
    Allows up to 500 lbs. per person
- Population monitoring, inventory, & restoration on public lands
  - Seed collection and planting
- Raise awareness about plant poaching among legal community
- Promote cultivation & stewardship

## Resources For Growers

- Publications from North Carolina State University, available at www.ncherb.org
- Glen Facemire Jr. "Having Your Ramps And Eating Them Too." McLain Printing Co. 2008.
- Scott Persons & Jeanine Davis. "Growing & Marketing Ginseng, Goldenseal, & Other Woodland Medicinals." Bright Mountain Books.

## Questions, Concerns, Assistance

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- tanner@ruralaction.org
- karam@ruralaction.org
- Rural Action Website
  - http://ruralaction.org/programs/forestry/forestbotanicals/
  - Numerous factsheets and resources for growing Non-
  - Timber Forest Products
  - Video Documentaries

