EAB | Student Success Collaborative™

EAB in Brief

Established in 2007, the Education Advisory Board is a trusted advisor and performance improvement partner to more than 1,000 colleges and universities in North America and Europe. Whether through best practice research, data analytics, technology, or managed services, our 650 researchers, consultants, and data scientists work to help make higher education smarter.

Institutions Face Increasing Pressure to Improve on Key Success Metrics

Following a decade of stagnant graduation rates and rising student loan debt, institutions are facing unprecedented pressure to improve degree completion and graduate employment outcomes. Furthermore, as enrollment growth continues to slow, schools are becoming increasingly dependent on improving year-over-year persistence to protect tuition revenue streams.

In response, progressive institutions are looking beyond first-year retention and adopting comprehensive strategies to better support students from day one to graduation and beyond. These institutions are leveraging historical data to uncover insight into the individual and systemic factors driving student attrition, enabling institutional transformation to improve student outcomes.

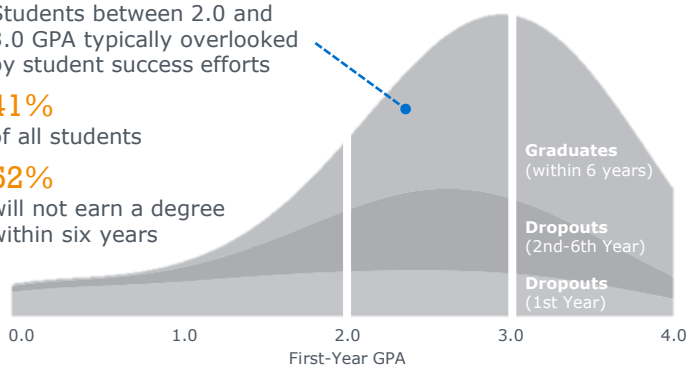### Large Group of Students in Need of Targeted Support

Students by First-Year GPA
SSC Member Data (750,000 Students)

"The Murky Middle"
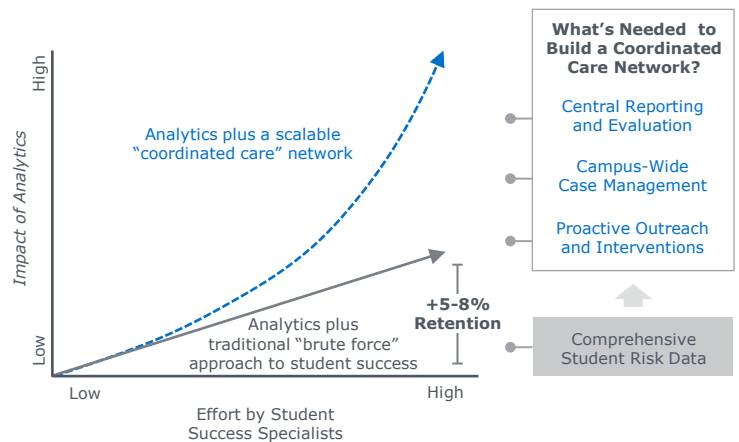Students between 2.0 and 3.0 GPA typically overlooked by student success efforts

41%
of all students

52%
will not earn a degree within six years

Scaling Support with a Coordinated Care Network

Bending the Impact Curve

SSC: A Comprehensive Solution for Scaling the Student Success Enterprise

EAB's Student Success Collaborative (SSC) combines technology, consulting, and best practice research to help colleges and universities use data to improve retention and graduation rates. At the center of SSC is a proprietary predictive model that identifies at-risk students as well as an analytics engine that isolates systemic barriers to degree completion. To extend the reach and impact of these analytics, SSC wires the entire campus with a coordinated care network that helps institutions manage student risk from identification to resolution, thereby closing the loop on support interactions. SSC helps institutions:

- **Illuminate 360 Degrees of Student Risk:** With real time, in-semester data on student behavior complementing core academic analytics, SSC provides institutions with an unmatched view of student risk

- **Scale the Student Success Enterprise:** With sophisticated analytics and best in class case management powering targeted campaigns, SSC helps institutions reach and support key student segments at scale

- **Orchestrate Coordinated Care:** With a cross-campus referral system and real-time student engagement data, we can now coordinate support across campus and close the loop on advising recommendations

- **Measure Intervention Effectiveness:** With visibility into student behavior and outcomes, SSC can help you measure and optimize existing student success investments

SSC enables institutions to transform insight into outcomes, and provides administrators with customized change management strategies to support institutional transformation.