

Economic and Corporate Engagement

Mission:

Make Ohio State the most accessible and customer-friendly university in the country for private sector and community partners to access research, technology, and talent.

Focus:

University: To build trust with faculty and collaborate with stakeholders across campus to foster a culture that is externally focused, risk tolerant, and entrepreneurial.

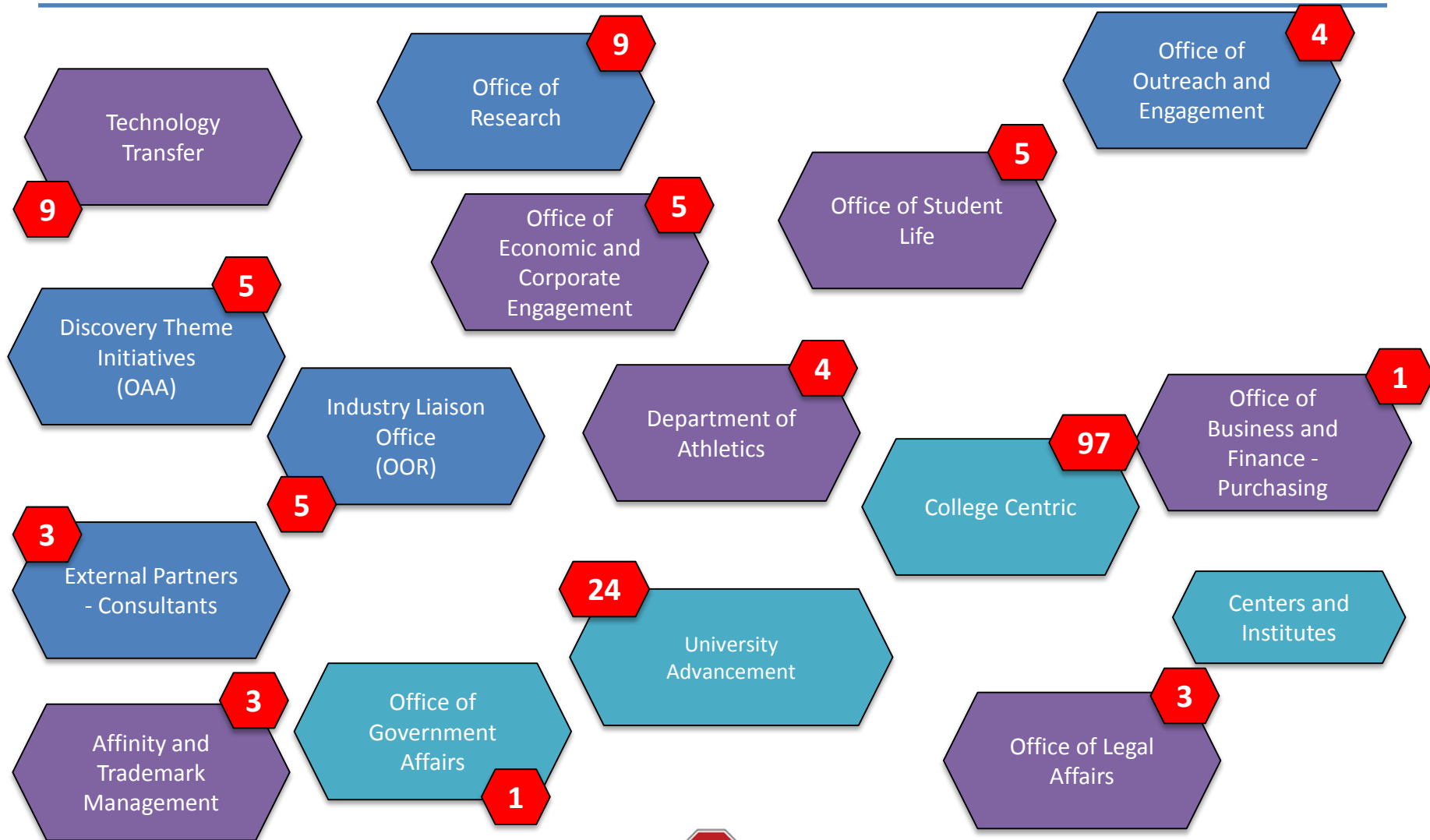
External Partners: To embrace a holistic relationship approach with corporate partners to determine how Ohio State can add the most value and economic impact while providing the best customer experience possible.



Office of Economic and Corporate Engagement

- Corporate Relations
- Tech Transfer
- Economic Development

Corporate Engagement



Corporate Engagement

Companies similar to Honda, JP Morgan Chase, Nationwide and Huntington, can have up to 15 different touch points across campus.

JPMORGAN CHASE & Co.

Full time hires

194

Internships

142



Full time hires

5

Internships

40



HONDA

Full time hires

95

Internships

270



Nationwide
is on your side

Full time hires

58

Internships

78

** Student numbers are based upon the last 5 years.*



Corporate Engagement

New Approach:

- Holistic Approach
- Assign Relationship Managers
- Identify Top 25 organizations for service and tracking
- Customer Relationship Management Platform (CRM)
- Website

